



# McKinney Sunrise Rotary Club Sunrise Sentinel

January 29, 2014

## Officers and Directors 2013 – 2014

President	Bill Smith
President Elect	Steve Mitas
Secretary	Dennis Snavelly
Treasurer	Weldon Copeland
Vice President, Fund Raising	Jeff Caserotti
Club Service Director	Phyllis Davis
Vocational Service Director	Gene Sera
New Generations Director	Larry Offerdahl
Community Service Director	Tom Parker
International Service Director	Pam Petty
Publicity Chair	Stacey Kemp
Rotary Foundation Chair	Fred Bahrenburg
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Bill Bilyeu

## Past Presidents

2012-13	Gary Taylor
2011-12	Stacey Kemp
2010-11	Donas Cole
2009-10	Nathan White
2008-09	Pamela Zeigler-Petty
2007-08	Bill Bilyeu
2006-07	Tom Parker
2005-06	K. Lyle Froese
2004-05	Timothy Kocsis
2003-04	Scott Dillashaw
2002-03	Linda Paluga
2001-02	Steven Mitas
2000-01	Jeff Caserotti
1999-00	Larry Offerdahl
1998-99	Chuck Koehler
1997-98	Frank Shushok

## Rotary District 5810

District Governor	Ean Sullivan, Plano Rotary
District Governor Elect	Bill Dendy, De Soto Rotary
District Governor Nominee	Larry Webb, Prestonwood

## Rotary International

President..... Ron Burton, Norman, OK Rotary, USA

## Club Meeting Time and Location

07:30 Wednesday Morning  
Eldorado Country Club  
McKinney, TX

## Today's Program

Sponsored by Pamela Zeigler-Petty



Bruce Heller  
Shelter Box

The Four Way Test  
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



**Rotary Club of McKinney Sunrise, District 5810**  
**Club Number 28762, Chartered May 22, 1992**  
**P.O. Box 2244, McKinney, Texas, 75070**  
[www.mckinneysunriserotary.org](http://www.mckinneysunriserotary.org)



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## Bruce Heller – Shelter Box



We respond instantly following natural and other disasters by delivering boxes of aid to those who need it most.

Each ShelterBox supplies an extended family with a tent and essential equipment to use while they are displaced or homeless.

We are now firmly established at the forefront of disaster relief and our work constantly earns the respect of outside agencies.

Our goal is to help 50,000 families who lose everything in a disaster every year and we can achieve this goal with your help.

The ShelterBox solution in disaster response is as simple as it is effective. We deliver the essentials a family needs to survive in the immediate aftermath of a disaster.

Each green ShelterBox is tailored to a disaster but typically contains a disaster relief tent for an extended family, blankets, water storage and purification equipment, cooking utensils, a stove, a basic tool kit, a children's activity pack and other vital items.

In addition to ShelterBox kits, we also provide disaster-specific equipment.

Only new equipment is used and is carefully selected for durability, practicality and suitability for where it is needed.

Tough, lightweight and waterproof, the box itself can also have many useful functions from a food container to cot. We also continually work with a range of manufacturers to improve the quality and extend the range of equipment that we have available.

A range of equipment is kept in stock. This lets us adjust the contents of the box according to local conditions and what is most urgently needed.

Sometimes, particularly if other resources are available locally and the overwhelming need is for shelter, we will just send tents and pack two in each box. Learn more about the ShelterBox Solution.

The donation required to sponsor a box is \$1,000, which includes all materials, packing, storage and distribution to individual recipients worldwide.

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## Humanity in Motion Gala

When~ Saturday, February 22, 7:00 pm

Where~ Grand Ballroom - Hilton Anatole Hotel Dallas

What~ Dinner, Silent/Live Auctions, Performance Artists, Dancing and more

Attire~ Black Tie please – and bring your mask to REVEAL your Rotary self!

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## **Taking Ethical Debates from the Ivory Tower to the Town Pub**

Consider this situation: You are caring for a hungry girl whom you can't afford to feed. What do you do? Do you steal food, or do you let her starve in the name of law and order?

