



Sunrise Sentinel

January 26, 2011

Officers and Directors 2010 – 2011

President	Donas Cole
President Elect	Stacey Kemp
Secretary	Juli Smith
Treasurer	Weldon Copeland
Vice President, Fund Raising	Bryan Northington
Club Service Director	Trevor Castilla & Ed Miles
Vocational Service Director	Tom Parker
Community Service Director	Kris Falvo
International Service Director	Bill Smith
Rotary Foundation Chair	Jim Pearson
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Ron Danforth

Past Presidents

2009-10.....	Nathan White
2008-09.....	Pamela Zeigler-Petty
2007-08.....	Bill Bilyeu
2006-07.....	Tom Parker
2005-06.....	K. Lyle Froese
2004-05.....	Timothy Kocsis
2003-04.....	Scott Dillashaw
2002-03.....	Linda Paluga
2001-02.....	Steven Mitas
2000-01.....	Jeff Caserotti
1999-00.....	Larry Offerdahl
1998-99.....	Chuck Koehler
1997-98.....	Frank Shushok
1996-97.....	Pat Beaman
1995-96.....	Linda Terry
1994-95.....	Paul Yeager
1993-94.....	Bob Flinchbaugh

Rotary District 5810

District Governor	Linda Elliott, Grand Prairie
District Governor Elect	Bud McBrayer, Plano Sunrise
District Governor Nominee.....	Sandra Forster, Garland

Rotary International

President	Ray Klingensmith, Missouri, USA
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Club Meeting Time and Location

07:30 Wednesday Morning
Eldorado Country Club
McKinney, TX

Today's Program

Sponsored by Ron Danforth

Classification Talks



Steve Goodman, Gretchen Gayowski,
Patricia Gaukel

The Four Way Test
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



Rotary Club of McKinney Sunrise, District 5810
Club Number 28762, Chartered May 22, 1992
P.O. Box 2244, McKinney, Texas, 75070
www.mckinneysunriserotary.org



Community Service of McKinney Sunrise Rotary

Take a Hike: \$2000.00

Signage for Take a Hike: Take a Hike is a one day event hosted by McKinney non-profits. Participating non-profits encourage community members to visit the Heard Museum and hike through the area. Fee's from participants go back to the participating non-profits. Sunrise Rotary will request that our name be placed on the signs.

Meals on Wheels: \$1200.00

Sponsor for Meals and Wheels Golf Tournament. Meals on Wheels delivers more than food items to the seniors. Items like cat food, dog food, postage stamps, note cards and other items are always needed. Support for Meals on Wheels is an important part of community support

Bridge the Gap Through Adventure – McKinney Family YMCA: \$5000.00

\$2500 – Adventure Guides is a Father/Son – Father/Daughter program that focuses on creating memories for the families. Several participants no longer participate due to the cost of camp outs and other events. These direct costs can be as much as \$200 per family. Scholarships for McKinney families will provide the opportunity for more families to participate.

\$2500 – Collin County Adventure Camp. McKinney Family YMCA will scholarship children to attend CCAC for summer camp. The cost to send one child to camp is \$220 per week. Transportation and before and after are additional charges. Several McKinney YMCA families would benefit from the opportunity to send a child to camp where they can fish, hike, canoe and spend one night in a safe and fun environment.

Signature Support:

McKinney Education Foundation: \$5000.00

Pass through grant money for immediate use for awarded teacher grant applications this year. These funds will support teachers in the McKinney School District. Our teachers are continually finding new ways to educate our children. This on-going grant would help support our teachers so they may do what they do best – teach our children.

McKinney ISD students in need. - \$1125.00

Prior to Christmas our club purchased \$1125 in \$25 Target Gift Cards for 45 in-need students in the McKinney Independent School District.

\$3675.00 will be left in reserve for any immediate needs presented that may come up prior to the end of our fiscal year.

A huge thanks to Kris Falvo and her Community Service team for recognizing these needs in our community and providing a plan to help each of the recipients and also to our club members for all the hard work they put in throughout the year that helps to procure the funds to allow us to help these worthy causes.

Rotary Names Attorney John Hewko as its New Top Executive

Rotary International has named John Hewko, an attorney with extensive international experience in both the private and public sectors, to be the global humanitarian service organization's new top executive, serving as its general secretary.

