



McKinney Sunrise Rotary Club Sunrise Sentinel

March 2, 2011

Officers and Directors 2010 – 2011

President	Donas Cole
President Elect	Stacey Kemp
Secretary	Juli Smith
Treasurer	Weldon Copeland
Vice President, Fund Raising	Bryan Northington
Club Service Director	Trevor Castilla & Ed Miles
Vocational Service Director	Tom Parker
Community Service Director	Kris Falvo
International Service Director	Bill Smith
Rotary Foundation Chair	Jim Pearson
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Ron Danforth

Past Presidents

2009-10.....	Nathan White
2008-09.....	Pamela Zeigler-Petty
2007-08.....	Bill Bilyeu
2006-07.....	Tom Parker
2005-06.....	K. Lyle Froese
2004-05.....	Timothy Kocsis
2003-04.....	Scott Dillashaw
2002-03.....	Linda Paluga
2001-02.....	Steven Mitas
2000-01.....	Jeff Caserotti
1999-00.....	Larry Offerdahl
1998-99.....	Chuck Koehler
1997-98.....	Frank Shushok
1996-97.....	Pat Beaman
1995-96.....	Linda Terry
1994-95.....	Paul Yeager
1993-94.....	Bob Flinchbaugh

Rotary District 5810

District Governor	Linda Elliott, Grand Prairie
District Governor Elect	Bud McBrayer, Plano Sunrise
District Governor Nominee.....	Sandra Forster, Garland

Rotary International

PresidentRay Klingensmith, Missouri, USA

Club Meeting Time and Location

07:30 Wednesday Morning
Eldorado Country Club
McKinney, TX

Today's Program

Sponsored by Tom Parker



Four Way Speech Contest

The Four Way Test
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



Rotary Club of McKinney Sunrise, District 5810
Club Number 28762, Chartered May 22, 1992
P.O. Box 2244, McKinney, Texas, 75070
www.mckinneysunriserotary.org



Four Way Test Speech Contest

Herbert J. Taylor (April 18, 1893 – May 1, 1978) was the creator of the 4-Way Test of the Things We Think, Say or Do in 1932. This 24-word statement of business ethics was devised in twenty minutes as he set out to save the Club Aluminum Products distribution company from bankruptcy. He was a member of the Chicago, Illinois USA Rotary Club at the time, and later became President of his Rotary club and then District Governor.

In 1944, when he was an international director of Rotary, he offered the Four Way Test to the organization, and it was adopted by Rotary for its internal and promotional use. He served as President of Rotary International in 1954-55. The Four Way Test has been promoted around the world and is used in myriad forms to encourage personal and business ethical practices.

Never changed, the 24 word Four Way Test remains today a central part of the permanent Rotary structure throughout the world, and is held as the standard by which all behaviour should be measured.

Flag Program Assignments

Flag Coordinator – Bryan Northington

Flag Captians – Ed Miles & Bill Smith

Partner Advisors – Stacy Kemp & Juli Smith

Rt 2 – Lyle Froese Rt 15 – Chuck Koehler

Rt 8 – Tom Parker Rt 18 – Bill Smith

Rt 10 – Ron Danforth Rt 21 – Ed Miles

Rt 12 – Nathan White

Flag Coordinator – Bill Bilyeu

Flag Captains – Gary Taylor & Mark Lowe

Partner Advisors – Sandi Froese & Pam Zeigler-Petty

Rt 1 – Donas Cole Rt 9 – Donas Cole

Rt 3 – Gary Taylor Rt 13 – Steve Goodman

Rt 6 – Weldon Copeland Rt 22 – Steve Mitas

Rt 7 – Bill Bilyeu

Flag Coordinator – Jeff Casserotti

Flag Captains – Jim Pearson & Jim Gilmore

Partner Advisors – Phyllis Davis & Linda Terry

Rt 4 – Jim Pearson Rt 17 – Larry Jones

Rt 5 – Jim Gilmore Rt 19 – Kris Falvo

Rt 11 – Gretchen Gayowski Rt 20 – Bob Rusoff

Rt 14 – Tim Kocsis Rt 23 – Scott Becker

Rt 16 – Trevor Castilla

Former Rotary Scholars publish children's book

Two former Rotary Foundation Ambassadorial Scholars are introducing cultural understanding and communication to young German children through the retelling of a popular Japanese fairy tale.

Gabriela Bracklo, a 1992-93 scholar from Germany, and Keiko Funatsu, a 2004-06 multiyear scholar from Japan, worked with illustrator Momo Nishimura to produce *Dank des Kranichs (The Grateful Crane)*, a German version of the Japanese story *Tsuru no Ongaeshi*. Since its release in October 2009, *Dank des Kranichs* and its illustrations have been featured at libraries, book fairs, and festivals throughout Munich, where Bracklo lives.

"From the beginning, the idea of improving cross-cultural communication by introducing Japanese fairy tales to German children appealed to me," says Funatsu, who edited and translated *Tsuru no Ongaeshi* into German. Bracklo conceived the idea for the book and served as its publisher.

The two met while Funatsu was studying German culture and literature at Ludwig-Maximilians- Universität München. Bracklo, a member of the Rotary Club of München-Bavaria and chair of District 1840's Rotary Foundation alumni subcommittee, often took her daughters to alumni events, where they were captivated by the stories told by Funatsu and fellow Japanese scholars.

