



# Sunrise Sentinel

March 10, 2010

## Officers and Directors 2009 – 2010

President	Nathan White
President Elect	Donas Cole
Secretary	Juli Smith
Secretary Emeritus	Mary Lou Lee
Treasurer	Weldon Copeland
Vice President, Fund Raising	Chuck Koehler & Jeff Caserotti
Club Service Director	Eric Holt
Vocational Service Director	Gary Taylor
Community Service Director	Jim Gilmore
International Service Director	Bill Smith
Rotary Foundation Chair	Jim Pearson
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Lyle Froese

## Past Presidents

2008-09	Pamela Zeigler-Petty
2007-08	Bill Bilyeu
2006-07	Tom Parker
2005-06	K. Lyle Froese
2004-05	Timothy Kocsis
2003-04	Scott Dillashaw
2002-03	Linda Paluga
2001-02	Steven Mitas
2000-01	Jeff Caserotti
1999-00	Larry Offerdahl
1998-99	Chuck Koehler
1997-98	Frank Shushok
1996-97	Pat Beaman
1995-96	Linda Terry
1994-95	Paul Yeager
1993-94	Bob Flinchbaugh

## Rotary District 5810

District Governor	Dave McSpadden, Waxahachie
District Governor Elect	Linda Elliot, Grand Prairie
District Governor Nominee	Bud McBrayer, Plano Sunrise

## Rotary International

President	John Kenny, Grangemouth, Scotland
-----------	-----------------------------------

## Club Meeting Time and Location

07:30 Wednesday Morning  
Eldorado Country Club  
McKinney, TX

## Today's Program

Sponsored by Stacey Kemp

George Roddy



President & CEO  
Foreclosure Listing Service, Inc.

The Four Way Test  
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



**Rotary Club of McKinney Sunrise, District 5810**  
**Club Number 28762, Chartered May 22, 1992**  
**P.O. Box 2244, McKinney, Texas, 75070**  
[www.mckinneysunriserotary.org](http://www.mckinneysunriserotary.org)



---

## George Roddy

Known as one of the nation's leading pioneers in the fields of real estate research and information services, George Roddy, Sr. developed one of the nation's first online real estate information services; and, he continues to set new standards in market intelligence and develop new products to assist the key players in today's real estate economy.

As President and CEO of both Foreclosure Listing Service, Inc. and Roddy Information Services, Mr. Roddy personally guides the research endeavors of both firms.

Foreclosure Listing Service, Inc. has specialized in real estate foreclosure information and services since 1963. Currently the firm has research teams located in the Dallas/Fort Worth Metro, the Austin Metro, and the San Antonio Metro. Mr. Roddy keeps his thumb on the market by personally guiding these research teams as they monitor foreclosure activity in 19 Texas counties, post-bankruptcy alerts in 60 counties, and REOs (real estate owned properties) across the whole State of Texas.

In addition, Mr. Roddy personally oversees the endeavors of Roddy Information Services, which has specialized in commercial real estate information since the early 1970's and is best known for *The Roddy Report*. The firm's list of web-based products and databases include commercial sales transactions – including both arms-length transactions and foreclosures, comparable sales data, and tax roll databases. The firm also is the home of *D/FW Realsmart*, which researches market conditions of office buildings, industrial buildings and retail centers in the Dallas/Fort Worth Metro. This service provides both individual building by building information, as well as overall market conditions at both the metro and submarket level. Some of the dynamic information tracked on a quarterly basis includes occupancy, quoted rental rates, absorption, largest and smallest contiguous spaces of availability, and key contacts, such as owners and leasing/management contacts.

Mr. Roddy is often sought to share his market insight with others, including interviews and quotes in the Dallas Morning News, Fort Worth Star-Telegram, San Antonio Express News, Austin American Statesman, the Wall Street Journal, and assorted business and professional journals. In addition, he is frequently asked to speak before various Associations of Realtors®, mortgage bankers, homebuilders, appraisers, and real estate investment groups; and, he has been invited as a guest lecturer at both Southern Methodist University and the University of North Texas.

---

## Tejas Multi-District Conference

For the first time in the 104-year history of Rotary International, SIX Rotary Districts are joining together to produce a 6-District multi-district conference. The Tejas Multi -District Conference (TMDC) will be held from **April 29 to May 2, 2010** at the San Antonio Convention Center, on the Famous Riverwalk.

