



# McKinney Sunrise Rotary Club Sunrise Sentinel

January 11, 2012

## Officers and Directors 2011 – 2012

President	Stacey Kemp
President Elect	Gary Taylor
Secretary	Juli Smith
Treasurer	Weldon Copeland
Vice President, Fund Raising	Bryan Northington
Club Service Director	Linda Terry
Vocational Service Director	Nathan White
New Generations Director	Sandi Froese
Community Service Director	Kris Falvo
International Service Director	Bill Bilyeu
Rotary Foundation Chair	Jim Pearson
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Jeff Caserotti

## Past Presidents

2010-11.....	Donas Cole
2009-10.....	Nathan White
2008-09.....	Pamela Zeigler-Petty
2007-08.....	Bill Bilyeu
2006-07.....	Tom Parker
2005-06.....	K. Lyle Froese
2004-05.....	Timothy Kocsis
2003-04.....	Scott Dillashaw
2002-03.....	Linda Paluga
2001-02.....	Steven Mitas
2000-01.....	Jeff Caserotti
1999-00.....	Larry Offerdahl
1998-99.....	Chuck Koehler
1997-98.....	Frank Shushok
1996-97.....	Pat Beaman
1995-96.....	Linda Terry
1994-95.....	Paul Yeager

## Rotary District 5810

District Governor .....	Charles E. (Bud) McBrayer, Plano Sunrise
District Governor Elect .....	Sandra Forster, Garland
District Governor Nominee.....	Ean Sullivan, Plano

## Rotary International

President ..... Kalyan Banerjee, Vapi, Gujarat, India

## Club Meeting Time and Location

07:30 Wednesday Morning  
Eldorado Country Club  
McKinney, TX

## Today's Program

Sponsored by Gary Taylor

Jamie St. Clair



Outreach Coordinator  
St. Peters Episcopal Church

The Four Way Test  
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



**Rotary Club of McKinney Sunrise, District 5810**  
**Club Number 28762, Chartered May 22, 1992**  
**P.O. Box 2244, McKinney, Texas, 75070**  
[www.mckinneysunriserotary.org](http://www.mckinneysunriserotary.org)



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## Jamie St. Clair – Empty Bowls Project

Empty Bowls is an international grassroots effort to fight hunger and was created by The Imagine Render Group. The basic premise is simple: Potters and other craftspeople, educators and others work with the community to create handcrafted bowls. Guests are invited to a simple meal of soup and bread. In exchange for a cash donation, guests are asked to keep a bowl as a reminder of all the empty bowls in the world. The money raised is donated to an organization working to end hunger and food insecurity.

St. Peter's Empty Bowl project has been founded to provide food at Easter to the food insecure in McKinney & surrounding areas. The event is co-sponsored by the McKinney Kiwanis club and we are working in conjunction with Community Lifeline Center to identify those who need an Easter meal so that we can share with them in celebration of our risen Lord.

Event highlights:

- Handmade bowls for guests have been provided by art students from Frisco High School, church members and local area artists.
- We are soliciting donations of soup and bread for the meal from local restaurants
- \$20 for artist bowl, soup & bread. Additional members of the family or party may pay \$5 for just soup & bread.
- We are booking a local band to provide entertainment for guests.
- The event will be come and go and guests will be able to choose their bowl.
- Specially designed bowls donated by area artists will also be raffled.

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## Humanity In Motion Gala



The Humanity In Motion Gala started in 2010. The primary purposes of the event were to establish a yearly fundraising effort for the Rotary Foundation of District 5810, to bring Rotarians together for a celebratory evening and to introduce the local and world-wide good work of Rotary to the community.

Over three hundred twenty-five people attended the first gala at the Anatole Hotel-Dallas. Our guests enjoyed dinner, dancing, and silent/live auctions along with a moving presentation regarding Rotary's fight to eradicate Polio. Nearly \$45,000 was netted and gifted to the

Rotary Foundation from the Dallas area.

