



McKinney Sunrise Rotary Club Sunrise Sentinel

Jan 20, 2016

Officers and Directors 2015 – 2016

President	Larry Offerdahl
President Elect	Juli Smith
Secretary	Gary Taylor
Treasurer	Dennis Snavelly
Vice President, Fund Raising	Chuck Koehler
Club Service Director	Ron Baker
Vocational Service Director	Bill Bilyeu
Youth Services Director	Marc-Andre Gagnon
Community Service Director	Jeff Caserotti
International Service Director	Trevor Castilla
Publicity Chair	Stacey Kemp
Rotary Foundation Chair	Fred Bahrenburg
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Ed Miles

Club Meeting Time and Location

07:30 Wednesday Morning
Eldorado Country Club
McKinney, TX

Today's Program

Shannon McCarthy



Marketing & PR Coordinator
Cadillac Pizza

Past Presidents

2014-15.....	Steve Mitas
2013-14.....	Bill Smith
2012-13.....	Gary Taylor
2011-12.....	Stacey Kemp
2010-11.....	Donas Cole
2009-10.....	Nathan White
2008-09.....	Pamela Zeigler-Petty
2007-08.....	Bill Bilyeu
2006-07.....	Tom Parker
2005-06.....	K. Lyle Froese
2004-05.....	Timothy Kocsis
2003-04.....	Scott Dillashaw
2002-03.....	Linda Paluga
2001-02.....	Steven Mitas
2000-01.....	Jeff Caserotti
1999-00.....	Larry Offerdahl

Rotary District 5810

District Governor.....	Larry Webb, Prestonwood Rotary
District Governor Elect	Bill Dendy, E-Club
District Governor Nominee.....	Rick Amsberry, Park Cities Rotary

Rotary International

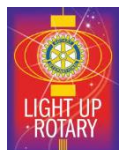
President..... KR "Ravi" Ravindran, Colombo Rotary, Sri Lanka

The Four Way Test
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



Rotary Club of McKinney Sunrise, District 5810
Club Number 28762, Chartered May 22, 1992
P.O. Box 2244, McKinney, Texas, 75070
www.mckinneysunriserotary.org



Shannon McCarthy – Marketing & PR Coordinator – 33 Restaurant Group



{ PIZZA : MUSIC : BEER }
mckinney, texas

Cadillac Pizza Pub opened its doors in 2006 and changed hands three times before finally being purchased by 33 Restaurant Group in Fall 2011. 33 Restaurant Group is a local, family operated and owned business that is currently running four successful restaurants. We observed the restaurant through the end of 2011 to see why previous owners sold the business. Starting in 2012, we closed Cadillac Pizza Pub for some cleaning, up-keep, and interior changes before re-opening to the public. This is when we started molding Cadillac Pizza Pub into the restaurant you know now. We are a local business, proudly run by local families, and we're constantly looking for ways to

giveback or partner within our community. Everything from the meats that we use to the ingredients on our pizza and the craft beers on tap, we proudly support local!

The Caddy - "Where everybody knows your name" ...the warmth of a neighborhood bar melded with the best live music in North Texas. The feel of Memphis, the buzz of Austin and the spirit of New Orleans draws musicians from every genre.

Located one block off the square in revitalized Historic Downtown McKinney, The Caddy is your place to call home.

Bring your family, friends, neighbors and coworkers for the best pizza in McKinney, TX inspired by New York pizzerias! Pizza dough and sauce are made fresh daily and feature Texas-grown vegetables and herbs. Choose from a long list of gourmet pizzas or build your own. Kids have their own special Caddy menu too. Cadillac Pizza Pub in downtown McKinney, Texas features daily food and drink specials.

We have the best food and drink specials in downtown McKinney, TX. We feature a wide array of talented musicians Tuesday, Thursday, Friday and Saturday nights.

District 5810 Conference

When you attend the Rotary District 5810 Conference in Dallas this April, Be a Gift to our young by:

- Supporting Rotaract presentations and activities
- Volunteering for Camp RYLA projects that encourage more students to attend
- Learning more about Rotary's overseas student exchange program
- Promotion ideas with other Rotary Clubs that get our young people involved in Rotary earlier

So, Be a Gift to our young at the District Conference. In doing so you will also be a gift to yourself.

Germ Reveals ‘Rotary Serving Humanity’ as 2016-17 Presidential Theme

Rotary’s founder, Paul Harris, believed that serving humanity is “the most worthwhile thing a person can do,” RI President-elect John F. Germ said, and that being a part of Rotary is a “great opportunity” to make that happen.

Germ unveiled the 2016-17 presidential theme, *Rotary Serving Humanity*, to incoming district governors on 18 January at the International Assembly in San Diego, California, USA. “I believe everyone recognizes the opportunity to serve Rotary for what it truly is: not a small opportunity, but a great one; an opportunity of a lifetime to change the world for the better, forever through Rotary’s service to humanity,” said Germ.

Rotary members around the globe are serving humanity by providing clean water to underdeveloped communities, promoting peace in conflict areas, and strengthening communities through basic education and literacy. But none more important than our work to eradicate polio worldwide, he said.

After a historic year in which transmission of the wild poliovirus was stopped in Nigeria and all of Africa, Germ said we are closer than ever to ending polio. “We are at a crossroads in Rotary,” he added. “We are looking ahead at a year that may one day be known as the greatest year in Rotary’s history: the year that sees the world’s last case of polio.”

Last year’s milestones leave just two countries, Afghanistan and Pakistan, where the virus still circulates. Polio would be only the second human disease ever to be eradicated. When that moment arrives, it’s “tremendously important” that Rotary is ready for it, said Germ. “We need to be sure that we are recognized for that success, and leverage that success into more partnerships, greater growth, and even more ambitious service in the decades to come.”

