



McKinney Sunrise Rotary Club Sunrise Sentinel

August 31, 2016

Officers and Directors 2016 – 2017

President	Juli Smith
President Elect	Phyllis Davis
Secretary	Gary Taylor
Treasurer	Dennis Snavelly
Vice President, Fund Raising	Chuck Koehler
Club Service Director	Sandi Froese
Vocational Service Director	Bill Bilyeu
Youth Services Director	Larry Offerdahl
Community Service Director	Tom Parker
International Service Director	Trevor Castilla
Membership Chair	Bill Smith
Rotary Foundation Chair	Nathan White
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Ed Miles

Club Meeting Time and Location

07:30 Wednesday Morning
Eldorado Country Club
McKinney, TX

Today's Program

Bill Dendy



Governor, Rotary District 5810

Past Presidents

2015-16.....	Larry Offerdahl
2014-15.....	Steve Mitas
2013-14.....	Bill Smith
2012-13.....	Gary Taylor
2011-12.....	Stacey Kemp
2010-11.....	Donas Cole
2009-10.....	Nathan White
2008-09.....	Pamela Zeigler-Petty
2007-08.....	Bill Bilyeu
2006-07.....	Tom Parker
2005-06.....	K. Lyle Froese
2004-05.....	Timothy Kocsis
2003-04.....	Scott Dillashaw
2002-03.....	Linda Paluga
2001-02.....	Steven Mitas
2000-01.....	Jeff Caserotti

Rotary District 5810

District Governor.....	Bill Dendy, E Club
District Governor Elect	Rick Amsberry, Park Cities Rotary
District Governor Nominee..	Beverly Grogan, Grand Prairie Mtr

Rotary International

President.....John F. Germ, Chattanooga, Tenn. Rotary Club

The Four Way Test
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



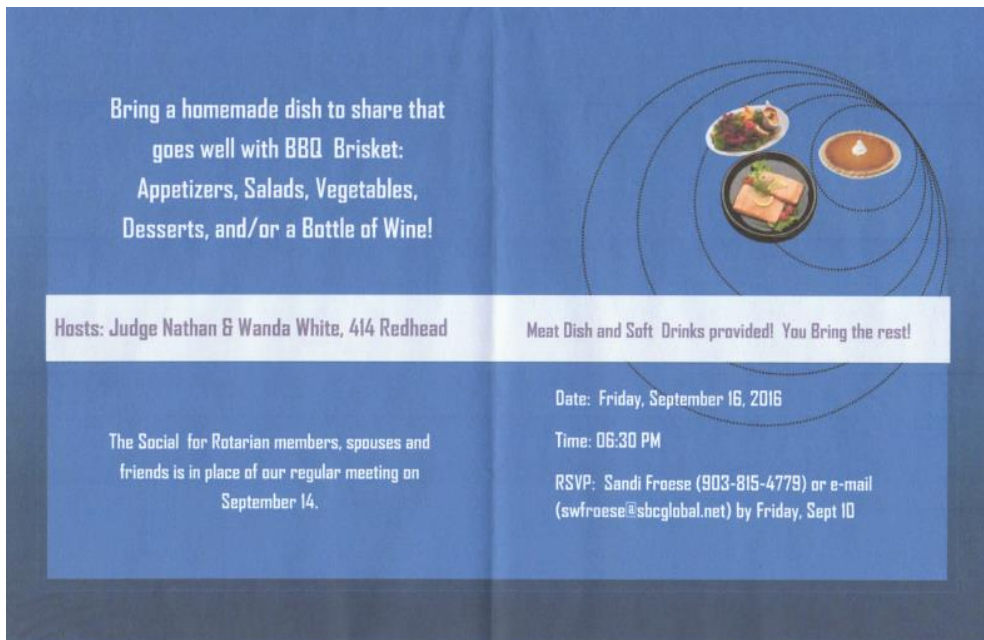
Rotary Club of McKinney Sunrise, District 5810
Club Number 28762, Chartered May 22, 1992
P.O. Box 2244, McKinney, Texas, 75070
www.mckinneysunriserotary.org



