



McKinney Sunrise Rotary Club Sunrise Sentinel

July 6, 2016

Officers and Directors 2016 – 2017

President	Juli Smith
President Elect	
Secretary	Gary Taylor
Treasurer	Dennis Snavelly
Vice President, Fund Raising	Chuck Koehler
Club Service Director	Sandi Froese
Vocational Service Director	Bill Bilyeu
Youth Services Director	Larry Offerdahl
Community Service Director	Tom Parker
International Service Director	Trevor Castilla
Publicity Chair	
Rotary Foundation Chair	Nathan White
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Ed Miles

Club Meeting Time and Location

07:30 Wednesday Morning
Eldorado Country Club
McKinney, TX

Today's Program

Juli Smith



Past Presidents

2015-16.....	Larry Offerdahl
2014-15.....	Steve Mitas
2013-14.....	Bill Smith
2012-13.....	Gary Taylor
2011-12.....	Stacey Kemp
2010-11.....	Donas Cole
2009-10.....	Nathan White
2008-09.....	Pamela Zeigler-Petty
2007-08.....	Bill Bilyeu
2006-07.....	Tom Parker
2005-06.....	K. Lyle Froese
2004-05.....	Timothy Kocsis
2003-04.....	Scott Dillashaw
2002-03.....	Linda Paluga
2001-02.....	Steven Mitas
2000-01.....	Jeff Caserotti

Club Assembly

Rotary District 5810

District Governor.....	Bill Dendy, E Club
District Governor Elect	Rick Amsberry, Park Cities Rotary
District Governor Nominee..	Beverly Grogan, Grand Prairie Mtr

Rotary International

President.....Ian Riseley, Sandringham Rotary, Australia

The Four Way Test of the things we think say or do....

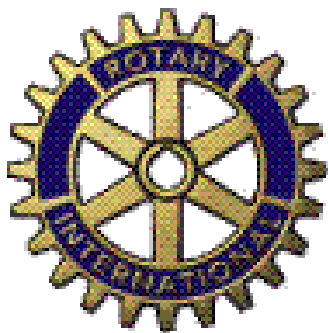
1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



Rotary Club of McKinney Sunrise, District 5810
Club Number 28762, Chartered May 22, 1992
P.O. Box 2244, McKinney, Texas, 75070
www.mckinneysunriserotary.org



Rotary Wheel of the Week – Juli Smith



Appropriately, the first **Rotary Wheel of the Week** for July 6, 2016 is.....JULI SMITH! Juli is the President of McKinney Sunrise Rotary Club for this coming year. She also served as the President-Elect this past year and was in charge of inviting community members to present a program. In previous years she served as the Club Secretary. Juli was inducted in the McKinney Sunrise Rotary Club ten years ago, and this human dynamo works to make all our programs successful! Juli has been one of the driving forces with all three McKinney Rotary

Clubs to plan the All-Abilities Playground at Bonnie Wenk Park and the establishment of the McKinney Sunrise Rotary Foundation, a 501 (c) 3 organization to receive charitable funds. After one year, almost three-fifths of the needed funding of over \$500,000 has been raised.

Juli is also on the Flag Committee and receives the flag orders and payments by check to enter in the flag database. Since McKinney Sunrise Rotary Club has over 2,000 flags, this is no small feat to manage the database so that it is correct. (Subscribers get upset if they are missed because they were not entered properly in the database!)

Juli is married to Floyd Smith who is retired. She has three children: Larry, Paul and Jolene all of whom are grown and have families of their own. Juli attended the University of California at San Jose and majored in English, and the University of North Texas, majoring in Gerontology, where she was awarded a Bachelor of Arts degree. She worked in Marketing for 30 years at Overhead Door Corporation/Bozel and Jacobs and Monster Company. Now retired, she worked for 10 years for the Collin County Committee on Aging.

Few people know that Juli played competitive sports in high school before Title IX made it mandatory to include girls who excelled in sports. She was the editor of her high school journalism paper that won recognition as #1 in the state of California. Juli and her husband love to travel and have been to England, Scotland, France, China, Italy, the Caribbean islands, and Mexico. If she had one day to herself, she would probably read a good book, not answer the phone, or go on the computer! Good advice!

Congratulations, Juli! Wishing you a great year as the President of McKinney Sunrise Rotary Club!