In this position, Hewko will manage more than 600 employees of Rotary International and its charitable arm, The Rotary Foundation of Rotary International. Headquartered in Evanston, Illinois, USA, with regional offices in seven countries, Rotary's Secretariat supports the activities of more than 33,000 Rotary clubs in over 200 countries and geographical areas, with a combined membership of 1.2 million men and women. The Rotary Foundation annually distributes over \$180 million to fund a variety of educational programs and humanitarian projects throughout the world.

Hewko is a former partner with the international law firm of Baker & McKenzie and was vice president at the Millennium Challenge Corporation, a U.S. government agency established in 2004 to deliver U.S. foreign assistance to the world's poorest countries. He begins work on 1 July at a key moment in Rotary's 106-year history. Hewko will play a lead role in the implementation of the organization's newly revised strategic plan that envisions Rotary's expanded engagement in areas such as maternal and child health, water and sanitation, disease prevention and treatment, basic education and literacy, economic and community development, and peace studies and conflict prevention/resolution. His tenure could also see the successful conclusion of Rotary's principal humanitarian initiative: its 25-year campaign to eradicate the crippling disease polio, a goal that is more than 99 percent complete.

Hewko also will interact with government and business leaders to enhance Rotary's global visibility and forge new strategic partnerships worldwide to achieve common objectives and maximize the use of resources. He also will work to expand and strengthen Rotary's current relationship with organizations such as the Bill & Melinda Gates Foundation, the World Health Organization, U.S. Agency for International Development (USAID), and others.

In announcing Hewko's hiring, Rotary International President Ray Klinginsmith hailed his "visionary leadership" and predicted that under Hewko's leadership Rotary will "continue to grow in numbers, stature, and involvement in making the world a better place."

"Rotary is fortunate to have attracted a candidate with John Hewko's proven ability and extensive international experience," Klinginsmith said. "His leadership will be an important asset for Rotary in the next few years."

During his 15 years at Baker & McKenzie, Hewko specialized in international corporate transactions in emerging markets. He participated in the establishment of the firm's Moscow office and was the managing partner of its offices in Kyiv and Prague. While in Ukraine in the early 1990s, Hewko assisted the working group that prepared the initial draft of the new Ukrainian post-Soviet constitution and was a charter member of the first Rotary club in Kyiv. Prior to joining Baker & McKenzie, he worked for leading Brazilian and Argentine law firms and later with Gibson, Dunn & Crutcher in Washington and New York handling Latin American and project finance transactions.

In 2004, Hewko entered public service with the Millennium Challenge Corporation (MCC). As vice president for operations and compact development, Hewko had primary responsibility for managing MCC's relationship with its 26 partner countries in Africa, Asia, South America, the Middle East, and the former Soviet Union. During his tenure he oversaw the development,

negotiation, and approval of foreign assistance agreements with 18 countries totaling \$6.3 billion for projects in infrastructure, agriculture, water, sanitation, health, and education. For the past year, he has been a non-resident senior associate at the Carnegie Endowment for International Peace, where his writing has focused on international development and foreign policy issues.

Hewko is a 1985 graduate of Harvard Law School, and holds a master's degree from Oxford University (where he studied as a Marshall Scholar) and a bachelor's degree from Hamilton College in Clinton, New York. He speaks six languages.

"I am delighted to be joining Rotary and honored to be able to participate in the organization's mission to promote world peace and understanding by addressing some of the root causes of conflict, such as poverty, hunger, disease, illiteracy, and the global water and sanitation crisis," Hewko said. "Rotary's global membership of 1.2 million business and professional leaders -- supported by a dedicated, professional staff -- is a powerful resource that is making a meaningful global and grassroots contribution to that goal. Just look at what Rotary already has accomplished in the area of polio prevention and eradication."

Hewko and his wife, Margarita, have a daughter, Maria, who graduates this year from high school in the Washington, D.C., area.

Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p>11:45 Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p>Noon Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p>7:30 AM Frisco Sunrise Rotary Club Embassy Suites, Gaylord & Parkwood</p> <p>Noon Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p>Noon Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p>7:30 AM Prosper Rotary Club Gentle Creek Golf Club @ 3131 E. Prosper Trail</p> <p>Noon Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p>Noon Plano Metro Rotary Club Glen Eagles CC 5401 W. Park Blvd.</p> <p>Noon Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p>Noon Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p>Noon Frisco Rotary Club Dallas Baptist Univ. at Frisco 3211 Internet Blvd.</p> <p>Noon Hurricane Creek Rotary Club Hurricane Creek Country Club 1800 Fairway Lane, Anna</p> <p>Noon Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p>	<p>7 AM Plano Sunrise Rotary Club Tino's Two Restaurant 2205 Avenue K</p> <p>Noon McKinney Rotary Club Ricks Chop House 107 N. Kentucky St.</p> <p>Noon Richardson Central Rotary Club Hyatt Regency-North Dallas Hotel 701 E. Campbell</p> <p>Noon Park Cities Rotary Club Maggiano's Little Italy 205 North Park Center, Dallas</p>
<p>Online Makeup www.rotaryclubone.org</p>				
<p>Edited 12/06/10</p>				

Heads Up! Programs and Events

January 26-----Classification Talks

February 2-----Dwayne Ray – Chief Financial Officer, Medical Center of McKinney
Sponsored by Donas Cole

February 5-----District Assembly – Collin College – McKinney Campus

February 9-----Greg Willis – Collin County District Attorney
Sponsored by Jeff Caserotti

February 16-----Kris Falvo

February 23-----Ed Miles

February 28-----Board Meeting – 7:00 am Market Street Culinary School

March 2-----Four Way Speech Contest

March 9-----Mark Lowe

March 16-----Bill Smith

Today's Thoughts in Honor of

Inspire Your Heart with Art Day – January 31

The creation of art is not the fulfillment of a need but the creation of a need. The world never needed Beethoven's Fifth Symphony until he created it. Now we could not live without it.

- **Louis I Kahn (1901 – 1974)**

National Freedom Day – February 1

"Experience should teach us to be most on our guard to protect liberty when the Government's purposes are beneficent. Men born to freedom are naturally alert to repel invasion of their liberty by evil-minded rulers. The greatest dangers to liberty lurk in insidious encroachment by men of zeal, well-meaning but without understanding."

- **Louis Dembitz Brandeis (1856 – 1941)**

Jeanna was taking an afternoon nap on New Year's Eve before the festivities. After she woke up, she confided to Max, her husband, "I just dreamed that you gave me a diamond ring for a New Year's present. What do you think it all means?"

"Aha, you'll know tonight," answered Max smiling broadly.

At midnight, as the New Year was chiming, Max approached Jemima and handed her small package. Delighted and excited, she opened it quickly. There in her hand rested a book titled: "The Meaning of Dreams."

Member Name	Work	Home	Cell	Classification
Scott Becker	972-548-3613	972-984-1817	817-269-0889	District Judge
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199	972-562-7249	214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	214-592-5279	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Ronald Danforth	972-562-4112	972-562-9790	469-233-3871	Atty – Crim. Law
Phyllis Davis			972-658-5800	Real Estate Broker
Kris Falvo	972-529-2559	214-548-4928	214733-9558	YMCA Exec Director
Lyle Froese	972-523-8350	972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Patricia Gaukel				Hotel Management
Gretchen Gayowski		972-562-5306	214-669-5091	Consultant
Steve Goodman	972-548-3616		214-226-2901	Criminal Investigation
Jim Gilmore	972-562-6950	214-544-1361	972-529-8503	Residential Ins
Bob Johnson	214-726-0000		214-789-7155	Financial/Insurance
Larry Jones	972-548-4532		214-733-9211	IT Architect
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler		972-529-1110	214-796-0504	Financial Mgmt
Mark Lowe	972-540-2152	972-377-6688	214-870-5959	Trust Officer
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-838-1807	972-670-1197	Comp. Software
Bryan Northington	972-569-0170	972-547-4958	469-569-6814	Auto Collision Mgr.
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Jim Pearson	972-562-9787	214-533-2787	214-533-2787	Real Estate App.
Robert Rusoff	972-547-1672	972-547-1672	214-504-5133	Procurement
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Bill Smith	972-731-4000	972-569-8811	985-774-4048	Financial
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Linda Terry	972-542-5561	972-548-0091	469-450-4100	Fire & Casualty Ins
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Connie Yeager	972-529-1351	972-529-1351	214-693-2510	Health Ins. – Ret.
Pamela Zeigler-Petty	972-398-4027	972-540-5383		Bank Mgt – Bus. Banking

Honorary Members

Mary Lou Lee Paul Yeager

*Note: Please notify Juli Smith if there is a change in your phone number or e-mail address. Thank you
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*