



McKinney Sunrise Rotary Club Sunrise Sentinel

August 20, 2014

Officers and Directors

2014 – 2015

President	Steve Mitas
President Elect	Larry Offerdahl
Secretary	Gary Taylor
Treasurer	Dennis Snavelly
Vice President, Fund Raising	Chuck Koehler
Club Service Director	Phyllis Davis
Vocational Service Director	Ruben Delgado
Youth Services Director	Gene Sera
Community Service Director	Scott Parker
International Service Director	Trevor Castilla
Publicity Chair	Stacey Kemp
Rotary Foundation Chair	Fred Bahrenburg
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Ed Miles

Club Meeting Time and Location

07:30 Wednesday Morning
Eldorado Country Club
McKinney, TX

Today's Program

Sponsored by Larry Offerdahl

Past Presidents

2013-14.....	Bill Smith
2012-13.....	Gary Taylor
2011-12.....	Stacey Kemp
2010-11.....	Donas Cole
2009-10.....	Nathan White
2008-09.....	Pamela Zeigler-Petty
2007-08.....	Bill Bilyeu
2006-07.....	Tom Parker
2005-06.....	K. Lyle Froese
2004-05.....	Timothy Kocsis
2003-04.....	Scott Dillashaw
2002-03.....	Linda Paluga
2001-02.....	Steven Mitas
2000-01.....	Jeff Caserotti
1999-00.....	Larry Offerdahl
1998-99.....	Chuck Koehler



Keith Self
Collin County Judge

Rotary District 5810

District Governor	Bill Dendy De Soto Rotary
District Governor Elect	Larry Webb, Prestonwood Rotary
District Governor Nominee.....	Bill Dendy, E-Club

Rotary International

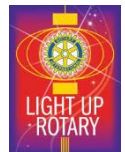
President..... Gary C.K. Huang, Taipei Rotary, Taiwan

The Four Way Test
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



Rotary Club of McKinney Sunrise, District 5810
Club Number 28762, Chartered May 22, 1992
P.O. Box 2244, McKinney, Texas, 75070
www.mckinneysunriserotary.org



Keith Self – Collin County Judge

A fifth-generation Texan and graduate of the United States Military Academy at West Point, Keith Self served our nation for 25 years as an Army officer, first retiring from active duty in 1999. He was recalled to active duty in 2002 - 2003 for service in Afghanistan and Qatar, serving in the Plans and Policy Directorate, US Central Command on General Tommy Franks' staff planning the invasion of Iraq.

Keith served for 12 years in Joint assignments (integrating Army, Navy, Air Force, and Marines):

A Ranger, Green Beret and Master Parachutist infantry officer, Keith Self served nine years in the 82nd Airborne Division and Green Berets, commanding an airborne rifle company; a Special Forces A-Team deploying a man-portable nuclear munition (suitcase nuke) and a Special Forces company. He is a graduate of the US Army Command and General Staff College and holds a Masters degree in International Relations.

In 2002, Keith was recalled to active duty for 14 months to help plan and conduct the Iraq invasion.

Keith is a member of the Samaritan Inn board. The Samaritan Inn is the only homeless shelter in Collin County. Keith also serves on the board of the Prestonwood Pregnancy Center and co-chairs the DFW US Army Recruiting Battalion Advisory Board. He is a member of the McKinney Downtown Rotary Club.

Tracy serves as Children's Director for McKinney/Allen Community Bible Study (CBS).

Keith and Tracy have been married for 34 years. They live in McKinney and attend Stonebriar Community Church in Frisco, where Tracy serves in the children's special needs program.

Plano Rotary Clubs Remembering 9/11

The Rotary Clubs in Plano have once again joined forces to host the Community Event 'Honoring and Remembering 9/11' Our speakers this year are First Responders: retired Police Officers from the the New York City Police Department currently living in Plano and McKinney. We will honor them with Paul Harris Fellows.

Please help us spread the word and invite guests and fellow Rotarians. Last year's program was phenomenal and we expect this year will be just as good..

Visit the new web site: www.HonoringandRemembering.com

Wednesday, Sep. 10th, 6:45 PM
Plano Centre, Collinwood Room
2000 E. Spring Creek Pkwy – Plano, TX 75074
Doors open at 6 PM

Young Writers Get Published with Rotary Help

In Jamaica, 11-year-old Jordan Allwood reads his classmates a story about a lonely puppy who finds a new family.

The puppy grows into a big dog, enjoys walks along the beach, and survives a frightening autumn day when he is caught in a trap before being rescued by his family. Jordan's story is one of hundreds that were written by children ages 7-11 for a writing contest organized by the Rotary E-Club of the Caribbean 7020 and supported by clubs in 10 Caribbean nations.

The best stories, including Jordan's, were published in "The Butterfly StoryBook," an e-book produced by the club and sold through Amazon.com. Rotary members and others are encouraged to donate copies to school libraries. Proceeds are used to support other literacy efforts.

In July, Rotary International and the International Reading Association (IRA) selected the Butterfly StoryBook project and a summer mobile library project run by the Rotary Club of Ellensburg Morning, Washington, USA, to receive two \$2,500 awards from the Pearson Foundation. The awards recognize projects in which Rotary clubs and local IRA-affiliated reading councils collaborate to strengthen literacy in local and international communities. Rotary and the IRA have been project partners since 2002.

Diana White, a past district governor and member of the Rotary E-Club of the Caribbean 7020, says she got the idea for the story contest after a visit to the headquarters of Rotary International in Britain and Ireland (RIBI), which holds a number of well-publicized youth contests every year. White said a project that involved drafting rules and promoting a contest was perfect for the e-club. It turned to clubs throughout the district to solicit entries from local schools.