John Germ – Champion of Chattanooga

Just before John Germ dropped by, Rick Youngblood took a deep breath. “You want to match his energy,” he says, “but he makes it hard to keep up.” Youngblood is the president and CEO of Blood Assurance, a regional blood bank in Chattanooga, Tenn., that Germ helped found in 1972. After his visit with Youngblood, Germ strode between mountains of empty bottles and cans at Chattanooga’s John F. Germ Recycling Center at Orange Grove, which he designed, before he drove to a construction site and popped a cork to dedicate a Miracle League field where special needs children will play baseball – all before zipping to the airport for a flight to Chicago and a cab ride to Rotary International World Headquarters, where he takes office as president of RI this month.



Why the breakneck pace? “I don’t have hobbies,” he says. “Civic work is my recreation.”

Not long ago Germ, 77, spent a raucous evening at the Chattanooga Convention Center, enjoying jokes at his expense. “John is a very influential person,” his friend Harry Fields announced from the podium. “I can’t tell you how many people emulate him ... at Halloween. I mean, he’s the epitome of tall, dark, and handsome. When it’s dark, he’s handsome!” Nobody laughed harder than the guest of honor at the celebration of his contributions, which was referred to as the “roast of John Germ.” The dinner raised more than \$75,000 for Chattanooga State Community College. In closing, Fields noted Germ’s contribution to his community and the world: “100 percent of himself – and everyone else he can shake down!”

A legendary fundraiser, Germ led Rotary’s \$200 Million Challenge, an effort sparked by a challenge grant from the Bill & Melinda Gates Foundation. Rotarians ultimately exceeded that number, raising \$228.7 million to fight polio. He has already served Rotary as vice president and director, and The Rotary Foundation as vice chair and trustee. His contributions to the fight to eradicate polio led to his selection as one of 12 U.S. Rotarians honored at the White House in 2013 as a “Champion of Change” – someone who has improved communities around the world. As president, Germ chose three simple, no-nonsense words to be the theme of his year: *Rotary Serving Humanity*.

“Rotary has kept its light under a bushel for too long,” he says. “We need to do a better job of promoting our cause. That’s the challenge ahead, but I don’t see it as a problem. I don’t believe in problems – I believe in opportunities.”

The son of a stonemason, who built the family home with his own hands, excavating its foundation with a shovel and a wheelbarrow, Germ developed his work ethic early in life. Nothing came easily. Other schoolboys made fun of his name – “they called me ‘Bacteria’ ” – and his parents couldn’t afford college tuition. After a stint in vocational school, he paid his way through the University of Tennessee at Knoxville by working in a machine shop and serving food in a dorm cafeteria. After graduating, he joined the U.S. Air Force. Soon promoted to captain, he was navigator on a 50-ton Douglas C-124, ferrying troops and tanks to Vietnam. “Unfortunately,” he says, “we flew home with soldiers’ bodies.” In 1965 Germ’s C-124 carried the Gemini IV space capsule to Cape Kennedy. On another mission, the giant plane lost two engines and skimmed the ocean, shaking like a bumper car all the way back to

base. "When we landed, we found seaweed hanging off the fuselage," he says. "That's how close we came to a watery grave."

When Germ's military service ended, he joined engineering firm Campbell & Associates in his hometown. His boss, George Campbell, liked the young flier's can-do attitude. "Within 10 years," Germ told him, "I'll either own some of this company or I'll be your biggest competitor." He wasn't wrong. He eventually became chairman and CEO of the firm, which went on to serve Chattanooga's airport, its most prominent hospital, several downtown high-rises, and the Convention Center. One of his challenges was a new cineplex, where the owner gave him a warning that puzzled him at first: "Don't make the air conditioning too good."

Germ asked, "Why not?"

"Because the customers need to smell the popcorn; we make most of our money at the concession stand."

As president, Germ wants to "find the popcorn smell that'll bring people to Rotary. And what is that? Service. We've got a service-minded generation coming up. We've got to get our message out to them, and we'd better do it fast."

Part of that message, he says, is that polio hasn't been eradicated yet. We may be "this close," but there were still 74 cases worldwide last year (all in Pakistan and Afghanistan). His own father was struck with the disease as an adult. "We were on a fishing trip when my brother said, 'Daddy can't walk,'" Germ recalls. "We carried him back to the car. Doctors said he'd never stand up again, but he did exercises. He tied an iron weight to his leg and tried to lift it. Little by little he got to where he could lift that weight and wave it around. He walked with a limp after that, but he walked." Germ thinks he inherited a little of his father's stubbornness. "I don't give up easily either," he says.