For many people, thorny ethical questions can be difficult to swallow. For one nonprofit in Michigan, USA, and the Rotarians who support it, moral ambiguity is a dish best served with a cold beer.

In February, A2Ethics.org hosted the third annual Big Ethical Question Slam at Conor O'Neill's Irish Pub in Ann Arbor, drawing a diverse crowd of students, retirees, professionals, and academics to weigh life's dilemmas over a few pints.

### **AN ENTERTAINING DILEMMA**

During this spin-off of a pub trivia night or poetry slam, teams compete by responding to hypothetical questions drawn from a hat. Subjects include the theoretical -- How do we quantify ethical dilemmas? -- and the topical -- Can doping athletes like Lance Armstrong redeem themselves? -- with some broaching sensitive territory -- Should drone warfare be prohibited on moral grounds? A three-judge panel critiques and rates the teams' two-minute responses, while about 75 onlookers fill out scorecards to determine the "people's choice."

"We conceived of the slam as a 'think-off' version of 'Dancing With the Stars' or 'American Idol,'" explains Jeanine DeLay, president of A2Ethics, which aims to promote ethics through education, social networking, and community events. (A2 is a nickname for Ann Arbor.) "We didn't want it to be too highbrow. The point is to engage people in ethics discussions in a fun way."

"Rotarians look to The Four-Way Test when we're ethically evaluating whether to do something, but people come from different perspectives and have their own moral yardsticks," says Karen Kerry, one of several Rotarians in the audience at Conor O'Neill's. Kerry is the 2014-15 president of the Rotary Club of Ann Arbor, which hopes to enter a team in the next contest.

"People have gotten away from this long history of gathering in places for issue-based discussions: The Greeks had their acropolis, and the Romans had their forum. At least we can do it here in our Irish pub." Kerry's husband, Brad Chick, an Internet entrepreneur and former philosophy student, agreed to be a judge for the competition.

### **ASKING THE TOUGH QUESTIONS**

The atmosphere in the bar is congenial; after all, it's a snowy Thursday night in a college-town pub. People whisper to one another and jot down notes over fish and chips. Erin Mattimoe, an A2Ethics board member and the evening's master of ceremonies, keeps the crowd on task as she reads the question at hand, anonymously submitted through the organization's website before the event: In an election, is it unethical to vote for a candidate you feel isn't qualified -- if you agree on one key issue?

Teri Turner steps up to the microphone as the sounds of conversation and clinking glasses fade. She represents a team of staff from the Center for Bioethics and Social Sciences in Medicine at the University of Michigan Medical School. "I would argue that voting on one key issue is not unethical," she says. "For example, I might be a pacifist who does not want her children to go to war, and I might find a candidate who's unacceptable in every way except that he's antiwar."

“Having spent most of my life voting for the lesser of two evils, I think that was a great answer,” responds judge Peter Jacobson with a laugh. “Nicely argued.” Jacobson is a professor of health law and policy at the University of Michigan and director of the Center for Law, Ethics, and Health at the School of Public Health.

### A SHOWCASE FOR NEW IDEAS

Teams come from a range of institutions and groups, including a liberal-arts-focused prep school, an integrated marketing communications agency, the clinical research administration program at Eastern Michigan University, and the League of Women Voters of the Ann Arbor Area, a nonpartisan political organization that promotes civic engagement.

“Bringing together this many people to talk about ethically focused questions -- all from different backgrounds, from organizations with different mission statements -- you’re going to hear something new,” Mattimoe says.

“The slam gives people who are not in the same professional orbit a chance to come together for an evening and talk in a setting that isn’t confrontational, that doesn’t encourage taking sides,” DeLay says. “We’re providing a new showcase to people like Rotarians who are working to make their communities places that value, support, and celebrate ethics and civic-minded practices.”