Unable to find German translations of the stories, Bracklo approached Funatsu with the idea for the book. She also contacted friends in the publishing business, many of whom volunteered their time and expertise to the project. Both Bracklo and Funatsu credit their years as Rotary Scholars with giving them the confidence to pursue this project.

Origami included

"It's not in my upbringing to do this kind of thing. But I had the chance to live in an open-minded, positive, and outgoing environment, and I brought that home with me," says Bracklo, who studied journalism at the University of California, Santa Cruz.

Before beginning work on the story, the women had to choose which version to tell because Japanese folk tales, unlike their German counterparts, can have a number of variations.

"One of the reasons we chose this version," says Bracklo, "is because it focuses on the Japanese New Year, one of the most important holidays in Japan. Through Nishimura's illustrations, German children can see a typical Japanese home, how they dress, what they eat, and how holidays are celebrated."

Each copy of the book is accompanied by origami paper and a folding diagram that includes instructions for making a crane.



From left, Momo Nishimura, Gabriela Bracklo, and Keiko Funatsu attended the 2010 Bologna Children's Book Fair in Italy. Photo courtesy of Gabriela Bracklo

Although not a scholar herself, Nishimura also has a Rotary Foundation connection. In 2010, she married former Rotary Scholar Keiji Nishikawa, whom she met at a Foundation alumni meeting in Munich.

In addition to introducing Japanese culture to Germany's youth, [Dank des Kranichs](#) is raising money to help eradicate polio. For every book sold, €1.50 (US\$2) is donated to PolioPlus. To date, about €700 (\$944) has been raised.

Funatsu, who teaches German at the Ritsumeikan University in Kyoto, Japan, says she is looking for the right German folk tale to translate for Japanese children. In the meantime, the three literary colleagues have already started work on a new book, *Momotaro, the Peach Boy*, which is planned for release in Germany later this year.

Says Bracklo: "Our first book was set in the winter and featured a graceful woman and crane. The second book is set in the summer and is about a Japanese boy who fights demons. It's more of a boy's book."

As with the first book, a portion of sale proceeds from *Momotaro* will be donated to PolioPlus.

Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p>11:45 Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p>Noon Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p>7:30 AM Frisco Sunrise Rotary Club Embassy Suites, Gaylord & Parkwood</p> <p>Noon Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p>Noon Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p>7:30 AM Prosper Rotary Club Gentle Creek Golf Club @ 3131 E. Prosper Trail</p> <p>Noon Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p>Noon Plano Metro Rotary Club Glen Eagles CC 5401 W. Park Blvd.</p> <p>Noon Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p>Noon Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p>Noon Frisco Rotary Club Dallas Baptist Univ. at Frisco 3211 Internet Blvd.</p> <p>Noon Hurricane Creek Rotary Club Hurricane Creek Country Club 1800 Fairway Lane, Anna</p> <p>Noon Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p>	<p>7 AM Plano Sunrise Rotary Club Tino's Two Restaurant 2205 Avenue K</p> <p>Noon McKinney Rotary Club Ricks Chop House 107 N. Kentucky St.</p> <p>Noon Richardson Central Rotary Club Hyatt Regency-North Dallas Hotel 701 E. Campbell</p> <p>Noon Park Cities Rotary Club Maggiano's Little Italy 205 North Park Center, Dallas</p>
<p>Online Makeup www.rotaryclubone.org</p>				
<p>Edited 12/06/10</p>				

Member Name	Work	Home	Cell	Classification
Scott Becker	972-548-3613	972-984-1817	817-269-0889	District Judge
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199	972-562-7249	214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	214-592-5279	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Ronald Danforth	972-562-4112	972-562-9790	469-233-3871	Atty – Crim. Law
Phyllis Davis			972-658-5800	Real Estate Broker
Kris Falvo	972-529-2559	214-548-4928	214733-9558	YMCA Exec Director
Lyle Froese	972-523-8350	972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Patricia Gaukel	469-952-2044	214-856-5931	214-422-7256	Hotel Management
Gretchen Gayowski		972-562-5306	214-669-5091	Consultant
Steve Goodman	972-548-3616		214-226-2901	Criminal Investigation
Jim Gilmore	972-562-6950	214-544-1361	972-529-8503	Residential Ins
Bob Johnson	214-726-0000		214-789-7155	Financial/Insurance
Larry Jones	972-548-4532		214-733-9211	IT Architect
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler		972-529-1110	214-796-0504	Financial Mgmt
Mark Lowe	972-540-2152	972-377-6688	214-870-5959	Trust Officer
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-838-1807	972-670-1197	Comp. Software
Bryan Northington	972-569-0170	972-547-4958	469-569-6814	Auto Collision Mgr.
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Jim Pearson	972-562-9787	214-533-2787	214-533-2787	Real Estate App.
Robert Rusoff	972-547-1672	972-547-1672	214-504-5133	Procurement
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Bill Smith	972-731-4000	972-569-8811	985-774-4048	Financial
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Linda Terry	972-542-5561	972-548-0091	469-450-4100	Fire & Casualty Ins
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Connie Yeager	972-529-1351	972-529-1351	214-693-2510	Health Ins. – Ret.
Pamela Zeigler-Petty	972-398-4027	972-540-5383		Bank Mgt – Bus. Banking

Honorary Members

Mary Lou Lee Paul Yeager

*Note: Please notify Juli Smith if there is a change in your phone number or e-mail address. Thank you
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*