



McKinney Sunrise Rotary Club Sunrise Sentinel

January 29, 2014

Officers and Directors 2013 – 2014

President	Bill Smith
President Elect	Steve Mitas
Secretary	Dennis Snavelly
Treasurer	Weldon Copeland
Vice President, Fund Raising	Jeff Caserotti
Club Service Director	Phyllis Davis
Vocational Service Director	Gene Sera
New Generations Director	Larry Offerdahl
Community Service Director	Tom Parker
International Service Director	Pam Petty
Publicity Chair	Stacey Kemp
Rotary Foundation Chair	Fred Bahrenburg
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Bill Bilyeu

Club Meeting Time and Location

07:30 Wednesday Morning
Eldorado Country Club
McKinney, TX

Today's Program

Sponsored by Lyle Froese

Past Presidents

2012-13	Gary Taylor
2011-12	Stacey Kemp
2010-11	Donas Cole
2009-10	Nathan White
2008-09	Pamela Zeigler-Petty
2007-08	Bill Bilyeu
2006-07	Tom Parker
2005-06	K. Lyle Froese
2004-05	Timothy Kocsis
2003-04	Scott Dillashaw
2002-03	Linda Paluga
2001-02	Steven Mitas
2000-01	Jeff Caserotti
1999-00	Larry Offerdahl
1998-99	Chuck Koehler
1997-98	Frank Shushok



Curtis Rippee
MISD Board President

Rotary District 5810

District Governor	Ean Sullivan, Plano Rotary
District Governor Elect	Bill Dendy, De Soto Rotary
District Governor Nominee	Larry Webb, Prestonwood

Rotary International

President..... Ron Burton, Norman, OK Rotary, USA

The Four Way Test
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



Rotary Club of McKinney Sunrise, District 5810
Club Number 28762, Chartered May 22, 1992
P.O. Box 2244, McKinney, Texas, 75070
www.mckinneysunriserotary.org



Curtis Rippee – MISD Board President



Rippee has more than 20 years of financial management experience. He is the Managing Partner and CFO of ACIS, Inc. a commercial HVAC and Plumbing service company. Before joining ACIS, in 2012 he was the the Founder and Principal of StratiFi Partners, LLC, a CFO

and consulting services firm. Prior to starting StratiFi Partners, his leadership roles included serving as the Chief Financial Officer of several small to mid-sized private companies, and as the Chief Accounting Officer and Vice President of Finance and Administration for a publicly traded company.

Rippee currently serves on the McKinney Education Foundation Board, First Baptist Church Finance Committee and has served as Treasurer of the Avenues Counseling Center Board of Trustees. He is a Junior Achievement volunteer and is also a past participant in McKinney CAN (Community Action Network), a program involving parents and community leaders in a yearlong dialogue with the school district.

Curtis began his professional career with PriceWaterhouseCoopers, has a Bachelor of Science in Accountancy from the University of Missouri and is a licensed Certified Public Accountant.

Rippee and wife, Deeann, are active members of First Baptist Church of McKinney and have three girls, Emma Grace, Abigail, and Ellie, who attend Faubion Middle School and Walker Elementary.

“McKinney ISD is well known for its excellence and innovation,” said Rippee. “My family came to McKinney specifically because of its heritage and reputation as a community and its outstanding school system. McKinney has been everything we could have hoped for and more.”

“I believe my background and experience as a financial professional and business owner, as well as my perspective as a parent of elementary and middle school children, give me the tools needed to represent the citizens of McKinney on the MISD Board of Trustees.”

Humanity in Motion Gala

When~ Saturday, February 22, 7:00 pm

Where~ Grand Ballroom - Hilton Anatole Hotel Dallas

What~ Dinner, Silent/Live Auctions, Performance Artists, Dancing and more

Attire~ Black Tie please – and bring your mask to REVEAL your Rotary self!

Tips for Pitching Rotary

In a little over two years, Benin Rotarian Géné Villaça-Crestia helped launch the Rotary Club of Cotonou Rive Gauche and charter three other clubs, including two composed almost entirely of younger members. Her technique is simple: sharing her passion for Rotary with family, friends, and people in the community. On occasion, she's waited for hours for a chance to talk about Rotary with prominent leaders in the area. A "No, thank you" response rarely stops her.



Villaça-Crestia, the club's charter president, says her favorite thing to tell prospective members is that, as Rotarians, they can become a bridge between the millions of dollars available through The Rotary Foundation and the poorest populations of the world. "Knowing that, and not becoming a Rotarian, is almost criminal," she says. "People say they came to Rotary because they felt my passion, and I could communicate it to them," she says. "In this state of mind, any challenge is never really impossible."

Another compelling pitch is flexibility and affordability of club meetings, an especially potent draw for young adults. For example, the Rotary Club of South Metro Minneapolis Evenings in Minnesota, USA, lowers the cost by forgoing a meal at meetings. The club also replaces one regular meeting each month with a volunteer event, such as helping at a local food pantry.

Sharing examples of humanitarian efforts in Rotary's areas of focus also can help with recruitment. By getting more involved in the community and publicizing the results,

the Rotary Club of Guaxupé, Minas Gerais, Brazil, boosted membership by more than 50 percent. When Claudio Spiguel became president of the club in 2005, membership was hovering below 20. "We created a weekly program at a regional TV station called 'Rotary in the Community,' a talk show with interviews and presentations about our work and Rotary," Spiguel says. "We've reached many people with our message."