In 2013, the contest's first year, 200 children contributed stories. This year, 300 young writers took part. Each club selects three local winners, who receive certificates. Then a panel of judges from the e-club chooses 10 stories from among all of those to include in "The Butterfly StoryBook." Each of those young authors receives \$50 in books.

"It's been a great shot in the arm for our club, which only just chartered last year," says White. "We tried to think of things we could do specifically that didn't require everyone getting together in one place. This project has been more successful than we could have imagined and has been a great source of pride for our members."

This year, the e-club provided a free copy of the e-book to the Jamaica Reading Association, an IRA-affiliated council, which used it in its annual Reading Week in April. The association signed an agreement with the club to further promote the contest throughout the Caribbean. Rotary clubs in the U.S. Virgin Islands purchased 500 copies for the Summer Reading Challenge held there. Clubs have also purchased copies to donate to schools in Canada, Ethiopia, Haiti, India, and the United Kingdom.

The contest rules required each story to have a Caribbean theme, because the e-club wanted to share the culture of the region while encouraging creative writing. University students in Haiti translated the stories into French and Haitian Creole free of charge. The books are also available in English and will soon be available in Spanish.

"I'm really excited how this has all turned out," says White. "We still have a long way we can go with this project. There's no limit how far these books can be promoted through the Internet."

Volunteers from the Rotary club, the IRA council, the local Rotaract club, and the Ellensburg Education Foundation solicit books from a variety of sources, sort them by grade level, and accompany the bookmobile, a converted delivery truck, to its stops in low-income neighborhoods every Tuesday in July. This year, the education foundation raised \$10,000 to purchase the truck it had been renting.

"We get a lot of smiles," says Laurent, who became a member of the Rotary club as a result of the project. "The children in these communities tend to be underserved, and many of them have very few books in their homes."

Many of the volunteers are educators, and they teach as they read books to the children. Laurent says she's also seen older children reading to their younger siblings.

"This past week, I went along with a third-grade teacher, and she said afterward how glad she was that she took part," Laurent says. "It's an eye-opening experience every time you go."

Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p>11:45 Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p>Noon Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p>7:30 AM Frisco Sunrise Rotary Club Randy's Steakhouse, 7026 W. Main St.</p> <p>Noon Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p>Noon Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p>7:30 AM Prosper Rotary Club Cotton Gin Cafe@ 204 W. Broadway</p> <p>Noon Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p>Noon Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p>Noon Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p>Noon Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p>Noon Frisco Rotary Dave & Busters Stonebriar Centre</p> <p>7:00 PM Dallas Evening 415 W. 12th St. La Calle Dolce</p> <p>Noon Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p>7:30 AM Melissa Rotary Hale Hall 1708 Harrison</p> <p>5:15 PM McKinney Sunset Louisiana St. Grill 350 E Louisiana</p>	<p>7 AM Plano Sunrise Tino's Two Restaurant 2205 Avenue K</p> <p>Noon McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p>Noon Richardson Central Hyatt Regency- North Dallas Hotel 701 E. Campbell</p> <p>Noon Park Cities Maggiano's Little Italy 205 North Park Center, Dallas</p> <p>Noon Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<div style="border: 1px solid black; padding: 5px; display: inline-block;"> <p>Online Makeup www.rotaryclub.org</p> </div>				
<p>Edited 12/06/12</p>				

Heads Up! Programs and Events

August 20-----Judge Keith Self – Israel Trip

August 21-----Sunset Club – Celeste Cox – North Collin Habitat for Humanity

August 27-----Club Assembly

August 28-----Sunset Club – Club Assembly

August 28-----Flag Distribution at the Flag Shed – 4:30 to 6:30 PM

September 3-----Kelly Stone – Director of Homeland Security Collin County

September 4-----Sunset Club – Linda Spina – McKinney Art Commission

September 11-----Sunset Club – Rotary Info – Sandi Froese

Today's Thoughts in Honor of

Senior Citizens Day – August 21

The years between fifty and seventy are the hardest. You are always being asked to do more, and you are not yet decrepit enough to turn them down.

- T.S. Eliot (1888 – 1965)

National Dog Day – August 26

A dog owns nothing, yet is seldom dissatisfied.

- Irish Proverb

Comedian Convention

Someone brought a visitor and the new fellow sat fascinated as the funny men shouted out numbers: "56!" "923!" "307!" Each time a number was called, the others would laugh and laugh.

Finally he asked his host, "What are the numbers for?" The other man explained, "Oh, we've been coming to these conventions for so long, everyone knows all the jokes. We just categorize them by number and then save time by using the number alone."

The visitor thought this was an interesting idea, so he stood up and called out, "468!" and no one laughed. There was a dead silence.

Puzzled, he turned to his host. The other man looked away, sniffed, and said condescendingly, "Some people just don't know how to tell a joke."



Member Name	Work	Home	Cell	Classification
Ron Baker			541-420-9396	Retired
Fred Bahrenburg		972-540-1311	972-523-4827	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199		214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	214-592-5279	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Rebecca Drekmann	972-548-5539		214-250-6627	Public Health
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Marc-Andre Gagnon		214-227-6744	469-247-1894	Leadership – Bus Consult
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Scott Parker	214-385-4142	972-727-9852	214-287-0737	Financial Consultant
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Gene Sera	972-542-0095	972-548-7884	972-670-7400	Defense Attorney
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Scott Stineman	972-332-4663	214-384-4018		Wholesale Insurance
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Jason Woodward	972-338-3022		954-444-2709	eCommerce
Pamela Zeigler-Petty	972-407-3643	972-540-5383	214-471-3830	Bank Mgt – Bus. Banking

Honorary Members

Connie Yeager

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*