## Supplying Central America with Safe Efficient Stoves

Six years ago, Rotarian Nancy Hughes had a career-defining experience as a volunteer with a U.S. medical team in Guatemala.

She met an 18-year-old indigenous woman who had lost the use of her hands at age 2 after falling into a cooking fire. Hughes learned that the common practice of cooking over open, indoor fires led to a high incidence of burns and smoke inhalation, especially in children. The team's doctors restored function to the woman's hands, and her expressions of gratitude spurred Hughes to search for a way to prevent such injuries.

In 2004, Hughes, a member of the Rotary Club of Eugene Southtowne, Oregon, wrote the first of five Matching Grants that provided more than 2,300 safe stoves in Guatemala over a three-year period.

She discovered a less expensive, lighter prototype, however, in a 50-pound portable stove called the Ecocina. The stove resembles a large cement flowerpot and has a partially covered top and a sheltered opening on one side. Designed by Larry Winiarski and Eugene Southtowne Rotarian Ken Goyer, the Ecocina is insulated to prevent burns and requires up to 50 percent less wood than an open fire. It also reduces smoke and carbon monoxide output by at least 70 percent.

In 2008, Hughes and five other Eugene Southtowne Rotarians founded [StoveTeam International](#). Aided by two Volunteer Service Grants, she and others from her club traveled twice to El Salvador and Guatemala to scout locations for Ecocina factories and educate communities and local organizations about the stoves.

That same year, a group of volunteers, including Hughes, constructed workbenches and storage areas for a factory near Sonsonate, El Salvador, that employs up to 15 workers. Two Matching Grants supplied raw materials and helped subsidize the \$40 cost of the stove to buyers. In its first full year of operation, the factory produced 6,000 Ecocinas and is now self-sufficient.

“We decided we were not about producing stoves; we were about producing factories to produce stoves,” Hughes says. “And I really like the idea that we are providing people with employment.”

“We are all very grateful because this has changed our lives,” echoes factory owner Gustavo Peña, pointing to the company's positive impact on “all who do the factory work” and “all those families who receive an Ecocina.”



StoveTeam International cofounder Nancy Hughes. *Photo courtesy of Nancy Hughes*

Peña coordinates village Ecocina demonstrations with Peace Corps volunteers and solicits outside interest, including a recent order from the Mexican government for 3,000 stoves. He has also helped train owners for three factories in Guatemala, Honduras, and Nicaragua. These Matching Grant-supported factories started producing Ecocinas in early 2010, and a fourth, independently funded factory will begin operating in Nicaragua in April. Rotary clubs in El Salvador and the Guatemala Sur club in Guatemala have contributed to the effort by overseeing distribution, assisting in construction, and offsetting the cost of the Ecocinas to buyers.

Since its founding, StoveTeam International has received approximately \$370,000 from 40 Rotary clubs, Foundation grants, and private donations.

“Demands for new factories arrive in my e-mail every week,” says Hughes, who is planning operations in Fiji, Mexico, and Paraguay. “New factory owners are learning stove production and business practices and more and more people are receiving fuel-efficient stoves every day.”

## Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p style="text-align: center;"><b>11:45</b> Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p style="text-align: center;"><b>Noon</b> Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p style="text-align: center;"><b>7:30 AM</b> Frisco Sunrise Rotary Club Embassy Suites, Gaylord &amp; Parkwood</p> <p style="text-align: center;"><b>Noon</b> Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p style="text-align: center;"><b>Noon</b> Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p style="text-align: center;"><b>Noon</b> Allen Rotary Club Chase Oaks Golf Club @ 7201 Chase Oaks Blvd</p> <p style="text-align: center;"><b>Noon</b> Plano Metro Rotary Club Glen Eagles Country Club 5401 W. Park Blvd.</p> <p style="text-align: center;"><b>Noon</b> Prestonwood Rotary Club Prestonwood Country Club 15909 Preston Rd., Dallas</p> <p style="text-align: center;"><b>Noon</b> Richardson East Rotary Club Canyon Creek Country Club 625 Lookout Drive.</p>	<p style="text-align: center;"><b>Noon</b> Frisco Rotary Club Dallas Baptist Univ. at Frisco 3211 Internet Blvd.</p> <p style="text-align: center;"><b>Noon</b> Hurricane Creek Rotary Club Hurricane Creek Country Club 1800 Fairway Lane, Anna</p> <p style="text-align: center;"><b>Noon</b> Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p>	<p style="text-align: center;"><b>7 AM</b> Plano Sunrise Rotary Club Tino's Two Restaurant 2205 Avenue K</p> <p style="text-align: center;"><b>Noon</b> McKinney Rotary Club Ricks Chop House 107 N. Kentucky St.</p> <p style="text-align: center;"><b>Noon</b> Richardson Central Rotary Club Richardson Hotel 701 E. Campbell</p> <p style="text-align: center;"><b>Noon</b> Park Cities Rotary Club Maggiano's Little Italy 205 North Park Center, Dallas</p>
<p style="text-align: center;"><b>Online Makeup</b> <a href="http://www.rotaryclubone.org">www.rotaryclubone.org</a></p>				
<p>Edited 04/01/08</p>				



