



# McKinney Sunrise Rotary Club Sunrise Sentinel

May 4, 2011

## Officers and Directors 2010 – 2011

President	Donas Cole
President Elect	Stacey Kemp
Secretary	Juli Smith
Treasurer	Weldon Copeland
Vice President, Fund Raising	Bryan Northington
Club Service Director	Trevor Castilla & Ed Miles
Vocational Service Director	Tom Parker
Community Service Director	Kris Falvo
International Service Director	Bill Smith
Rotary Foundation Chair	Jim Pearson
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Ron Danforth

## Past Presidents

2009-10.....	Nathan White
2008-09.....	Pamela Zeigler-Petty
2007-08.....	Bill Bilyeu
2006-07.....	Tom Parker
2005-06.....	K. Lyle Froese
2004-05.....	Timothy Kocsis
2003-04.....	Scott Dillashaw
2002-03.....	Linda Paluga
2001-02.....	Steven Mitas
2000-01.....	Jeff Caserotti
1999-00.....	Larry Offerdahl
1998-99.....	Chuck Koehler
1997-98.....	Frank Shushok
1996-97.....	Pat Beaman
1995-96.....	Linda Terry
1994-95.....	Paul Yeager
1993-94.....	Bob Flinchbaugh

## Rotary District 5810

District Governor .....	Linda Elliott, Grand Prairie
District Governor Elect .....	Bud McBrayer, Plano Sunrise
District Governor Nominee.....	Sandra Forster, Garland

## Rotary International

President .....	Ray Klingensmith, Missouri, USA
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## Club Meeting Time and Location

07:30 Wednesday Morning  
Eldorado Country Club  
McKinney, TX

## Today's Program

Sponsored by Mark Lowe

Sam Garrett



Trustee – Uganda Partners

The Four Way Test  
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



**Rotary Club of McKinney Sunrise, District 5810**  
**Club Number 28762, Chartered May 22, 1992**  
**P.O. Box 2244, McKinney, Texas, 75070**  
[www.mckinneysunriserotary.org](http://www.mckinneysunriserotary.org)



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## **Sam Garrett – Trustee – Uganda Partners**

*"Sam Garrett will share some experiences from recent mission trips to the East African country of Uganda, and its leading university, Uganda Christian University (UCU). Though UCU was founded only 14 years ago, and began with only 200 students, this year student enrollment reached 10,000, an amazing success considering the poverty and death rates suffered by most Ugandans."*

Sam Garrett is a business lawyer who also writes weekly pieces for Bloomberg. He serves as a trustee of Dallas-based Uganda Partners, a US-tax-deductible charity which supports Uganda Christian University. Becoming a Partner provides the opportunity for you to join with our friends in Uganda and other Christians around the world in fulfilling this exciting vision that our Lord has presented to us. Our vision for the next few years is to expand the campus and facilities in order to accommodate growing enrollment, develop student and faculty exchange programs, increase our scholarship offerings, and help to enhance the image of the University as an institution of quality education and faithfulness to its mission statement and motto: "Alpha and Omega: God the Beginning and End".

Uganda Christian University is located 23 kilometres from Kampala, in Mukono town, on the main road to Jinja. It is a private university, chartered and fully accredited by the President of the Republic of Uganda, through the Ministry of Higher Education and Sports, and the National Council for Higher Education. UCU is owned by the Province of the Church of Uganda, and has campuses in Eastern, Western and Northern Uganda. The University was born out of Bishop Tucker Theological College. The college was founded in 1913 in response to a growing need for pastors in the Church. Uganda Christian University has all the necessities for an excellent education. It is recognised internationally and nationally. The Most Rev. Henry Luke Orombi, Archbishop of the Church of Uganda is Chancellor, and the Rt. Rev. Dr George Carey is our Patron. Uganda Christian University is the first African affiliate member of the Council of Christian Colleges and Universities in the United States, and a member of the Colleges and Universities of the Anglican Communion.

Sam's wife is the associate rector at St. Peter's Episcopal Church here in McKinney, and they have two children.

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## **New McKinney Sunrise Rotary Facebook Page**

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a blue rectangular background.

