



# McKinney Sunrise Rotary Club Sunrise Sentinel

January 25, 2012

## Officers and Directors 2011 – 2012

President	Stacey Kemp
President Elect	Gary Taylor
Secretary	Juli Smith
Treasurer	Weldon Copeland
Vice President, Fund Raising	Bryan Northington
Club Service Director	Linda Terry
Vocational Service Director	Nathan White
New Generations Director	Sandi Froese
Community Service Director	Kris Falvo
International Service Director	Bill Bilyeu
Rotary Foundation Chair	Jim Pearson
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Jeff Caserotti

## Past Presidents

2010-11.....	Donas Cole
2009-10.....	Nathan White
2008-09.....	Pamela Zeigler-Petty
2007-08.....	Bill Bilyeu
2006-07.....	Tom Parker
2005-06.....	K. Lyle Froese
2004-05.....	Timothy Kocsis
2003-04.....	Scott Dillashaw
2002-03.....	Linda Paluga
2001-02.....	Steven Mitas
2000-01.....	Jeff Caserotti
1999-00.....	Larry Offerdahl
1998-99.....	Chuck Koehler
1997-98.....	Frank Shushok
1996-97.....	Pat Beaman
1995-96.....	Linda Terry
1994-95.....	Paul Yeager

## Rotary District 5810

District Governor .....	Charles E. (Bud) McBrayer, Plano Sunrise
District Governor Elect .....	Sandra Forster, Garland
District Governor Nominee.....	Ean Sullivan, Plano

## Rotary International

President ..... Kalyan Banerjee, Vapi, Gujarat, India

## Club Meeting Time and Location

07:30 Wednesday Morning  
Eldorado Country Club  
McKinney, TX

## Today's Program

Sponsored by Lyle Froese

Scott Peek



President – Baylor Medical  
Center at McKinney

The Four Way Test  
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



**Rotary Club of McKinney Sunrise, District 5810**  
**Club Number 28762, Chartered May 22, 1992**  
**P.O. Box 2244, McKinney, Texas, 75070**  
[www.mckinneysunriserotary.org](http://www.mckinneysunriserotary.org)



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## **Scott Peek – President – Baylor Medical Center, Mck**

Scott Peek became president of Baylor Medical Center at McKinney in July 2011. Prior to joining Baylor McKinney, Peek served as the chief operating officer (COO) at Baylor Regional Medical Center at Grapevine. Peek has been with Baylor Health Care System since 2001, serving in roles of increasing responsibility as president of Baylor Specialty Hospital and Our Children's House at Baylor, prior to becoming COO of Baylor Grapevine in 2008. During his tenure at Baylor Grapevine, Peek provided oversight and direction for a variety of strategic and operational initiatives including service excellence, construction activity and facility growth, strategic planning and service line growth.

At each stop along his career, Peek has focused his efforts on leading a culture that fosters employee engagement and accountability as the foundation to achieving service and clinical excellence. In 2009, Baylor Grapevine received the Texas Award for Performance Excellence from Texas Quality Foundation, becoming only the sixth health care organization to win the statewide recognition.

In 2009, Peek was chosen as "Young Healthcare Executive of the Year" by the Dallas-Fort Worth Hospital Council. The annual award honors young professionals who display key characteristics and abilities of future health care leaders.

Peek received his masters in health care administration and masters in business administration from the University of Alabama at Birmingham. In addition to his health care career, he serves on the local board for Young Life, and coaches youth sports. Peek also serves on the Cotton Bowl Council.

Scott will be joined at our meeting by Jennifer Irwin, Sr. Marketing Consultant, and Kelly Maier, Marketing Director.

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## **Interact Groups Set a New Record in Red Bags**

This year marked the 10 year anniversary of the Red Bag Assembly. Our district's Interact groups have participated in this worthwhile service project for The Salvation Army Angel Tree. This year we fulfilled and passed a **record goal** by completing **19,897** red bags that will be used at our area malls for the Angel Trees (Nov 11th-Dec 12th).

Rotary District 5810 has always been an integral part of Salvation Army and the Angel Tree project dating back to the late 60's. This year at the Red Bag Assembly we completed almost 1/3 of the needed assembled bags for the Angel Trees.

This group of 89 who came to volunteer were outstanding!! They had fun and made many new friends!! Thank you to all who came out on their Saturday and volunteered for this incredible project!!!

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## **January Birthdays**

Steve Mitas – Jan 6<sup>th</sup> : Linda Terry – Jan 27th

## Rotary clubs worldwide meet US\$200 million fundraising challenge

Rotary International has succeeded in meeting the Bill & Melinda Gates Foundation's US\$200 million match in funding for polio eradication, raising more than \$202.6 million as of 17 January.

"We'll celebrate this milestone, but it doesn't mean that we'll stop raising money or spreading the word about polio eradication," Rotary Foundation Trustee John F. Germ told Rotary leaders at the International Assembly in San Diego, California, USA. "We can't stop until our entire world is certified as polio-free."

The fundraising milestone was reached in response to \$355 million in challenge grants awarded to The Rotary Foundation by the Gates Foundation. All funds have been earmarked to support polio immunization activities in affected countries where the vaccine-preventable disease continues to paralyze children.