---

## **Heads Up! Programs and Events**

March 10-----George Roddy

Sponsored by Stacey Kemp

March 17-----Flag Program Mail Stuffing Day

March 24-----Eliska Counce – Director, Transforming Tomorrows Counseling Center

Sponsored by Linda Terry

March 29-----Board Meeting – 7:00 AM at Market Street Culinary School

March 31-----Bryan Northington

April 7-----No Meeting this Morning

April 9-----Joint Meeting with Downtown Club at Noon – Ricks Chophouse

April 14-----Jim Gilmore

---

## **Today's Thoughts in Honor of ....**

### **Ides of March – March 15**

What we wish, we readily believe, and what we ourselves think, we imagine others think also.

- **Julius Caesar (100 BC – 44 BC)**

### **St. Patricks Day – March 17**

If you're lucky enough to be Irish, you're lucky enough.

- **Irish Saying**

---

Bob had this problem of getting up late in the morning and was always late for work.

After a few weeks of this, his boss was mad and threatened to fire him if he didn't do something about it.

So Bob went to his doctor, who gave him a pill and told him to take it before he went to bed. He got a great night's sleep and actually beat the alarm in the morning. After a leisurely breakfast, he cheerfully drove to work.

"Boss," he said, "the pill my doctor prescribed actually worked!"

"That's all fine," said the boss, "but where were you yesterday?"



One night at the dinner table, the wife commented, "When we were first married, you took the small piece of steak and gave me the larger. Now you take the large one and leave me the smaller. You don't love me any more?"

"Nonsense, darling," replied the husband, "you just cook better now."

<b>Member Name</b>	<b>Work</b>	<b>Home</b>	<b>Cell</b>	<b>Classification</b>
Scott Becker	972-548-3613	972-984-1817	817-269-0889	Asst. District Attorney
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199	972-562-7249	214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	903-348-3300	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Ronald Danforth	972-562-4112	972-562-9790	469-233-3871	Atty – Crim. Law
Phyllis Davis			972-658-5800	Real Estate Broker
Kris Falvo	972-529-2559	214-548-4928	214733-9558	YMCA Exec Director
Lyle Froese	972-523-8350	972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Jim Gilmore	972-562-6950	214-544-1361	972-529-8503	Residential Ins
Eric Holt	972-542-4359	972-800-7552	972-800-7552	Financial Advisor
Larry Jones	972-548-4532		214-733-9211	IT Architect
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler		972-529-1110	214-796-0504	Financial Mgmt
Mark Lowe	972-540-2152	972-377-6688	214-870-5959	Trust Officer
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-838-1807	972-670-1197	Comp. Software
Zan Moltz	972-516-4359	214-726-0599		Atty – Const Law
Bryan Northington	972-569-0170	972-547-4958	469-569-6814	Auto Collision Mgr.
Tom Parker	972-540-2180	972-540-2180	972-824-8661	Ed. Admin – Pers.
Jim Pearson	972-562-9787	214-533-2787	214-533-2787	Real Estate App.
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Bill Smith	972-838-1313	972-569-8811	985-774-4048	Financial
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Linda Terry	972-542-5561	972-548-0091	469-450-4100	Fire & Casualty Ins
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Connie Yeager	972-529-1351	972-529-1351	214-693-2510	Health Ins. – Ret.
Paul Yeager	972-529-1351	972-529-1351	214-695-0074	City Council – Ret.
Pamela Zeigler-Petty	972-398-4027	972-540-5383		Bank Mgt – Bus. Banking
<b>Honorary Member</b>				
Mary Lou Lee	972-529-1778	972-529-1778	214-733-2084	Printing – Ret. - Honorary

*Note: Please notify Juli Smith if there is a change in your phone number or e-mail address. Thank you  
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*