Germ, a member of the Rotary Club of Chattanooga, Tennessee, USA, encouraged attendees to return to their clubs and communities and spread the word about Rotary’s role in the fight for a polio-free world. “People who want to do good will see that Rotary is a place where they can change the world. Every Rotary club needs to be ready to give them that opportunity,” Germ said.

Enhancing Rotary’s image isn’t the only way to boost membership. “We need clubs that are flexible, so our service will be more attractive to younger members, recent retirees, and working people.” He added: “We need more willing hands, more caring hearts, and more bright minds to move our work forward.”

District Leaders Set to Celebrate Foundations Centennial

Rotary Foundation Trustee Chair Ray Klingensmith asked district governors in training at the International Assembly to lead the celebration of the [Foundation's centennial](#) year, 2016-17.

“You are the primary contacts between the Foundation and our 34,000 Rotary clubs in the world. The success of the centennial celebration is largely in your hands,” said Klingensmith at a 19 January general session. “Catch the spirit and spread the word about the importance of celebrating our success.”

Since the Foundation was established in 1917, it has spent more than \$3 billion on programs and projects to improve the lives of millions worldwide, said Klinginsmith.

The centennial celebration officially kicks off in May at the Rotary Convention in Korea and culminates at the 2017 convention in Atlanta.

DISTRICT PLANS FOR THE CENTENNIAL

Governor-elect Tom James Markos of District 5100 in Oregon, USA, says he is proud to be serving during such a historic year. He plans to promote the centennial not only to his district's members, but also through local media.

"We need the public to be aware of what we've accomplished," says Markos, who has set a district goal of raising \$1 million for the Foundation during the centennial year.

Bill Proctor, incoming governor of District 7080 in Ontario, Canada, believes the centennial year is an opportunity to "refocus and reeducate" members on the importance the Foundation's work. "We have so many accomplishments to celebrate," said Proctor. "We need to use the momentum of the celebration to strengthen the Foundation's future."

Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p>11:45 Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p>Noon Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p> <p>Edited 9/9/15</p>	<p>7:30 AM Frisco Sunrise Rotary Club Randy's Steakhouse, 7026 W. Main St.</p> <p>Noon Farmersville Rotary Center 201 Orange St.</p> <p>Noon Plano West Rotary Greek Isle Rest. @ 3309 N. Central Expressway</p> <p>7:00 PM Dallas Evening Rotary La Calle Dolce 415 W. 12th Dallas, Tx</p>	<p>7:30 AM Prosper Rotary Club Cotton Gin Cafe@ 204 W. Broadway</p> <p>Noon Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p>Noon Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p>Noon Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p>Noon Frisco Rotary Dave & Busters Stonebriar Centre</p> <p>Noon Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p>Noon Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p>7:30 AM Melissa Rotary First Baptist Church 2101 E Melissa Rd</p> <p>5:15 PM McKinney Sunset Hampton Inn 2008 N. Central Expressway McKinney</p>	<p>7 AM Plano Sunrise Tino's Two Restaurant 2205 Avenue K</p> <p>Noon McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p>Noon Richardson Central Hyatt Regency- North Dallas Hotel 701 E. Campbell</p> <p>Noon Park Cities Maggiano's Little Italy 205 North Park Center, Dallas</p> <p>Noon Celina Rotary 320 S. Preston Rd TX Star Bank</p>

Online Makeup
www.rotaryclubsofusa.org

Heads Up! Programs and Events

Jan 27-----Shannon McCarthy – Marketing & PR - Cadillac Pizza

Jan 28-----Ruth Thompson, Executive Director, Hugs Café

Feb 3-----Daniel Long – Rotary Blood Drive & Rotaract

Feb 4----- Commander Jeff Hensley, U.S. Navy (ret), LPC-I and Program Director
for Equest Therapy and “Hooves for Heroes”

Feb 10----- McKinney Fire Dept....Jason Hockett

Feb 11----- Neil and Lynn Sperry, Serenity High School, Crepe Myrtle Trails, and
MEF Scholarships

Today's Thoughts in Honor of

Fun at Work Day – January 28th

Far and away the best prize that life offers is the chance to work hard at work worth doing.

- Theodore Roosevelt (1858 - 1919)

National Freedom Day – February 1st

The basis of a democratic state is liberty.

- Aristotle (384 BC – 322 BC)

A few years ago the battery in my beat-up VW Beetle had died because I left the lights on overnight. I was in a hurry to get to work on time so I ran into the house to get my wife to give me a hand to start the car. I told her to get into our second car, a prehistoric oversized gas guzzler, and use it to push my car fast enough to start it. I pointed out to her that because the VW had an automatic transmission, it needed to be pushed at least 20 mph for it to start.

She said fine, hopped into her car and drove off.

I sat there fuming wondering what she could be doing.

A minute passed by and when I saw her in the rear-view mirror coming at me at about 30 mph, I realized that I should have been a bit clearer with my directions.....



Member Name	Work	Home	Cell	Classification
Ron Baker			541-420-9396	Retired
Fred Bahrenburg			469-506-3346	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199		214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Rebecca Drekmann	214-436-3311		469-268-4178	Publisher
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Marc-Andre Gagnon		214-227-6744	469-247-1894	Leadership – Bus Consult
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Scott Parker	214-385-4142	972-727-9852	214-287-0737	Financial Consultant
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Gene Sera	972-542-0095	972-548-7884	972-670-7400	Defense Attorney
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Scott Stineman	972-332-4663	214-384-4018		Wholesale Insurance
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Jason Woodward	972-338-3022		954-444-2709	eCommerce
Pamela Zeigler-Petty	972-407-3643		214-471-3830	Bank Mgt – Bus. Banking

Honorary Members

Donas Cole

Connie Yeager

Linda Terry

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*