



McKinney Sunrise Rotary Club Sunrise Sentinel

July 15, 2015

Officers and Directors

2014 – 2015

President	Steve Mitas
President Elect	Larry Offerdahl
Secretary	Gary Taylor
Treasurer	Dennis Snavelly
Vice President, Fund Raising	Chuck Koehler
Club Service Director	Ron Baker
Vocational Service Director	Ruben Delgado
Youth Services Director	Gene Sera
Community Service Director	Scott Parker
International Service Director	Trevor Castilla
Publicity Chair	Stacey Kemp
Rotary Foundation Chair	Fred Bahrenburg
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Ed Miles

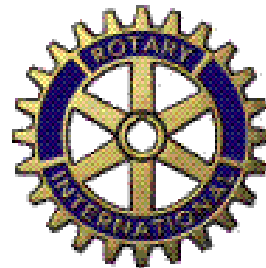
Club Meeting Time and Location

07:30 Wednesday Morning
Eldorado Country Club
McKinney, TX

Today's Program

Past Presidents

2013-14.....	Bill Smith
2012-13.....	Gary Taylor
2011-12.....	Stacey Kemp
2010-11.....	Donas Cole
2009-10.....	Nathan White
2008-09.....	Pamela Zeigler-Petty
2007-08.....	Bill Bilyeu
2006-07.....	Tom Parker
2005-06.....	K. Lyle Froese
2004-05.....	Timothy Kocsis
2003-04.....	Scott Dillashaw
2002-03.....	Linda Paluga
2001-02.....	Steven Mitas
2000-01.....	Jeff Caserotti
1999-00.....	Larry Offerdahl
1998-99.....	Chuck Koehler



Club Assembly

Rotary District 5810

District Governor	Bill Dendy De Soto Rotary
District Governor Elect	Larry Webb, Prestonwood Rotary
District Governor Nominee.....	Bill Dendy, E-Club

Rotary International

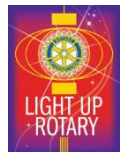
President..... Gary C.K. Huang, Taipei Rotary, Taiwan

The Four Way Test
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



Rotary Club of McKinney Sunrise, District 5810
Club Number 28762, Chartered May 22, 1992
P.O. Box 2244, McKinney, Texas, 75070
www.mckinneysunriserotary.org



Club Assembly

Larry will be outlining his goals for the new Rotary year. Flag program updates will be provided by Chuck and the Flag Committee. Juli & Larry will provide an update on the formation of our Rotary Club Foundation and the proposed playground project. There will also be brief presentations from each Avenue of Service Director.

Meet Rotary's New President

Before he gives a speech, K.R. Ravindran doesn't like flowery, adulatory introductions. They make him uncomfortable. The 2015-16 Rotary president would rather keep a low profile and share the credit. If it were up to him, you probably wouldn't even be reading this article.



Negotiating Days of Tranquility during the Sri Lankan civil war so that

health workers could administer drops of polio vaccine? Although it was on his desk that the agreement landed, he says, a lot of people worked to make that happen. Rebuilding 23 tsunami-damaged schools for 14,000 children? He merely led the committee. Taking a label-printing business from a small outfit operating in a space the size of a garage to a global powerhouse in the packaging business that has helped change the value-added tea industry in his country? Well, he simply happened to be in the right place at the right time.

"I'm sometimes introduced as a self-made man," says Ravindran, a member of the Rotary Club of Colombo. "You've got to be utterly egocentric to believe you are self-made. Each one of us is made because so many people helped us become who we are.

One of the reasons I work so much for Rotary is that I have been helped by so many people, and often you never have a chance to reciprocate," he explains. "The only way you can is by helping others. When the people I help ask me, 'What can I do?' I say, 'Go and help someone else in return.'"

For Ravindran, paying it forward isn't a fad, it's a way of life. His theme for this Rotary year, Be a Gift to the World, also summarizes his personal philosophy..

ILLITERACY TRAPS ADULTS, AND THEIR FAMILIES, IN POVERTY

Around the world, millions of adults are unable to read or write, and therefore struggle to earn a living for themselves and their families.

Even in the United States, with its considerable resources, there are 36 million adults who can't read better than the average third-grader, according to the international nonprofit ProLiteracy. In Detroit, Michigan, a widely cited 2003 survey conducted by the National Institute for Literacy found that almost half of residents over age 16 were functionally illiterate -- unable to use reading, speaking, writing, and computer skills in everyday life.

Kristen Barnes-Holiday, director of program outcomes for Reading Works, an organization tackling adult illiteracy in Detroit, says the agencies -- many of them underfunded and understaffed -- that have been trying for years to address the problem there have made little progress.

Illiteracy affects all areas of life. Those with low literacy skills are far more likely to live in poverty, face health problems because they can't read prescription labels or instructions, and grow isolated in a world increasingly dependent on computers. And the lack of a skilled workforce, Barnes-Holiday notes, has slowed Detroit's economic revival.

But she worries most about the impact on future generations.

"A lot of children are raised in households where parents are low-skilled or illiterate, and we all know only a certain amount of learning happens in the classroom," she says. "We are raising this generation with the expectation that if we pour a certain amount of dollars into their education, we will get better results. But that is only partially true if we do nothing to address the households they are coming from."