Thank you for joining us for this very special annual event. Your generous support of the Rotary Foundation reaches the world through health and humanitarian service, Polio eradication, literacy, educational scholarships, clean water, peace and conflict resolution. We look forward to seeing you at the next Humanity In Motion Gala in **February 18, 2012**. If you would like to become a Friend of the Rotary Foundation, a sponsor of the gala or would like more information about how to join with us to meet the challenges of our world please contact us.

## **Rotary Scholar aims to link small farmers to international food markets**

Alex Dalley believes that impoverished communities in developing countries can sustain economic and social growth if small farmers are connected to global agricultural supply chains.

Dalley, a Rotary Scholar from Australia, is earning his master's degree in business administration at the Erasmus University Rotterdam School of Management in the Netherlands. His scholarship, funded by a Rotary Foundation Global Grant, supports Rotary's economic and community development area of focus.

"My studies have formalized my business skills, which will enable me to build better businesses that link small farmers to local and global food supply chains," says Dalley, whose scholarship is sponsored by districts 9600 (part of Queensland, Australia; Papua New Guinea; and Solomon Islands) and 1600 (The Netherlands). "The program has given me a fantastic opportunity to practice leadership skills, further preparing me for my professional role."

### **Reducing poverty**

Dalley says the resurgence of private-sector interest in small-farm agriculture will help lower poverty levels in emerging markets.

"The function of economic and community development has always been a public-sector issue. [But] the private sector and big businesses are beginning to take over," he says. "If you can establish a modern, sustainable distribution and supply chain between small farmers and various food markets, governments will be more inclined to improve roads, power, and infrastructure."

Before his scholarship, Dalley worked as an agribusiness adviser on private-sector development programs in East Timor funded by USAID and AusAID, identifying and developing market opportunities for small farmers.

His most rewarding project, he says, was creating a small vegetable distribution business within a Singaporean supermarket chain called Kmanek, which has a large presence in East Timor's capital, Dili. By replacing expensive imported vegetables, the supermarket was able to buy cheaper and better-quality produce locally, he says.

"The East Timor experience opened my eyes to the power supermarkets have in our food supply chains," says Dalley. "In a small country like East Timor, you really get a sense of how a supermarket, which controls access to the consumer, can be a positive force for change."

### **Student of the year**

After he graduates, Dalley, who won the 2011 Student of the Year Award from the Association of MBAs, hopes to work with large global agricultural retailers to help build relationships with small farmers in developing countries.



Dalley had originally applied for an Ambassadorial Scholarship, before District 9600 began participating in the pilot of the Future Vision Plan , a new grant-funding structure for the Foundation. Shaughn Forbes, chair of the district's Rotary Foundation Scholars subcommittee, says Dalley was very patient throughout the process. "It was clear from the beginning that Alex was an outstanding candidate, regardless of the program he was applying for."

Forbes says that with the cost of tuition increasing at many universities, ensuring the success of the Foundation's new global grant funding model is essential.

"One of the benefits of the [grant] is that the scholar can receive more funds than the minimum amount of US\$30,000," she says, referring to the fact that the scholarship amount is based on the district's financial resources and the student's needs. "Additionally, I'm very supportive of having the scholars' education be aligned with the Foundation's six areas of focus."

## Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p><b>11:45</b> Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p><b>Noon</b> Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p><b>7:30 AM</b> Frisco Sunrise Rotary Club Randy's Steakhouse, 7026 W. Main St.</p> <p><b>Noon</b> Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p><b>Noon</b> Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p><b>7:30 AM</b> Prosper Rotary Club Gentle Creek Golf Club@ 3131 E. Prosper Trail</p> <p><b>Noon</b> Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p><b>Noon</b> Plano Metro Rotary Club Glen Eagles CC 5401 W. Park Blvd.</p> <p><b>Noon</b> Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p><b>Noon</b> Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p><b>Noon</b> Frisco Rotary Club Dave &amp; Busters Stonebriar Centre</p> <p><b>Noon</b> Hurricane Creek Rotary Club Hurricane Creek Country Club 1800 Fairway Lane, Anna</p> <p><b>Noon</b> Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p><b>7:30 AM</b> Hale Hall 1708 Harrison St.</p>	<p><b>7 AM</b> Plano Sunrise Rotary Club Tino's Two Restaurant 2205 Avenue K</p> <p><b>Noon</b> McKinney Rotary Club Ricks Chop House 107 N. Kentucky St.</p> <p><b>Noon</b> Richardson Central Rotary Club Hyatt Regency-North Dallas Hotel 701 E. Campbell</p> <p><b>Noon</b> Park Cities Rotary Club Maggiano's Little Italy 205 North Park Center, Dallas</p>
<p><b>Online Makeup</b> <a href="http://www.rotaryclubone.org" style="color: blue; text-decoration: underline;">www.rotaryclubone.org</a></p>				
<p>Edited 12/06/10</p>				

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## **Heads Up! Programs and Events**

January 11-----Jaime St. Claire – Empty Bowls Project  
Sponsored by Gary Taylor  
January 18-----Bill Dendy – DGND 2014-2015  
Sponsored by Pam Petty-Zeigler  
January 25-----Scott Peek – CEO Baylor Health McKinney  
February 1-----Jeff Hensley –Iraq and Afghanistan Veterans of America  
Sponsored by Sandi Froese  
February 8-----Donas Cole  
February 15-----Jennifer Buchanan – Operation Finally Home  
Sponsored by Bryan Northington  
February 22-----Ed Miles

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## **Today's Thoughts in Honor of ....**

### **National Pharmacist Day – January 12**

The art of medicine consists in amusing the patient while nature cures the disease.

- Voltaire (1694 – 1778)

### **Martin Luther King Jr. Birthday – January 16**

Ten thousand fools proclaim themselves into obscurity, while one wise man forgets himself into immortality.

- Martin Luther King Jr.(1929 – 1968)

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Three Texans go down to Mexico one night, get drunk, and wake up in jail only to find out that they are to be executed in the morning, though none of them can remember what they did the night before.

The first one is strapped into the electric chair and is asked if he has any last words.

He says, "I am from the Baylor School of Divinity, and I believe in the almighty power of God to intervene on behalf of the innocent."

They throw the switch and nothing happens, so they figure God must not want this guy to die and they let him go.

The second one is strapped in and gives his last words: "I am from the University of Texas School of Law, and I believe in the power of justice to intervene on the part of the innocent."

They throw the switch and again nothing happens. They figure that the law is on this guy's side, so they let him go too.

The last one is strapped in and says, "Well, I'm a Texas Aggie Electrical Engineer, and I'll tell you right now you ain't gonna electrocute nobody if you don't connect them two wires."



<b>Member Name</b>	<b>Work</b>	<b>Home</b>	<b>Cell</b>	<b>Classification</b>
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199	972-562-7249	214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	214-592-5279	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Ronald Danforth	972-562-4112	972-562-9790	469-233-3871	Atty – Crim. Law
Phyllis Davis			972-658-5800	Real Estate Broker
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Bob Johnson	214-726-0000		214-789-7155	Financial/Insurance
Larry Jones	972-548-4532		214-733-9211	IT Architect
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Mark Lowe	972-540-2152	972-377-6688	214-870-5959	Trust Officer
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Bryan Northington		972-547-4958	469-569-6814	Auto Collision Mgr.
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Jim Pearson	972-562-9787	214-533-2787	214-533-2787	Real Estate App.
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Linda Terry	972-542-5561	972-548-0091	469-450-4100	Fire & Casualty Ins
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Pamela Zeigler-Petty	972-398-4027	972-540-5383		Bank Mgt – Bus. Banking

### **Honorary Members**

Connie Yeager

*Note: Please notify Juli Smith if there is a change in your phone number or e-mail address. Thank you  
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*