



McKinney Sunrise Rotary Club Sunrise Sentinel

August 15, 2012

Officers and Directors 2012 – 2013

President	Gary Taylor
President Elect	Bill Smith
Secretary	Dennis Snaveley
Treasurer	Weldon Copeland
Vice President, Fund Raising	Jeff Caserotti – Bill Smith
Club Service Director	Phyllis Davis
Vocational Service Director	Nathan White
New Generations Director	Sandi Froese
Community Service Director	Tom Parker
International Service Director	Donas Cole
Rotary Foundation Chair	Jim Pearson
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Bill Bilyeu

Club Meeting Time and Location

07:30 Wednesday Morning
Eldorado Country Club
McKinney, TX

Today's Program

Sponsored by Steve Mitas

Past Presidents

2011-12	Stacey Kemp
2010-11	Donas Cole
2009-10	Nathan White
2008-09	Pamela Zeigler-Petty
2007-08	Bill Bilyeu
2006-07	Tom Parker
2005-06	K. Lyle Froese
2004-05	Timothy Kocsis
2003-04	Scott Dillashaw
2002-03	Linda Paluga
2001-02	Steven Mitas
2000-01	Jeff Caserotti
1999-00	Larry Offerdahl
1998-99	Chuck Koehler
1997-98	Frank Shushok
1996-97	Pat Beaman
1995-96	Linda Terry

Steve Mitas



Mitas Hill Vineyard

Rotary District 5810

District Governor	Sandy Forster, Garland Rotary
District Governor Elect	Ean Sullivan, Plano Rotary
District Governor Nominee	Bill Dendy, De Soto Rotary

Rotary International

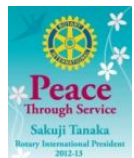
President Sakuji Tanaka, Yashio, Saitama, Japan

The Four Way Test
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



Rotary Club of McKinney Sunrise, District 5810
Club Number 28762, Chartered May 22, 1992
P.O. Box 2244, McKinney, Texas, 75070
www.mckinneysunriserotary.org



Steve Mitas – Mitas Hill Vineyard

Mitas Hill Vineyard is a family owned and operated vineyard located in the heart of North Texas. Since 2007, the vineyard has continuously grown to become an ideal getaway for members of the Dallas/ Fort Worth business community. Whether for business, wedding celebrations, or a relaxing place to enjoy a glass of wine, The Vineyard at Mitas Hill is an ideal getaway. The art of winemaking is an amazing experience and we invite you to join us year round without the expense of starting your own vineyard. We have finished Phase I of development which included over 4000 thousand vines being trained and harvested at the vineyard. Phase II will begin shortly and will consist of a state-of-the-art wine tasting facility and ballroom with extraordinary views of the vineyard and Cellars. Phase III will include expansion of our facilities with an exclusive clubhouse for members.

There are 4000 grape vines of six different varietals, including Tempranillo, Cabernet, Syrah, Zinfandel, Black Venus and Black Spanish. In the Fall of 2012, 1100 new vines will be planted adjacent to the Tempranillo consisting of the Black Venus and Blanc Du Bois varietals. The grapes are harvested at the beginning of August, by hand, on the exact day that the brix is perfect for winemaking. The grapes are de-stemmed and stored in individual stainless steel tanks in the Winery where the fermentation process begins. Some of the wine will be bottled directly from the tanks and some of the wine will be transferred to oak barrels for aging. The Vineyard is located in the heart of Collin County. The grape vines share the landscape with gardens, orchards, a creek, a meadow and rolling hills. A tennis court is located between the Orchard and the Tempranillo vines making it accessible for guests. Adjacent to Mitas Hill and the owner's residences, the combined 35 acre development is the vision of its founder, Harold Mitas.

Serving Humanity in Africa

Two major projects in Africa are seeking funding partners and advance commitments from DDF and individual donors.

The first is to fund a group of plastic surgeons who will go to Rwanda in February to repair mutilated bodies from the genocide of a few years ago. Past RI President Raja Saboo (rksaboo@kddl.com) is seeking volunteer plastic surgeons and a total of \$50,000 pledges of DDF from North American Districts to partially fund the mission. Details will be announced.

The second project is to fund a large group of Water & Sanitation projects in three southeast African nations. A \$30,000 pledge has already been received from an African Rotarian. Districts around the world are asked to pledge Water and Sanitation Logo additional amounts. Anticipated total costs are expected to be in the range of \$250,000 to \$500,000, including matching from The Rotary Foundation. As the project is being coordinated, more information will be forthcoming. Contact PDG Patrick Coleman (colemanpg@gmail.com) who is spearheading this first large scale African Signature Project.6. Adjustments to the composition of vocational training teams, reducing the minimum number of travelers to three and allowing, with Foundation approval, the team leader to be a non-Rotarian.

Rotarians Share Tips for Recruiting New Members

Eight years ago, Géné Villaça-Crestia was asked by her district governor to start a new Rotary club in her country, Benin.

She had been a Rotarian for only four years and didn't really know where to begin. But she had a few things working in her favor: Villaça-Crestia is extremely passionate about Rotary, and she doesn't take no for an answer.

"I don't hesitate to drive to people's places and come back again," says Villaça-Crestia of her recruitment style. "I don't wait for them to get back to me and tell me they don't have time. I insist and go after them until they understand what Rotary is all about and the good it will do them to join."

Villaça-Crestia's techniques have been extremely effective. Within three months of her district governor's request, she helped launch the Rotary Club of Cotonou Rive Gauche, Benin, and became the charter president. During the next two years, she helped form three other clubs, including two composed almost entirely of younger Rotarians.