Lyle Froese is due a huge Thank You for setting up our clubs first Facebook page. You can see our page here:

<https://www.facebook.com/pages/McKinney-Sunrise-Rotary-Club/172367969477289>

We are now looking for a club member who is willing to help manage and keep the page updated. If you are Facebook savvy and would be willing to take on this task please see Lyle.

## Snowy event raises thousands for children's charities

Despite 14 inches of snow, Rotarians in Ohio, USA, drew more than 3,000 people to a daylong “chili open” in February that raised nearly \$160,000 to benefit children.

The Rotary Club of Westerville Sunrise has held the Wendy’s Chili Open every year since 1997, donating more than \$1.5 million to children’s charities including the Dave Thomas Foundation for Adoption and The Children’s Hunger Alliance.

This year, 30 food vendors offered samples while attendees strolled through the main grounds of the Columbus Zoo. The event also featured a live band and silent auction. Media personalities including Jack Hanna, director emeritus of the zoo and star of the syndicated television series *Jack Hanna’s Into the Wild*, greeted guests in a heated tent. The chili open -- which gets its name from Wendy’s chili, served since the beginning -- is now the club’s signature event and has grown in scope each year. The first one drew only a handful of attendees to an unheated tent set up in the parking lot of a local factory.



Chili Open chair Pat Kemmer (far right) joins the event’s special guests Dom Tiberi from Channel 10 news, Woody Johnson from WCOL radio, and Jack Hanna. *Photo by Megan Ferringer*

Pat Kemmer, who chairs the event, explains that developing a signature project involves choosing a focus, then seeking out sponsors and picking the right venue.

“First, you need to find a project that works for your community,” Kemmer says. “We knew right away that focusing on children’s charities would be perceived well.”

After that, the club persistently looked for new sponsors. “We kept telling ourselves that we had to up the ante by adding on more,” he says.

“It was a no-brainer to be a part of this,” says Dan Johnson, director of Columbus operations for the Wendy’s fast food chain, one of the fundraiser’s first sponsors. “What better event to support than one that’s associated with good charities?”

Club president Pat Knott says sponsors have agreed to sign on because of the clear return on their investment. “It’s a win-win situation for them. It gives them the opportunity to give back to the community while building their brand.”

### Picking a venue

In 2010, the club found the perfect venue when the Columbus Zoo offered to host the event on its main grounds. According to Pete Fingerhut, vice president of marketing for the zoo, the club’s reputation made the partnership a good fit.

“There’s a connection between the zoo and what this club represents – promoting children’s services,” Fingerhut says. “You can’t help but succeed when you look for sponsors with similar interests.”

The move to the zoo made the event even more appealing to sponsors, and the club received free ads from a local TV station.

“One of our biggest drawbacks to getting sponsors was having the event in Westerville at first. It was too local,” says Rob Hunt, past chair of the chili open. “Some of the businesses we were talking to were in other Columbus suburbs. Moving it to the zoo made it a citywide event.”

The club has grown from 42 to 83 members since the first chili open. Club members plan to keep expanding their signature project.

“The key is taking risks and not being afraid to ask a sponsor or media outlet if they want to be involved,” says Kemmer. “Any club can do this.”

Creating a signature project is a great way to promote Rotary's image, a goal of the [RI Strategic Plan](#).

## Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p><b>11:45</b> Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p><b>Noon</b> Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p><b>7:30 AM</b> Frisco Sunrise Rotary Club Embassy Suites, Gaylord &amp; Parkwood</p> <p><b>Noon</b> Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p><b>Noon</b> Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p><b>7:30 AM</b> Prosper Rotary Club Gentle Creek Golf Club @ 3131 E. Prosper Trail</p> <p><b>Noon</b> Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p><b>Noon</b> Plano Metro Rotary Club Glen Eagles CC 5401 W. Park Blvd.</p> <p><b>Noon</b> Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p><b>Noon</b> Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p><b>Noon</b> Frisco Rotary Club Dallas Baptist Univ. at Frisco 3211 Internet Blvd.</p> <p><b>Noon</b> Hurricane Creek Rotary Club Hurricane Creek Country Club 1800 Fairway Lane, Anna</p> <p><b>Noon</b> Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p>	<p><b>7 AM</b> Plano Sunrise Rotary Club Tino's Two Restaurant 2205 Avenue K</p> <p><b>Noon</b> McKinney Rotary Club Ricks Chop House 107 N. Kentucky St.</p> <p><b>Noon</b> Richardson Central Rotary Club Hyatt Regency-North Dallas Hotel 701 E. Campbell</p> <p><b>Noon</b> Park Cities Rotary Club Maggiano's Little Italy 205 North Park Center, Dallas</p>
<p><b>Online Makeup</b> <a href="http://www.rotaryclubone.org">www.rotaryclubone.org</a></p>				
<p>Edited 12/06/10</p>				

