



# McKinney Sunrise Rotary Club Sunrise Sentinel

July 1, 2015

## Officers and Directors 2014 – 2015

President	Steve Mitas
President Elect	Larry Offerdahl
Secretary	Gary Taylor
Treasurer	Dennis Snavelly
Vice President, Fund Raising	Chuck Koehler
Club Service Director	Ron Baker
Vocational Service Director	Ruben Delgado
Youth Services Director	Gene Sera
Community Service Director	Scott Parker
International Service Director	Trevor Castilla
Publicity Chair	Stacey Kemp
Rotary Foundation Chair	Fred Bahrenburg
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Ed Miles

## Club Meeting Time and Location

07:30 Wednesday Morning  
Eldorado Country Club  
McKinney, TX

## Today's Program

Keith Lewis

## Past Presidents

2013-14.....	Bill Smith
2012-13.....	Gary Taylor
2011-12.....	Stacey Kemp
2010-11.....	Donas Cole
2009-10.....	Nathan White
2008-09.....	Pamela Zeigler-Petty
2007-08.....	Bill Bilyeu
2006-07.....	Tom Parker
2005-06.....	K. Lyle Froese
2004-05.....	Timothy Kocsis
2003-04.....	Scott Dillashaw
2002-03.....	Linda Paluga
2001-02.....	Steven Mitas
2000-01.....	Jeff Caserotti
1999-00.....	Larry Offerdahl
1998-99.....	Chuck Koehler



Founder, President of Tupps Brewery

## Rotary District 5810

District Governor .....	Bill Dendy De Soto Rotary
District Governor Elect .....	Larry Webb, Prestonwood Rotary
District Governor Nominee.....	Bill Dendy, E-Club

## Rotary International

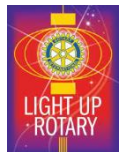
President..... Gary C.K. Huang, Taipei Rotary, Taiwan

The Four Way Test  
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



**Rotary Club of McKinney Sunrise, District 5810**  
**Club Number 28762, Chartered May 22, 1992**  
**P.O. Box 2244, McKinney, Texas, 75070**  
[www.mckinneysunriserotary.org](http://www.mckinneysunriserotary.org)



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## Tupps Brewery



We believe beer is the perfect blend of Art and Science. We start with the Art of beer – for this we use a big dose of creativity, validated with our eyes to judge the look, our noses to refine the smell and then with our mouths to validate the taste. We embrace tradition but break the rules as well from time to time in order to create exciting new brews.

Once we are elated with the beer, we turn to science to ensure quality and consistency in the brewing process. For this we use our state-of-the-art automated brewhouse, hydrometers, microscopes and other sophisticated monitoring devices. However, in the end we

always revert back to the art of a good-tasting beer so our beers are sampled frequently by a panel of experienced quality tasters.

We strongly believe that beer is greatly enhanced when consumed in the company of close friends or random people who will soon be good friends. This can be accomplished in the bars and pubs where you will find TUPPS beer, but you can also have this experience visiting our brewery. At the brewery, we have created an environment that embraces the feel and the era of the historic Cotton Mill. When you visit the brewery, you will be immersed in the old Texas feel of the Cotton Mill and experience the past when things were slow and life was not as complicated.

TUPPS Brewery has a sense of place. We are proud to be in Texas, in the great city of McKinney and located at the historic Cotton Mill. When you visit, keep in mind that we want you to embrace the brewery, so put your feet on the tables, write your name on the wall and bring old bottles to add to our bottle tree farm.

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## Membership Development Tools

- Use the GATE-Way program to develop an action plan for your club's growth.
- To remain viable, your club may need to change some of the thing it does. "Because we've always done it this way" is not a path to a vibrant club.
- Start a Master Mind Group in your club for young professionals. Great mentoring.
- Have local, hands on projects, not just writing checks or international project that people can't afford to participate in.
- See the handouts, including the list of membership development resources on the District Membership Home Page.
- Go to group meetings of other organizations. You will find good candidates for Rotary there.

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## MEMBER BENEFITS PROGRAM UNVEILED AS CONVENTION DRAWS TO A CLOSE

RI President-elect K.R. Ravindran introduced a member benefits program at the 9 June closing session of the 2015 Rotary International Convention, saying that many more hands are needed to continue Rotary's work around the world.

The program, [Rotary Global Rewards](#), aims to boost membership

and enhance member satisfaction. It will debut on 1 July.

“This innovative new program will allow Rotary members to connect with hundreds of businesses and service providers from around the world -- and that number is growing,” said Ravindran. “These establishments will offer Rotarians discounts and concessions on the everyday business that you do. And, in many cases, not only will you benefit, but our Foundation will as well, by receiving a contribution with each transaction.”

The program will include discounts on car rentals, hotels, dining, and entertainment. Discounts on more products and services from companies worldwide are expected to be added throughout the year.

