



McKinney Sunrise Rotary Club Sunrise Sentinel

August 24, 2016

Officers and Directors 2016 – 2017

President	Juli Smith
President Elect	Phyllis Davis
Secretary	Gary Taylor
Treasurer	Dennis Snavelly
Vice President, Fund Raising	Chuck Koehler
Club Service Director	Sandi Froese
Vocational Service Director	Bill Bilyeu
Youth Services Director	Larry Offerdahl
Community Service Director	Tom Parker
International Service Director	Trevor Castilla
Membership Chair	Bill Smith
Rotary Foundation Chair	Nathan White
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Ed Miles

Club Meeting Time and Location

07:30 Wednesday Morning
Eldorado Country Club
McKinney, TX

Today's Program

Sherrie Wilson



Past Presidents

2015-16.....	Larry Offerdahl
2014-15.....	Steve Mitas
2013-14.....	Bill Smith
2012-13.....	Gary Taylor
2011-12.....	Stacey Kemp
2010-11.....	Donas Cole
2009-10.....	Nathan White
2008-09.....	Pamela Zeigler-Petty
2007-08.....	Bill Bilyeu
2006-07.....	Tom Parker
2005-06.....	K. Lyle Froese
2004-05.....	Timothy Kocsis
2003-04.....	Scott Dillashaw
2002-03.....	Linda Paluga
2001-02.....	Steven Mitas
2000-01.....	Jeff Caserotti

Rotary District 5810

District Governor.....	Bill Dendy, E Club
District Governor Elect	Rick Amsberry, Park Cities Rotary
District Governor Nominee..	Beverly Grogan, Grand Prairie Mtr

Rotary International

President.....John F. Germ, Chattanooga, Tenn. Rotary Club

Retired Dallas Firefighter-Paramedic

The Four Way Test
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



Rotary Club of McKinney Sunrise, District 5810
Club Number 28762, Chartered May 22, 1992
P.O. Box 2244, McKinney, Texas, 75070
www.mckinneysunriserotary.org



Sherrie Wilson

Sherrie was the first female firefighter-paramedic in the Dallas Fire Rescue Department. She is a 35 year veteran firefighter and paramedic who was hired in 1977 and retired in 2011.

Sherrie currently serves as the Founder, President and CEO of Emergency Management Resources LLC, (EMR) and FireHouseCommunications.com.

EMR is an American Heart Association Training Center and specializes in emergency healthcare training and providing business and industry with AED programs. AED programs include: equipment, web-based tracking of equipment, medical direction, third party inspections and training. EMR provides all levels of American Heart Association Basic Life Support and Advance Life Support (Adult & Pediatric) training, a wide variety of OSHA safety and health training and leadership courses. FireHouseCommunications.com provides publishing and marketing services.

Sherrie has served on editorial and advisory boards for Industrial Fire World Magazine, Emergency Medical Services Magazine, Texas EMS Magazine, and as a reviewer of EMS text for both Mosby Lifeline and Brady Publishing. She has more than fifty published Fire, EMS and Emergency incident related articles, publications and conference presentations. She has authored two manuals, Rescue Team Training, published by Emergency Management Resources and Medical Terminology, published by Fun Ed Inc. Sherrie is currently working on her third book about her life and career as the first female firefighter, paramedic in Dallas. Faith On Fire is scheduled for publication summer 2015.

Sherrie has also served in a number of leadership roles within the American Heart Association including ECC Committee member, International Volunteer Trainer in Russia, India and Mexico. She currently serves as a Basic Life Support (BLS), Advanced Cardiac Life Support (ACLS) and Pediatric Life Support (PALS) Regional Faculty.

Sherrie received a Bachelor of Science in Public Administration from Hawthorne University and completed Paramedic training at the University Texas Health Science Center, Dallas, Texas. Sherrie is a graduate of Landmark Education Leadership and Communication Programs. Sherrie currently serves as Health & Safety Adjunct Faculty for Texas A&M University, Texas Engineering Extension Service (TEEX). TEEX is an OSHA Training Center.