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## **Heads Up! Programs and Events**

- May 4-----Sam Garrett – Uganda Partners & Uganda Christian Univ.  
Sponsored by Mark Lowe
- May 11-----Dwayne Ray – Chief Financial Officer, Medical Center of McKinney  
Sponsored by Donas Cole
- May 18-----Jason Gray – McKinney City Manager  
Sponsored by Brian Loughmiller
- May 25-----Anna Marie Obermeier – Rotary Foreign Exchange  
Sponsored by Patricia Gaukel
- June 1-----Jim Gilmore
- June 6-----Combined Board Meeting – Market Street Culinary School 7:00 am  
(Moved to this date due to Memorial Day Holiday)

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## **Today's Thoughts in Honor of ....**

### **Cinco de Mayo – May 5**

Freedom is when the people can speak, democracy is when the government listens."  
- **Alastair Farrugia**

### **National Nurses Day – May 6**

Nursing is an art: and if it is to be made an art, it requires an exclusive devotion as hard a preparation, as any painter's or sculptor's work; for what is the having to do with dead canvas or dead marble, compared with having to do with the living body, the temple of God's spirit? It is one of the Fine Arts: I had almost said, the finest of Fine Arts.  
- **Florence Nightingale (1820 – 1910)**

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### **Attractive**

While reading the newspaper, Walter came across an article about a beautiful actress and model who married a boxer who was not noted for his IQ.

"I'll never understand," he said to his wife, "why the biggest jerks get the most attractive wives."

His wife replied, "Why, thank you, dear."



<b>Member Name</b>	<b>Work</b>	<b>Home</b>	<b>Cell</b>	<b>Classification</b>
Scott Becker	972-548-3613	972-984-1817	817-269-0889	District Judge
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199	972-562-7249	214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	214-592-5279	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Ronald Danforth	972-562-4112	972-562-9790	469-233-3871	Atty – Crim. Law
Phyllis Davis			972-658-5800	Real Estate Broker
Kris Falvo	972-529-2559	214-548-4928	214733-9558	YMCA Exec Director
Lyle Froese	972-523-8350	972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Patricia Gaukel	469-952-2044	214-856-5931	214-422-7256	Hotel Management
Gretchen Gayowski		972-562-5306	214-669-5091	Consultant
Steve Goodman	972-548-3616		214-226-2901	Criminal Investigation
Jim Gilmore	972-562-6950	214-544-1361	972-529-8503	Residential Ins
Bob Johnson	214-726-0000		214-789-7155	Financial/Insurance
Larry Jones	972-548-4532		214-733-9211	IT Architect
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler		972-529-1110	214-796-0504	Financial Mgmt
Mark Lowe	972-540-2152	972-377-6688	214-870-5959	Trust Officer
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-838-1807	972-670-1197	Comp. Software
Bryan Northington	972-569-0170	972-547-4958	469-569-6814	Auto Collision Mgr.
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Jim Pearson	972-562-9787	214-533-2787	214-533-2787	Real Estate App.
Robert Rusoff	972-547-1672	972-547-1672	214-504-5133	Procurement
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Bill Smith	972-731-4000	972-569-8811	985-774-4048	Financial
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Linda Terry	972-542-5561	972-548-0091	469-450-4100	Fire & Casualty Ins
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Connie Yeager	972-529-1351	972-529-1351	214-693-2510	Health Ins. – Ret.
Pamela Zeigler-Petty	972-398-4027	972-540-5383		Bank Mgt – Bus. Banking

### **Honorary Members**

Mary Lou Lee                      Paul Yeager

*Note: Please notify Juli Smith if there is a change in your phone number or e-mail address. Thank you  
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*