District Governor Bill Dendy

Bill began his financial career in 1992 with Shearson, Lehman, Hutton. In 1997, he joined the independent firm, Prospera Financial Services, serving as an “Advisor to the Advisor” in the role of Products and Services Director, while continuing to work with a select group of individual clients. Bill founded Elite Financial Management, Inc. in 2003 and serves as its President and Financial Consultant. Bill is a member of the American Institute of Certified Public Accountants, the Society of Financial Service Professionals, the State Bar Association, the Rotary eClub of District 5810 and American Mensa. He is regularly featured as a financial expert on Fox News radio and television programs, and is a contributing author of 21st Century Wealth. Last year Bill was honored as the district’s Rotarian of the Year, and also named a Five Star Professional Wealth Manager* in Dallas/Ft. Worth for three consecutive years.

McKinney Sunrise Rotary Social and Dinner



Bring a homemade dish to share that goes well with BBQ Brisket: Appetizers, Salads, Vegetables, Desserts, and/or a Bottle of Wine!

Hosts: Judge Nathan & Wanda White, 414 Redhead

The Social for Rotarian members, spouses and friends is in place of our regular meeting on September 14.

Meat Dish and Soft Drinks provided! You Bring the rest!

Date: Friday, September 16, 2016

Time: 06:30 PM

RSVP: Sandi Froese (903-815-4779) or e-mail (swfroese@sbcglobal.net) by Friday, Sept 10

Second Reading for Nancye Ashley

Nancye Ashley has been proposed for Membership (Sunset). She is a resident of McKinney as is the Associate Director for 3e McKinney and her classification would be Assoc. Dir., Non-Profit Agency. If you have questions or concerns regarding this proposed member, please see proposer Lyle Froese or Membership Chair Bill Smith.

Shelterbox and Rotary Clubs Take Action Following Earthquake in Italy



A 6.2-magnitude earthquake struck central Italy early Wednesday, killing more than 240 people and trapping an unknown number beneath rubble. Tremors were felt as far away as Rome, 100 km (65 miles) southwest of the quake's epicenter.

International disaster relief agency and Rotary International project partner ShelterBox is sending a response team from its headquarters in the United

Kingdom to the remote mountainous area of Italy where the destruction is most severe. The response team will arrive Friday, 26 August, to assess the area's needs.

Luca Della Volta, president of ShelterBox Italia, the affiliate organization in Genoa, will accompany the response team. Della Volta is working with the Rotary Club of Rieti in District 2080, the club closest to the earthquake-affected sites, and will meet with officials of the Italian Civil Protection Department, fire department, and Red Cross to coordinate efforts.

If families and individuals made homeless by the disaster need emergency shelter, ShelterBox will send tents and other equipment from its locations in Italy and other sites across Europe. Della Volta says the most urgent need is for tents and relief supplies for the hospital of Rieti, where most of the patients from the destroyed hospital in Amatrice were taken.

"I am truly heartbroken over what has happened," says Della Volta, charter president of the Rotary E-Club of 2042 Italia. "As Rotarians, we are always available to help people in need."

Rotary Members Link Love of Beer, Clean Water Crisis

When you sit down to enjoy a beer, you probably don't spend a lot of time thinking about one of its main ingredients – water. Or the fact that 3,000 children die each day from diseases caused by unsafe water.

A group of innovative Rotarians aren't just thinking; they're doing something about it.

Their group, [Beers Rotarians Enjoy Worldwide \(BREW\)](#), has organized events around the world and is working to raise hundreds of thousands of dollars for Rotary's global water, sanitation, and hygiene efforts.

"By drinking a beer, I can help bring fresh water to a village in Africa," says Steven Lack, a member of the Rotary Club of Pleasant Hill, California, USA. "If you can drink beer and some of the money goes to doing good in the world, that is something you can feel good about."