"In recognition of Rotary's great work, and to inspire Rotarians in the future, the [Gates] foundation is committing an additional \$50 million to extend our partnership," said Jeff Raikes, chief executive officer of the Gates Foundation. "Rotary started the global fight against polio, and continues to set the tone for private fundraising, grassroots engagement, and maintaining polio at the top of the agenda with key policymakers." Raikes also addressed Rotary leaders at the International Assembly.

The new \$50 million grant from the Gates Foundation is not a challenge grant.

Since 1988, the incidence of polio has plummeted by more than 99 percent, from about 350,000 cases annually to fewer than 650 cases reported so far for 2011. The wild poliovirus is now endemic in only four countries: Afghanistan, India, Nigeria, and Pakistan. However, India on 13 January marked a full calendar year without a case, paving the way for its removal from the endemic list.

But other countries also remain at risk for polio cases imported from the endemic countries. In Africa in 2011, Chad and the Democratic Republic of the Congo had significant outbreaks. Also in 2011, a small cluster of polio cases in China, which had been polio-free for a decade, was traced to Pakistan.

Rotary club members not only reached into their own pockets to support the Gates challenge, but also engaged their communities in a variety of creative fundraising projects, such as a fashion show in California that raised \$52,000, benefit film screenings in New Zealand and Australia that netted \$54,000, and a pledge-supported hike through Kilimanjaro, Tanzania,



Jeff Raikes, chief executive officer of the Bill & Melinda Gates Foundation (left), shakes hands with Rotary Foundation Trustee John F. Germ during the fourth plenary session of the International Assembly. *Rotary Images/Alyce Henson*

that brought in \$38,000. Many events were planned around 24 October, widely observed as World Polio Day.

To date, Rotarians worldwide have contributed more than \$1 billion toward the eradication of polio, a cause Rotary took on in 1985. In 1988, the World Health Organization, UNICEF, and the U.S. Centers for Disease Control and Prevention joined Rotary as spearheading partners of the Global Polio Eradication Initiative. More recently, the Gates Foundation has become a major supporter. In 2007, the Gates Foundation gave Rotary a \$100 million challenge grant for polio eradication, increasing it to \$355 million in 2009. Rotary agreed to raise \$200 million in matching funds by 30 June 2012.

Reaching children with the oral polio vaccine in the disease's remaining strongholds is labor- and resource-intensive due to a host of challenges, including poor infrastructure, geographical isolation, armed conflict, and cultural misunderstanding about the eradication campaign.

## Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p><b>11:45</b> Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p><b>Noon</b> Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p><b>7:30 AM</b> Frisco Sunrise Rotary Club Randy's Steakhouse, 7026 W. Main St.</p> <p><b>Noon</b> Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p><b>Noon</b> Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p><b>7:30 AM</b> Prosper Rotary Club Gentle Creek Golf Club@ 3131 E. Prosper Trail</p> <p><b>Noon</b> Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p><b>Noon</b> Plano Metro Rotary Club Glen Eagles CC 5401 W. Park Blvd.</p> <p><b>Noon</b> Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p><b>Noon</b> Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p><b>Noon</b> Frisco Rotary Club Dave &amp; Busters Stonebriar Centre</p> <p><b>Noon</b> Hurricane Creek Rotary Club Hurricane Creek Country Club 1800 Fairway Lane, Anna</p> <p><b>Noon</b> Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p><b>7:30 AM</b> Hale Hall 1708 Harrison St.</p>	<p><b>7 AM</b> Plano Sunrise Rotary Club Tino's Two Restaurant 2205 Avenue K</p> <p><b>Noon</b> McKinney Rotary Club Ricks Chop House 107 N. Kentucky St.</p> <p><b>Noon</b> Richardson Central Rotary Club Hyatt Regency-North Dallas Hotel 701 E. Campbell</p> <p><b>Noon</b> Park Cities Rotary Club Maggiano's Little Italy 205 North Park Center, Dallas</p>
<div style="border: 1px solid black; padding: 10px; width: fit-content; margin: 0 auto;"> <p><b>Online Makeup</b> <a href="http://www.rotaryclubone.org">www.rotaryclubone.org</a></p> </div>				
<p>Edited 12/06/10</p>				



<b>Member Name</b>	<b>Work</b>	<b>Home</b>	<b>Cell</b>	<b>Classification</b>
Fred Bahrenburg		972-540-1311	972-523-4827	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199	972-562-7249	214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	214-592-5279	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Ronald Danforth	972-562-4112	972-562-9790	469-233-3871	Atty – Crim. Law
Phyllis Davis			972-658-5800	Real Estate Broker
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Bob Johnson	214-726-0000		214-789-7155	Financial/Insurance
Larry Jones	972-548-4532		214-733-9211	IT Architect
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Mark Lowe	972-540-2152	972-377-6688	214-870-5959	Trust Officer
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Bryan Northington		972-547-4958	469-569-6814	Auto Collision Mgr.
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Jim Pearson	972-562-9787	214-533-2787	214-533-2787	Real Estate App.
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Linda Terry	972-542-5561	972-548-0091	469-450-4100	Fire & Casualty Ins
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Pamela Zeigler-Petty	972-398-4027	972-540-5383		Bank Mgt – Bus. Banking

### **Honorary Members**

Connie Yeager

*Note: Please notify Juli Smith if there is a change in your phone number or e-mail address. Thank you  
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*