Rotary member Mark Wilson, who also has been involved with Detroit literacy efforts, agrees that adult literacy is not receiving the attention it deserves.

"It doesn't pull at the heartstrings the same way as when you see a child who can't read," says Wilson, a member of the suburban Rotary Club of Grosse Pointe. "But, in fact, it's a vicious cycle and it perpetuates itself."

Wilson's club, along with other Detroit-area Rotary members, partnered with ProLiteracy Detroit to raise money to recruit and train more tutors. Also, members have collected 261,000 books and 587 computers to donate to literacy agencies throughout the city.

A grant from The Rotary Foundation brought a team of literacy experts from Australia to Detroit, to share their expertise with those who are training the tutors. The grant helped launch a weekly program on local television to raise awareness and broaden corporate and community support.

Through the efforts of the volunteer tutors, more than 500 adults raised their reading levels by three grades, according to testing by the Michigan Adult Education Reporting System.

Margaret Williamson, executive director of ProLiteracy Detroit and a member of the Rotary Club of Detroit, said the project has produced benefits even beyond initial expectations.

“Not only do we look at reading, but we look at building the skills the individual will need for employment,” she says. “And what happened was that, through the Rotary network, [these adults] had access to people who knew other people who were willing to give them an opportunity. We had people call us and say, “Do you have a person who would be good for this entry-level position?’ ”

The Rotary members have become better advocates for adult literacy, influencing policymakers at several levels, adds Williamson. Among the results of that advocacy: A financial institution donated a banking center for vocational training, and ProLiteracy received more money for tutor training and has expanded its network of partners.

“The ripple effect is still benefiting us,” she says.

Wilson also talks about ripples.

“When you teach somebody how to read, they have that for a lifetime,” he says. “It ripples through the community, one by one. And that was our goal.”

Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p>11:45 Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p>Noon Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p> <p style="text-align: center;">Edited</p>	<p>7:30 AM Frisco Sunrise Rotary Club Randy’s Steakhouse, 7026 W. Main St.</p> <p>Noon Farmersville Rotary O.E. Carlisle Civic Center 201 Orange St.</p> <p>Noon Plano West Rotary Greek Isle Rest. @ 3309 N. Central Expressway</p> <p>7:00 PM Dallas Evening Rotary La Calle Dolce 415 W. 12th Dallas, Tx</p>	<p>7:30 AM Prosper Rotary Club Cotton Gin Cafe@ 204 W. Broadway</p> <p>Noon Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p>Noon Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p>Noon Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p>Noon Frisco Rotary Dave & Busters Stonebriar Centre</p> <p>Noon Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p>Noon Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p>7:30 AM Melissa Rotary First Baptist Church 2101 E Melissa Rd</p> <p>5:15 PM McKinney Sunset Spoons Garage On the Square Downtown McKinney</p>	<p>7 AM Plano Sunrise Tino's Two Restaurant 2205 Avenue K</p> <p>Noon McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p>Noon Richardson Central Hyatt Regency-North Dallas Hotel 701 E. Campbell</p> <p>Noon Park Cities Maggiano’s Little Italy 205 North Park Center, Dallas</p> <p>Noon Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<p>Online Makeup www.rotaryclubone.org</p>				

Heads Up! Programs and Events

July 15-----Club Assembly

July 16-----Jennifer Rollins, Mom & Pop Candy Store

July 22-----Aaron Rollins – Mom & Pop Candy Store

July 23-----Dan Long – District 5810 Blood Drive Chair and Rotaract Chair

July 29-----Ray Ricchi – Retrospect on 2 terms City Council

July 30-----Club Assembly

Today's Thoughts in Honor of

National Caviar Day – July 18th

From the first day to this, sheer greed was the driving spirit of civilization

- Friedrich Engels (1820 – 1895)

Work-a-holics Day – July 5th

Vegetables are a must on a diet. I suggest carrot cake, zucchini bread, and pumpkin pie.

- Jim Davis (1945 –)

Sally was driving home from one of her business trips in northern Arizona when she saw an elderly Navajo woman walking on the side of the road. As the trip was a long and quiet one, she stopped the car and asked the Navajo woman if she would like a ride.

After a bit of small talk while resuming the journey, the Navajo woman noticed a brown bag on the seat next to Sally.

"What's in the bag?" asked the woman.

Sally looked down at the brown bag and said, "It's a bottle of wine. I got it for my husband."

The Navajo woman was silent for a moment then speaking with the quiet wisdom of an elder said, "Good trade."



Member Name	Work	Home	Cell	Classification
Ron Baker			541-420-9396	Retired
Fred Bahrenburg		972-540-1311	972-523-4827	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199		214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Rebecca Drekmann	972-548-5539		214-250-6627	Public Health
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Marc-Andre Gagnon		214-227-6744	469-247-1894	Leadership – Bus Consult
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Scott Parker	214-385-4142	972-727-9852	214-287-0737	Financial Consultant
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Gene Sera	972-542-0095	972-548-7884	972-670-7400	Defense Attorney
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Scott Stineman	972-332-4663	214-384-4018		Wholesale Insurance
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Jason Woodward	972-338-3022		954-444-2709	eCommerce
Pamela Zeigler-Petty	972-407-3643		214-471-3830	Bank Mgt – Bus. Banking

Honorary Members

Donas Cole

Connie Yeager

Linda Terry

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*