Creating a Strong Club – Treat Your Members as Customers

"Your Rotary club brings in a new member who is full of excitement and enthusiasm," says Brent Rosenthal, assistant Rotary coordinator for Zone 30. "Within a year or two the member quits, never having become involved in the club. And this is repeated over and over." Sound familiar?

But you can end this cycle, says Rosenthal, the 2011-12 governor of District 6690 (Ohio, USA). Treat all of your club's members like customers, and they will want to attend meetings, volunteer for projects, and become fully engaged, long-term Rotarians.

After District 6690 adopted the "members are customers" approach in 2011-12, the district recorded its first net gain in membership after seven years of losses. The concept is now a key part of the regional membership plan for North America in Zone 30.

“We need to know what current members want, and then we need to have the courage to implement changes to make those members happy,” Rosenthal says. “How do you find out what members want? Ask them!” Conduct a short club survey, host informal discussions, or create member focus groups, Rosenthal suggests. Be sure to involve former members, too. “Then comes the hard work of changing your club’s programs, activities, and attitudes to attract and engage members,” he says.

“People have limited time,” he says. “They will only join and remain in organizations if they perceive the value to be worthy of their time.” Most younger members join Rotary to network, for example, but Rosenthal says that many older members and clubs don’t offer enough opportunities for this “perfectly legitimate” aspect of Rotary. The five Avenues of Service, including Vocational Service, are each of equal importance, he points out.

“I joined Rotary to network,” Rosenthal says. “I caught the service bug after a couple years, and that really started me on my Rotary road. But networking was the hook that brought me in.”

Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p style="text-align: center;">11:45 Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p style="text-align: center;">Noon Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p style="text-align: center;">7:30 AM Frisco Sunrise Rotary Club Randy’s Steakhouse, 7026 W. Main St.</p> <p style="text-align: center;">Noon Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p style="text-align: center;">Noon Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p style="text-align: center;">7:30 AM Prosper Rotary Club Cotton Gin Cafe@ 204 W. Broadway</p> <p style="text-align: center;">Noon Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p style="text-align: center;">Noon Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p style="text-align: center;">Noon Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p style="text-align: center;">Noon Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p style="text-align: center;">Noon Frisco Rotary Club Dave & Busters Stonebriar Centre</p> <p style="text-align: center;">7:00 PM Dallas Evening 415 W. 12th St. La Calle Dolce</p> <p style="text-align: center;">Noon Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p style="text-align: center;">7:30 AM Melissa Rotary Hale Hall 1708 Harrison St.</p>	<p style="text-align: center;">7 AM Plano Sunrise Tino’s Two Restaurant 2205 Avenue K</p> <p style="text-align: center;">Noon McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p style="text-align: center;">Noon Richardson Central Hyatt Regency- North Dallas Hotel 701 E. Campbell</p> <p style="text-align: center;">Noon Park Cities Maggiano’s Little Italy 205 North Park Center, Dallas</p> <p style="text-align: center;">Noon Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<div style="border: 1px solid black; padding: 5px; display: inline-block;"> <p style="margin: 0;">Online Makeup www.rotaryclubone.org</p> </div>				
<p>Edited 12/06/12</p>				

Heads Up! Programs and Events

February 5-----Curtis Rippee – MISD Board President
Sponsored by Lyle Froese

February 12-----Dark for Morning Meeting

February 12-----Club Happy Hour – 5pm to 7pm – Louisiana St. Bar & Grill

February 19-----Tom Parker

February 26-----TBA

March 5-----Marc-Andre Gagnon – Business Consultant

Today's Thoughts in Honor of

Wave All Your Fingers at Your Neighbor Day – February 7

To God be humble, to thy friend be kind, and with thy neighbors gladly lend and borrow; His chance tonight, it maybe thine tomorrow.

- William Dunbar (1459 - 1520)

Boy Scout Day – February 8

If you make listening and observation your occupation you will gain much more than you can by talk.

- Robert Baden-Powell (1857 - 1941)

Two beggars are sitting side by side on a street in Rome, Italy. One has a Cross in front of him, the other is holding the Star of David. Many people go by, look at the beggars, but only put money into the hat of the one sitting behind the Cross.

The Pope comes by. He stops to watch the throngs of people giving money to the beggar who holds the Cross while no-one gives to the beggar holding the Star of David. The Pope approaches the beggar with the Star of David and says kindly, "My poor fellow, don't you understand? This is a Catholic country; this city is the Seat of Catholicism. People aren't going to give you money if you sit there with a Star of David in front of you, especially when you're sitting beside a beggar who is holding a Cross. In fact, they would probably give more money to him, just out of spite."



The beggar with the Star of David listened to the Pope, smiled, and turned to the beggar with the Cross.

"Moishe, look who's trying to give the Goldstein brothers a lesson about marketing!"

Member Name	Work	Home	Cell	Classification
Fred Bahrenburg		972-540-1311	972-523-4827	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199		214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	214-592-5279	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Marc-Andre Gagnon		214-227-6744	469-247-1894	Leadership – Bus Consult
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Scott Parker	214-385-4142	972-727-9852	214-287-0737	Financial Consultant
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Gene Sera	972-542-0095	972-548-7884	972-670-7400	Defense Attorney
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Pamela Zeigler-Petty	972-398-4027	972-540-5383		Bank Mgt – Bus. Banking

Honorary Members

Connie Yeager

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*