He's certainly not giving up on supporting polio eradication – and he's calling on Rotarians to follow his lead by urging every Rotary club to give at least \$2,650 to fight polio during his term, which is also The Rotary Foundation's centennial year. The number commemorates the first donation – of \$26.50, made by the Rotary Club of Kansas City, Mo., in 1917 – to the Foundation. During the 2017 Rotary International Convention, a birthday celebration is also planned for Arch Klumph with tickets costing \$26.50. If that all sounds a little gimmicky, fine. "If we can get people to pay attention," Germ says, "they'll see that Rotary is doing great things in the world."

While preparing for his presidential term, he stayed in touch with friends and allies – often from the nerve center of his world, a maroon leather La-Z-Boy recliner in his comfortable home on the Tennessee River. He designed the house himself. He hangs corncobs on the poplars out back to feed the squirrels that run around his porch. His desk holds a photo of Germ dressed as Elvis Presley, entertaining at a district conference, and a plaque his wife brought home from the local Hobby Lobby. The plaque reads, "Integrity is doing the right thing when no one else is watching." "It made me think of John," says Judy Germ.

Since her husband of 57 years became president-elect last fall, "Rotary has consumed our lives," she says. "In a good way."

His presidency marks the apex of a life devoted to service. Previously active in the Jaycees, Germ joined the Rotary Club of Chattanooga in 1976. A natural leader and inveterate

schmoozer, he has set fundraising records for Rotary and other organizations. The Blood Assurance program grew from a single blood draw into a regional network that supplies over 70 health centers in the Southeast with more than 100,000 units a year. It began when the United Way sent three doctors to the Chattanooga Jaycees to seek help with a blood shortage, recalls Germ's friend and co-founder of Blood Assurance, Dan Johnson. "John was the Jaycees president and I was treasurer, so I got to watch him in action," Johnson says. "When he goes to work, he never looks back. From nothing, we grew to our current budget of \$29 million." With help from Germ, Johnson, and others, Blood Assurance got its message out: Donating a pint of blood is a painless way to spend 30 minutes and save three lives.

"We owe much of our success to John Germ," says Youngblood. "To me, he epitomizes three aspects of leadership: He's a gentleman at all times, he's compassionate to all people, and he's an achiever. If John can't get something done, it probably can't be done."

According to Fields, Germ's success as a fundraiser comes from his out-of-the-box thinking. "Go back to the '90s, when he was district governor. People thought of him as Mr. Chattanooga. We bought a barrel of Jack Daniel's whiskey in honor of [well-known Tennessee Rotarian] Bill Sergeant. A barrel is 266 bottles' worth, so we gave one bottle from that barrel to anyone who donated \$1,000, and we raised \$250,000." The two men have often tended bar for charity, wearing matching aprons marked "Bar" and "Tender." "My friend John is my greatest hero," says Fields.

At the recycling plant Germ converted from a run-down dairy in 1989, adults with developmental disabilities sort tons of recyclables into great stacks of bottles and cans. "He has been involved in every bit of what happens here, from engineering the building to helping us negotiate contracts with the city," says Tera Roberts, director of adult services for the center. Few of the employees would have a job if not for the recycling center, and they can keep anything interesting they come across. One worker found a crumpled \$100 bill.

To finance the city's new Miracle League field, one of the best-equipped in the country, Germ enlisted co-sponsors including Berkshire Hathaway, BlueCross BlueShield, and his own Rotary Club of Chattanooga. "Every kid should be able to play sports," he says. "It's not just for the child, but the whole family. What's better than a child hearing his mom and dad cheer when he plays?" Another of his causes, the First in the Family program at Chattanooga State, provides scholarships for students who couldn't attend college otherwise. Flora Tydings, the school's president, calls Germ "an excellent role model to many of our students who, like him, are the first in their family to attend college."

Today his schedule changes daily – sometimes hourly – as he keeps up with the duties of his new office. On his agenda, he says he would like to see Rotary operate more like a business. "We've been getting leaner, and I'd like to speed that up. In January, for instance, we're going to hold our Board meeting in Chicago instead of San Diego. That means we won't have to fly a couple dozen staff members to San Diego and put them up there. It's just common sense." He wants to shorten Board meetings, shrink some RI committees, and save money on committee meetings to make Rotary more cost-effective.