Sherrie has experience in the Medical, Healthcare, Education, Leadership and Communication arenas. Sherrie performs one hour, half day or full day workshops.

First Reading for Nancye Ashley

Nancye Ashley has been proposed for Membership (Sunset). She is a resident of McKinney as is the Associate Director for 3e McKinney and her classification would be Assoc. Dir., Non-Profit Agency. If you have questions or concerns regarding this proposed member, please see proposer Lyle Froese or Membership Chair Bill Smith.

Brand Aid

Many people don't know much about Rotary. Together, we can change that. Despite more than a century of Rotarians creating change in communities around the globe, many people don't understand what Rotary is, how we're different, and why they should engage with us. To thrive in the 21st century, Rotary needs a strong identity. And while every Rotarian's experience is unique, how we tell Rotary's story should be consistent. You can help by following these simple steps.

Celebrate our new look and feel

How can you help keep Rotary's identity strong? Around the world, you find the Rotary wheel along roadsides, in parks, and on sponsored projects. While no two clubs are exactly alike, our wheel signals that what Rotary represents – people coming together to move our communities forward – is the same everywhere.

Like the Nike swoosh, the power of the Rotary wheel is in its consistency. When an organization refreshes its logo, as Rotary did in 2013, using the updated mark is critically important. That's why Rotary International created the Brand Center to help clubs use Rotary's refreshed logo consistently and correctly.

Visit www.rotary.org/brandcenter often to find:

- High-resolution logos and graphics you can download
- A quick start guide to refreshing your club website
- Photos and videos you can use on your website and on social media to promote membership, Rotary's areas of focus, and polio eradication
- Templates for brochures, newsletters, press releases, and other materials that you can customize to promote your club, project, or event
- Sample ads for print, billboards, and television

When someone asks, "What is Rotary?" we have a clear, compelling, and consistent answer: Rotary joins leaders from all continents, cultures, and occupations to exchange ideas and take action for communities around the world.

Define the value of what your club does

Do the people in your community know about your club's work? An international survey found that 40 percent of the public has never heard of Rotary. Another 40 percent say they recognize the name but don't know what Rotary does.

This means they don't understand all that your club has achieved in your community. Or how, together, we're tackling global challenges. Like German and Sri Lankan Rotarians rebuilding a maternity hospital after the 2004 tsunami, so mothers and their children can be healthy and strong. Or Austrian Rotarians welcoming refugees to their small town. Or clubs in Belize, Guatemala, and Honduras working on sustainable ways to bring clean water to more people every day. Or how we're uniting the world to end polio once and for all.

That makes it harder to attract and inspire new members, prospective donors, and volunteers. To help you get the message out, we've created a messaging tool kit, which offers clear principles and compelling talking points that you can adapt and make your own. Spread the word in your community. Find the messaging tool kit at www.rotary.org/brandcenter.

Share your story with the world

What makes Rotary different? Every Rotarian brings something distinct and indispensable to our community, whether it's personality, passion, or professional experience. That multidisciplinary perspective allows us to see and solve challenges in ways others can't.

We represent our local communities but tackle projects of every scale and on every continent, and inspire our friends, neighbors, and partners to join us. We do this by connecting different points of view, exchanging fresh ideas, forging lifelong friendships – and taking action. Because we are people of action who are tackling our communities' most persistent problems with fresh thinking and enduring solutions.

So what is changing? Only how we tell our story. As Rotarians, you are Rotary's strongest champions. And Rotarians have all experienced life-changing moments when they realize the extent of our impact. These personal moments are why people join and stay with Rotary.

Take the first step: Share your Rotary experience with two friends and colleagues this month – in person, on social media, or at the office – and encourage them to visit www.rotary.org for more information.

Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p>11:45 Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p>Noon Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p> <p>Edited 9/9/15</p>	<p>7:30 AM Frisco Sunrise Rotary Club Randy's Steakhouse, 7026 W. Main St.</p> <p>Noon Farmersville Rotary O.E. Carlisle Civic Center 201 Orange St.</p> <p>Noon Plano West Rotary Greek Isle Rest. @ 3309 N. Central Expressway</p> <p>7:00 PM Dallas Evening Rotary La Calle Dolce 415 W. 12th Dallas, Tx</p>	<p>7:30 AM Prosper Rotary Club Cotton Gin Cafe@ 204 W. Broadway</p> <p>Noon Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p>Noon Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p>Noon Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p>Noon Frisco Rotary Dave & Busters Stonebriar Centre</p> <p>Noon Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p>Noon Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p>7:30 AM Melissa Rotary First Baptist Church 2101 E Melissa Rd</p> <p>5:15 PM McKinney Sunset Hampton Inn 2008 N. Central Expressway McKinney</p>	<p>7 AM Plano Sunrise Tino's Two Restaurant 2205 Avenue K</p> <p>Noon McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p>Noon Richardson Central Hyatt Regency- North Dallas Hotel 701 E. Campbell</p> <p>Noon Park Cities Maggiano's Little Italy 205 North Park Center, Dallas</p> <p>Noon Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<p>Online Makeup www.rotaryclubone.org</p>				

Heads Up! Programs and Events

Aug 24-----Sherrie Wilson: First female firefighter paramedic on the Dallas Fire Rescue

Aug 25----- District Governor, Bill Dendy Visit

Aug 31----- District Governor, Bill Dendy Visit

Sept 1----- Mary Klentzman, Cornerstone Ranch

Sept 7-----Lara Strains, Global Aid Network

Sept 8-----Club Assembly – Vocational Service

Today's Thoughts in Honor of

National Dog Day – August 26th

Dogs are not our whole life, but they make our lives whole.

- Roger Caras (1928 – 2001)

Womens Equality Day – August 26th

"Achieving gender equality requires the engagement of women and men, girls and boys. It is everyone's responsibility."

- Ban Ki-moon (1944 –)

A group of early settlers heading West got off the Oregon Trail and found themselves lost and running out of supplies. One evening, they camped near a stream, and as it became darker, they saw a campfire a little way up the hill on the same stream.

The next morning, they headed out to see who was there. They found a small cave and an old Rabi had made his home there.

"We're lost and hungry, can you help us?"

He thought a moment, then said, "I have very little and can only share the water in this stream, and I know only that there's a Bacon Tree about a mile West of here along the stream."

They couldn't pack up and roll out fast enough, the thought of BACON filled their minds. As they went through a small narrow gorge, they were accosted by a band of Walla Walla Indians who were not happy to see them and would have robbed them if they had anything of value.

Beaten up and nursing a few wounds, they got out, but the leader of the group went back to the old Rabi with several men, all of them angry. "You said there was a Bacon Tree, and all we found was an Ambush by angry Indians!"

The Rabi thought a moment, adjusted his little round glasses, looked up and said. "Oy Vey! Ham Bush, Bacon Tree, who knew?"

Member Name	Work	Home	Cell	Classification
Fred Bahrenburg			469-506-3346	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Paul Blacklock			469-503-3241	Financial Advisor
Jeff Caserotti	972-548-1199		214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Marc-Andre Gagnon		214-227-6744	469-247-1894	Leadership – Bus Consult
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Scott Parker	214-385-4142	972-727-9852	214-287-0737	Financial Consultant
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Kyle Therrian				Criminal Defense Atty.
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Bobbi Wright			707-245-8212	Escrow Officer
Pamela Zeigler-Petty	972-407-3643		214-471-3830	Bank Mgt – Bus. Banking

Honorary Members

Donas Cole

Connie Yeager

Linda Terry

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*