“It will be another way to benefit from being a Rotarian and being part of the Rotary network,” said Ravindran, whose presidential theme for 2015-16 is *Be a Gift to the World*. “I urge all of you to become a part of that scheme.”



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## EARLY CANCER DETECTION IS SAVING LIVES IN SRI LANKA

More than 20,000 new cases of cancer are diagnosed every year in Sri Lanka, and many of them prove fatal. The Rotary Club of Colombo, Sri Lanka, set out 10 years ago to save some of those lives by establishing the Cancer Prevention and Early Detection Centre.

In partnership with the National Cancer Control Programme and the Ministry of Health, the center in Colombo has screened more than 35,000 patients, mostly low-income, and detected more than 7,500 cases of abnormalities that required further investigation. The Rotary Club of Birmingham, Alabama, USA, donated a mammography and ultrasound scanner to the center's breast cancer screening facility.



The Colombo Rotary club is seeking to open early detection clinics in other easily accessible locations throughout Sri Lanka.

## Area Meeting Makeup Locations

Monday	Tuesday	Wednesday	Thursday	Friday
<p><b>11:45</b> Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p><b>Noon</b> Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p><b>7:30 AM</b> Frisco Sunrise Rotary Club Randy's Steakhouse, 7026 W. Main St.</p> <p><b>Noon</b> Farmersville Rotary O.E. Carlisle Civic Center 201 Orange St.</p> <p><b>Noon</b> Plano West Rotary Greek Isle Rest. @ 3309 N. Central Expressway</p> <p><b>7:00 PM</b> Dallas Evening Rotary La Calle Dolce 415 W. 12<sup>th</sup> Dallas, Tx</p>	<p><b>7:30 AM</b> Prosper Rotary Club Cotton Gin Cafe@ 204 W. Broadway</p> <p><b>Noon</b> Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p><b>Noon</b> Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p><b>Noon</b> Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p><b>Noon</b> Frisco Rotary Dave &amp; Busters Stonebriar Centre</p> <p><b>Noon</b> Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p><b>Noon</b> Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p><b>7:30 AM</b> Melissa Rotary First Baptist Church 2101 E Melissa Rd</p> <p><b>5:15 PM</b> McKinney Sunset Spoons Garage On the Square Downtown McKinney</p>	<p><b>7 AM</b> Plano Sunrise Tino's Two Restaurant 2205 Avenue K</p> <p><b>Noon</b> McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p><b>Noon</b> Richardson Central Hyatt Regency-North Dallas Hotel 701 E. Campbell</p> <p><b>Noon</b> Park Cities Maggiano's Little Italy 205 North Park Center, Dallas</p> <p><b>Noon</b> Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<div style="border: 1px solid black; padding: 10px; display: inline-block;"> <p><b>Online Makeup</b> <a href="http://www.rotaryclubone.org" style="color: blue; text-decoration: underline;">www.rotaryclubone.org</a></p> </div>				

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## Heads Up! Programs and Events

July 1-----Keith Lewis – Tupps Brewery

July 2-----Flag Distribution at the Flag Shed 4:30 to 6:30

July 2-----Sunset – Meet at Flag Shed for Tailgate Party and Flag Dist.

July 7-----Flag Retrieval at the Flag Shed 5:30 to 7:30

July 8-----Dark - Combined meeting with Sunset Club July 9<sup>th</sup> 5:00 Eldorado CC

July 9-----Rep Scott Sanford – meeting at Eldorado CC at 5PM

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## Today's Thoughts in Honor of ....

### Independence Day – July 4th

Freedom has its life in the hearts, the actions, the spirit of men and so it must be daily earned and refreshed - else like a flower cut from its life-giving roots, it will wither and die.

- Dwight D Eisenhower (1890 – 1969)

### Work-a-holics Day – July 5th

“Waste your money and you're only out of money, but waste your time and you've lost a part of your life.”

- Michael Leboeuf (1947 – )

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<b>Member Name</b>	<b>Work</b>	<b>Home</b>	<b>Cell</b>	<b>Classification</b>
Ron Baker			541-420-9396	Retired
Fred Bahrenburg		972-540-1311	972-523-4827	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199		214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Rebecca Drekmann	972-548-5539		214-250-6627	Public Health
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Marc-Andre Gagnon		214-227-6744	469-247-1894	Leadership – Bus Consult
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Scott Parker	214-385-4142	972-727-9852	214-287-0737	Financial Consultant
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Gene Sera	972-542-0095	972-548-7884	972-670-7400	Defense Attorney
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Scott Stineman	972-332-4663	214-384-4018		Wholesale Insurance
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Jason Woodward	972-338-3022		954-444-2709	eCommerce
Pamela Zeigler-Petty	972-407-3643		214-471-3830	Bank Mgt – Bus. Banking

### **Honorary Members**

Donas Cole

Connie Yeager

Linda Terry

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you  
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*