Half a century after landing his last C-124, Germ sees himself as Rotary's navigator, plotting a course toward a bright future. "It's going to be a team effort," he says. His main target after polio will be Rotary's static membership. On that issue, he says, "The fault is with us, the

current Rotarians.” He wants members to “step up their outreach. I really think one of our main problems is that we don’t ask enough people to join. Why? For fear of rejection. We need to get over that – to get out there and bring in new members we’ll be proud of.”

To appeal to younger members, he supports a new move (approved at the Council on Legislation in April) that allows membership in Rotaract and Rotary at the same time. “I’m all in favor of that,” he says.

It doesn’t stop there. Germ supports flexibility in many Rotary matters. “Our clubs have always been organized around a meal. Lunch and dinner were part of our dues, and that system served us well. But society has changed,” he says. Rotary International is catching up by allowing clubs more leeway in when and how they meet. “How do we accommodate the 30-year-old businessperson raising a family? Well, for one thing, we could pay less attention to attendance,” he adds. “My question isn’t ‘How many meetings did you make?’ It’s ‘How are you making a difference in your community?’ ”

Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p>11:45 Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p>Noon Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p> <p>Edited 9/9/15</p>	<p>7:30 AM Frisco Sunrise Rotary Club Randy’s Steakhouse, 7026 W. Main St.</p> <p>Noon Farmersville Rotary O.E. Carlisle Civic Center 201 Orange St.</p> <p>Noon Plano West Rotary Greek Isle Rest. @ 3309 N. Central Expressway</p> <p>7:00 PM Dallas Evening Rotary La Calle Dolce 415 W. 12th Dallas, Tx</p>	<p>7:30 AM Prosper Rotary Club Cotton Gin Cafe@ 204 W. Broadway</p> <p>Noon Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p>Noon Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p>Noon Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p>Noon Frisco Rotary Dave & Busters Stonebriar Centre</p> <p>Noon Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p>Noon Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p>7:30 AM Melissa Rotary First Baptist Church 2101 E Melissa Rd</p> <p>5:15 PM McKinney Sunset Hampton Inn 2008 N. Central Expressway McKinney</p>	<p>7 AM Plano Sunrise Tino's Two Restaurant 2205 Avenue K</p> <p>Noon McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p>Noon Richardson Central Hyatt Regency-North Dallas Hotel 701 E. Campbell</p> <p>Noon Park Cities Maggiano’s Little Italy 205 North Park Center, Dallas</p> <p>Noon Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<p>Online Makeup www.rotaryclubone.org</p>				

Heads Up! Programs and Events

July 5-----Flag Retrieval at the Flag Shed 6:30 to 8:30

July 6-----Club Assembly

July 7-----Changes in RI and Impact – Lyle Froese

July 13-----TBD

July 14-----TBD

July 20-----David Pyke, Atty – Guardianship, how to make tough decisions

July 21-----TBD

Today's Thoughts in Honor of

Video Games Day – July 8th

Video games are bad for you? That's what they said about rock and roll.

- Shigeru Miyamoto (1952 -)

Cheer up the Lonely Day – July 11th

The most terrible poverty is loneliness, and the feeling of being unloved.

- Mother Teresa (1910 – 1997)

As Morris and his wife, Sherry, were planning a vacation, they ended up in an argument, "It's 'Hawaii', I'm telling you!"

Sherry said. "I never KNEW someone so stubborn! 'Havaii' is how it's pronounced!" he replied. And so it went all the way to the vacation... As they got off the airplane, they passed a man.

Morris abruptly stopped the wife and turned to the man to ask, "Now that we're on the island, you can settle an argument between my wife and me. Is this 'Hawaii' or 'Havaii'?"

"This is Havaii," the man replied. "Ha!" the husband gloated to his wife. "See, didn't I tell you never to argue with me?"

As they began to walk away, Morris turned back and gave the man a hearty, "Thank you!"

"You're velcome!" he called back.



Member Name	Work	Home	Cell	Classification
Ron Baker			541-420-9396	Retired
Fred Bahrenburg			469-506-3346	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Paul Blacklock			469-503-3241	Financial Advisor
Jeff Caserotti	972-548-1199		214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Rebecca Drekmann	214-436-3311		469-268-4178	Publisher
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Marc-Andre Gagnon		214-227-6744	469-247-1894	Leadership – Bus Consult
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Scott Parker	214-385-4142	972-727-9852	214-287-0737	Financial Consultant
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Bobbi Wright			707-245-8212	Escrow Officer
Pamela Zeigler-Petty	972-407-3643		214-471-3830	Bank Mgt – Bus. Banking

Honorary Members

Donas Cole

Connie Yeager

Linda Terry

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*