Fellowships like BREW are Rotary's way of bringing together members who share a particular passion. Rotarian Action Groups unite members who have expertise in a specific service area. The beer fellowship's leaders realized that joining forces with an action group dedicated to providing access to clean water would create a sum larger than the two parts.

"Beer and water have a natural affinity; you need water to brew beer" says Moses Aryee, past president of the Rotary Club of Accra-West, Ghana, and co-chair of the beer fellowship. "Our vision is a global approach to fresh water around the world, because beer is around the world."

The fellowship members are working with the [Water and Sanitation Rotarian Action Group](#) to



identify specific water projects to support by funneling 25 percent of the fellowship's dues to those projects, says Lack, the fellowship's vice chair.

The members also plan to approach major brewers on each continent to seek financial support for water projects, much as the nonprofit [Water.org is receiving \\$1.2 million from Stella Artois](#).

These projects have the potential to improve people's quality of life in several ways. Every day, 8,000 people die of waterborne disease. In addition, women in many parts of the world spend hours a day fetching water, time they could spend caring for their families, generating income, or making other contributions to society.

"We are very enthusiastic about the opportunities to work together," says F. Ronald Denham, a past chair of the Water and Sanitation Action Group and a member of the Rotary Club of Toronto Eglinton, in Ontario, Canada. "On our side, we can present and describe the projects. BREW will establish relationships with the breweries. And some of the members are senior executives in breweries. It's a wonderful synergy."

A BLUEPRINT FOR FUNDRAISING

Lack and Aryee founded the beer fellowship in 2014 after reaching the same conclusion at roughly the same time: Beer is fun and promotes fellowship, both of which make Rotary more appealing. And by bringing together people who share an interest in beer, you can unite them for the purpose of doing good.

"We're always talking about making Rotary fun," says Lack. "When people drink beer, they are socializing. It's one of those things that brings us together, that makes us equal."

In addition to working with the action group, the fellowship promotes the idea of good times and service by helping clubs organize beer festivals. These events appeal to younger people, raise money for club projects, and are easy to plan. According to Lack, all you need is to:

- Approach a microbrewery or two to donate beer
- Bring food or secure a food truck
- Line up a band
- Pitch a tent

"Microbrewing has become a huge industry, and this is definitely a way to capitalize on the popularity of that," notes Lack, who emphasizes that these fests aren't about getting drunk. The events typically last only a few hours and distribute small sampling cups that hold only four to six ounces. And standing in line limits the amount of time that people have to drink.

The State of Jefferson Brew Fest in Dunsmuir, California, attracts 1,500 people every August and last year netted \$15,000 for club projects, says John Poston, a member of the Dunsmuir Rotary Club. It's been so successful, the club added a home-brew competition and cornhole tournament this year, and plans to expand the event to two days next year. Other growing festivals include the Weed Brew Fest in California and Brew on the Bay in Key Largo, Florida. The beer fellowship promotes a list of brew fests sponsored by Rotary clubs.

GOOD FOR CLUB MORALE

When Lenie Jordan, president of the Rotary Club of Franklin, North Carolina, and part owner of his town's microbrewery, heard about the fellowship, he got 20 members of the club to sign up.

"It has been a point of interest for many of our members, and an opportunity to come together in a more casual environment," says Jordan. "I would attribute at least one new member to the fellowship. She attended one of our field trips and said she wanted to join. It's had a positive effect both on membership, and on general morale."

The fellowship's interest in beer gives members an opportunity to share insights and to learn on an international scale. For instance, members recently heard how the composition of water can determine the type of beer an area is famous for. According to All About Beer magazine, Dublin became known for its darker beers because of its water's high alkaline content. Since

yeast doesn't perform as well with high alkalinity, brewers gradually discovered they got better results by roasting the barley, which both lowers the alkaline level and makes a darker beer. Similarly, the soft water in the Czech town of Pilsen made it ideal for the world's first pilsners.

Another useful fact: Beer has historically provided a safe drinking alternative when clean water is in short supply, because of the boiling step in the brewing process.