## Area Meeting Makeup Locations

Monday	Tuesday	Wednesday	Thursday	Friday
<p><b>11:45</b> Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p><b>Noon</b> Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p><b>7:30 AM</b> Frisco Sunrise Rotary Club Randy’s Steakhouse, 7026 W. Main St.</p> <p><b>Noon</b> Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p><b>Noon</b> Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p><b>7:30 AM</b> Prosper Rotary Club Cotton Gin Cafe@ 204 W. Broadway</p> <p><b>Noon</b> Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p><b>Noon</b> Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p><b>Noon</b> Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p><b>Noon</b> Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p><b>Noon</b> Frisco Rotary Club Dave &amp; Busters Stonebriar Centre</p> <p><b>7:00 PM</b> Dallas Evening 415 W. 12<sup>th</sup> St. La Calle Dolce</p> <p><b>Noon</b> Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p><b>7:30 AM</b> Melissa Rotary Hale Hall 1708 Harrison St.</p>	<p><b>7 AM</b> Plano Sunrise Tino's Two Restaurant 2205 Avenue K</p> <p><b>Noon</b> McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p><b>Noon</b> Richardson Central Hyatt Regency- North Dallas Hotel 701 E. Campbell</p> <p><b>Noon</b> Park Cities Maggiano’s Little Italy 205 North Park Center, Dallas</p> <p><b>Noon</b> Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<p><b>Online Makeup</b> <a href="http://www.rotaryclubone.org" style="color: blue; text-decoration: underline;">www.rotaryclubone.org</a></p>				
<p>Edited 12/06/12</p>				

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## Heads Up! Programs and Events

January 29-----Bruce Heller – Shelter Box  
Sponsored by Pam Petty

February 5-----TBA

February 12-----TBA

February 12-----Club Happy Hour – 5pm to 7pm – Location TBA

February 19-----Tom Parker

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## Today's Thoughts in Honor of ....

### Inspire Your Heart With Art Day – January 31

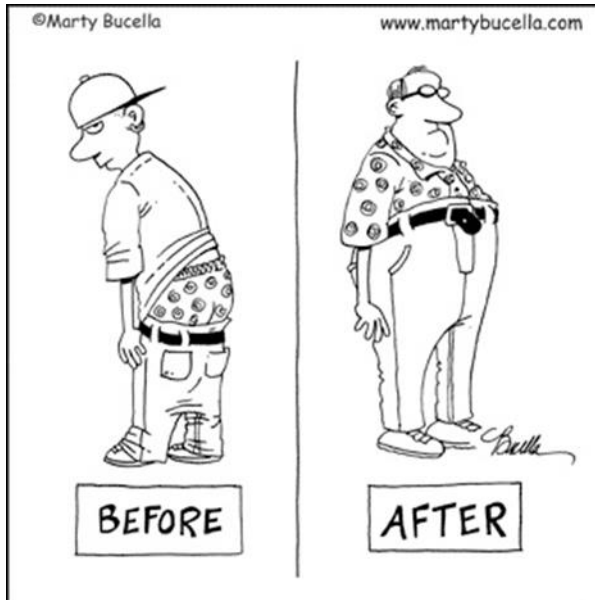
The aim of art is to represent not the outward appearance of things, but their inward significance.

- Aristotle (385 BC - 322 BC)

### The Day the Music Died – February 3

"Take a music bath once or twice a week for a few seasons, and you will find that it is to the soul what the water bath is to the body."

- Kahlil Gibran (1883 - 1931)



<b>Member Name</b>	<b>Work</b>	<b>Home</b>	<b>Cell</b>	<b>Classification</b>
Fred Bahrenburg		972-540-1311	972-523-4827	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199		214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	214-592-5279	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Marc-Andre Gagnon		214-227-6744	469-247-1894	Leadership – Bus Consult
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Scott Parker	214-385-4142	972-727-9852	214-287-0737	Financial Consultant
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Gene Sera	972-542-0095	972-548-7884	972-670-7400	Defense Attorney
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Pamela Zeigler-Petty	972-398-4027	972-540-5383		Bank Mgt – Bus. Banking

### **Honorary Members**

Connie Yeager

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you  
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*