This year, she and her son, Boris Crestia, a public relations specialist and Rotary Public Image Coordinator for Zone 20A, have teamed up to recruit advertising, public relations, and media professionals for another new club, which will soon be seeking its charter. Members have set goals of promoting basic education and literacy in Africa and serving as a public relations resource for other clubs.

Be passionate and persistent

Villaça-Crestia says the key to recruiting new members is to show them how passionate you are about Rotary and be persistent.

"People say they came to Rotary because they felt my passion and I could communicate it to them," she says. "In this state of mind, any challenge is never really impossible."

"More than once, I had to wait hours in a reception area in order to meet an important or busy person and be able to convince them to join Rotary or give to The Rotary Foundation," she adds. "But when you just explain to people, for instance, that the same money they pay for a nice meal in a good restaurant could help immunize a great number of families against polio, most people are sensitive to this and react immediately."

Villaça-Crestia says her favorite thing to say to prospective members is that by being Rotarians, they can be a bridge between the millions of dollars available through The Rotary



Top: The Rotary Club of Cotonou Ifê, Benin, celebrates Rotary's anniversary with a cake in February. The club is one of several formed recently in Benin. Photo courtesy Boris Crestia.

Foundation and the poorest populations of the world. “Knowing that, and not becoming a Rotarian, is almost criminal,” she says.

What you can do

Share your passion for Rotary with your family, friends, and community during Membership and Extension Month in August. This year you’re invited to take part in two activities designed to help you remember why you joined and convert that excitement into inviting others to join.

By taking the Rotary Membership Challenge, you commit to sponsor a new member, tell a friend or colleague about your club’s projects, or volunteer as a mentor to prospective or new members. After you complete the form, Rotary will email you links to resources to help you meet the challenge.

By participating in the first-ever Rotary Moment Tweet Day on 14 August, you can tweet about your favorite Rotary memory or event, talk about your club’s activities, or share your community service project. Use hashtag #RotaryMoment.

Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p>11:45 Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p>Noon Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p>7:30 AM Frisco Sunrise Rotary Club Randy’s Steakhouse, 7026 W. Main St.</p> <p>Noon Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p>Noon Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p>7:30 AM Prosper Rotary Club Gentle Creek Golf Club@ 3131 E. Prosper Trail</p> <p>Noon Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p>Noon Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p>Noon Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p>Noon Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p>Noon Frisco Rotary Club Dave & Busters Stonebriar Centre</p> <p>7:00 PM Dallas Evening 415 W. 12th St. La Calle Dolce</p> <p>Noon Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p>7:30 AM Melissa Rotary Hale Hall 1708 Harrison St.</p>	<p>7 AM Plano Sunrise Tino’s Two Restaurant 2205 Avenue K</p> <p>Noon McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p>Noon Richardson Central Hyatt Regency- North Dallas Hotel 701 E. Campbell</p> <p>Noon Park Cities Maggiano’s Little Italy 205 North Park Center, Dallas</p> <p>Noon Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<div style="border: 1px solid black; padding: 10px; text-align: center;"> <p>Online Makeup www.rotaryclub.org</p> </div>				
<p>Edited 12/06/10</p>				

Heads Up! Programs and Events

August 15-----Steve Mitas – Mitas Hill Vineyards

August 22-----Scott Levine - Coeur d'Alene Ford Ironman

Sponsored by Bill Bilyeu

August 27-----Board Meeting – 7:00 AM at Market Street Culinary School

August 29-----Linda Terry

September 5-----Dave McSpadden – Membership

September 12----Club Assembly

Today's Thoughts in Honor of

Relaxation Day– August 15

If a man insisted always on being serious, and never allowed himself a bit of fun and relaxation, he would go mad or become unstable without knowing it.

- Herodotus (484 BC – 430 BC)

Bad Poetry Day – August 18

Many brave men lived before Agamemnon; but all are overwhelmed in eternal night, unwept, unknown, because they lack a sacred poet.

- Horace (65 BC – 8 BC)

I went into my proctologist's office for my first rectal exam.

His new nurse, Evelyn, took me to an examining room and told me to get undressed and have a seat until the doctor could see me. She said that he would only be a few minutes.

After putting on the gown that she gave me I sat down. While waiting I observed that there were three items on a stand Next to the exam table:

A Tube of K-Y jelly,

A rubber glove

And a beer .

When the doctor finally came in I said, "Look Doc, I'm a little confused, This is my first exam .. I know what the K-Y is for and I know what the glove is for, But can you tell me what the BEER is for?

At that Doctor Paul became noticeably outraged and stormed over to the door. He flung the door open and yelled to his nurse

Dang it Evelyn !!!

I said a BUTT LIGHT !"



Member Name	Work	Home	Cell	Classification
Fred Bahrenburg		972-540-1311	972-523-4827	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199	972-562-7249	214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	214-592-5279	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
James Kallman				Social Media
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Mark Lowe	972-540-2152	972-377-6688	214-870-5959	Trust Officer
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Bryan Northington		972-547-4958	469-569-6814	Auto Collision Mgr.
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Jim Pearson	972-562-9787	214-533-2787	214-533-2787	Real Estate App.
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Linda Terry	972-542-5561	972-548-0091	469-450-4100	Fire & Casualty Ins
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Douglas Wilson	972-431-8795	214-733-5700	214-794-7795	Sr. Business Analyst
Pamela Zeigler-Petty	972-398-4027	972-540-5383		Bank Mgt – Bus. Banking

Honorary Members

Connie Yeager

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*