"We've all been to places where we wouldn't drink the water," says Lack, but where "they make a heck of a beer."

In May, more than 60 members of the fellowship, including beer lovers from Russia, South America, Australia, Japan, India, Europe, Africa, and North America, gathered at the Devil's Door Brew Pub in Seoul during Rotary's annual convention, to sample what was on tap and to socialize. Lack says plans are in the works for a brewery tour every night in Atlanta, Georgia, during Rotary's 2017 convention.

"There are all kinds of microbreweries around the city, some owned by Rotary members," he says. "We're also looking to be able to pour beer in our booth (in the House of Friendship). You lose some credibility as a beer fellowship if you aren't pouring beer."

Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p>11:45 Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p>Noon Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p> <p>Edited 9/9/15</p>	<p>7:30 AM Frisco Sunrise Rotary Club Randy's Steakhouse, 7026 W. Main St.</p> <p>Noon Farmersville Rotary O.E. Carlisle Civic Center 201 Orange St.</p> <p>Noon Plano West Rotary Greek Isle Rest. @ 3309 N. Central Expressway</p> <p>7:00 PM Dallas Evening Rotary La Calle Dolce 415 W. 12th Dallas, Tx</p>	<p>7:30 AM Prosper Rotary Club Cotton Gin Cafe@ 204 W. Broadway</p> <p>Noon Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p>Noon Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p>Noon Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p>Noon Frisco Rotary Dave & Busters Stonebriar Centre</p> <p>Noon Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p>Noon Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p>7:30 AM Melissa Rotary First Baptist Church 2101 E Melissa Rd</p> <p>5:15 PM McKinney Sunset Hampton Inn 2008 N. Central Expressway McKinney</p>	<p>7 AM Plano Sunrise Tino's Two Restaurant 2205 Avenue K</p> <p>Noon McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p>Noon Richardson Central Hyatt Regency- North Dallas Hotel 701 E. Campbell</p> <p>Noon Park Cities Maggiano's Little Italy 205 North Park Center, Dallas</p> <p>Noon Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<p>Online Makeup www.rotaryclubone.org</p>				

Heads Up! Programs and Events

Aug 31----- District Governor, Bill Dendy Visit
Sept 1----- Mary Klentzman, Cornerstone Ranch
Sept 7-----Lara Strains, Global Aid Network
Sept 8-----Club Assembly – Vocational Service
Sept 14-----Meeting moved to Sept 16th Social and Dinner at the
Whites House 6:30PM
Sept 15----- Matt Payne, Minuteman Disaster Response
September Basket Charity – Operations Veterans Support

Today's Thoughts in Honor of

International Bacon Day – September 2nd

“Do you want my leftover bacon?”

- Said by no one, ever.

Read a Book Day – September 6th

Books are the quietest and most constant of friends; they are the most accessible and wisest of counselors, and the most patient of teachers.

- Charles W. Eliot (1834 – 1926)

Weary of constantly picking clothes up from the floor of her son's room, a mother finally laid down the law. Each item of clothing she had to pick up would cost her son 25 cents.

By the end of the week, he owed her \$1.50. She received the money promptly, along with a 50-cent tip and a note that read:

"Thanks, Mom. Keep up the good work!"



Member Name	Work	Home	Cell	Classification
Fred Bahrenburg			469-506-3346	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Paul Blacklock			469-503-3241	Financial Advisor
Jeff Caserotti	972-548-1199		214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Marc-Andre Gagnon		214-227-6744	469-247-1894	Leadership – Bus Consult
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Scott Parker	214-385-4142	972-727-9852	214-287-0737	Financial Consultant
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Kyle Therrian				Criminal Defense Atty.
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Bobbi Wright			707-245-8212	Escrow Officer
Pamela Zeigler-Petty	972-407-3643		214-471-3830	Bank Mgt – Bus. Banking

Honorary Members

Donas Cole

Connie Yeager

Linda Terry

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*