



# McKinney Sunrise Rotary Club Sunrise Sentinel

Sept 9, 2015

## Officers and Directors 2015 – 2016

President	Larry Offerdahl
President Elect	Juli Smith
Secretary	Gary Taylor
Treasurer	Dennis Snavelly
Vice President, Fund Raising	Chuck Koehler
Club Service Director	Ron Baker
Vocational Service Director	Bill Bilyeu
Youth Services Director	Marc-Andre Gagnon
Community Service Director	Jeff Caserotti
International Service Director	Trevor Castilla
Publicity Chiar	Stacey Kemp
Rotary Foundation Chair	Fred Bahrenburg
Sunrise Sentinel Editarian/Webmaster	Gary Taylor
Sergeant-at-Arms	Ed Miles

## Club Meeting Time and Location

07:30 Wednesday Morning  
Eldorado Country Club  
McKinney, TX

## Today's Program

Matt Hamilton



## Past Presidents

2014-15	Steve Mitas
2013-14	Bill Smith
2012-13	Gary Taylor
2011-12	Stacey Kemp
2010-11	Donas Cole
2009-10	Nathan White
2008-09	Pamela Zeigler-Petty
2007-08	Bill Bilyeu
2006-07	Tom Parker
2005-06	K. Lyle Froese
2004-05	Timothy Kocsis
2003-04	Scott Dillashaw
2002-03	Linda Paluga
2001-02	Steven Mitas
2000-01	Jeff Caserotti
1999-00	Larry Offerdahl

## Rotary District 5810

District Governor	Larry Webb, Prestonwood Rotary
District Governor Elect	Bill Dendy, E-Club
District Governor Nominee	Rick Amsberry, Park Cities Rotary

## Rotary International

President..... KR "Ravi" Ravindran, Colombo Rotary, Sri Lanka

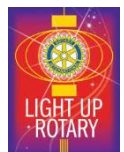
Owner – Local Yocal Meat Market

The Four Way Test  
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



**Rotary Club of McKinney Sunrise, District 5810**  
**Club Number 28762, Chartered May 22, 1992**  
**P.O. Box 2244, McKinney, Texas, 75070**  
[www.mckinneysunriserotary.org](http://www.mckinneysunriserotary.org)



## Local Yocal Meat Market

Matt jumped ship from his steady income in April 2009 to start Genesis Beef. He grew up farming, ranching and being involved in many facets of agriculture; so starting a beef company was not a completely blind venture. The biggest hurdle before us was the limited supply of processing facilities that had the proper level of licensing to enable us to resell our product. Once we connected with facilities with the proper licensing, customer service was the next issue. The few available to us were so backlogged with business that ours had very little value. Our processing was either done their way or no way, no exception. After we butchered our first set of steers we instantly knew that the next step in our business had to be getting our processing in our own hands, we just weren't satisfied with the quality and service out there.

And that's where the dream of what is now Local Yocal began...

Our first and foremost desire was to provide a much needed facility to serve the growing number of small producers. Quality grass-fed beef cannot be produced on a large industrial scale and in order to meet the growing demand for the product small producers need the means to be successful, and processing is a large factor. We want to encourage camaraderie amongst producers - to work together to see the industry grow. In addition to providing quality processing, our desire was to be able to serve FRESH grass-fed beef to consumers.

Then... as we sold at Farmer's Markets, we met so many great families producing wonderful products. From there our vision of the retail side of the store continued to grow, centered around the intention to have a face and a story behind all the products in our store.

So here we are today!

We're proud to offer our services to small producers as a quality processing facility, equipped with deli cases stocked with fresh grass-fed beef and a retail front with a handful of very high quality products, all from folks we know (with very few exceptions)!

Local Yocal is a true "mom & pop" shop with heart, soul and passion behind what we are doing. We did not just jump on the bandwagon of selling people "natural" and "organic" stuff. Both of us having Ag backgrounds, we became very skeptical of those labels when so many large companies jumped on board. We decided we wanted more confidence in knowing what we were really buying and consuming, so we took production into our own hands, and that passion is what lies behind what we are bringing to our store and your families!



## **MAKING A DIFFERENCE THROUGH ROTARY YOUTH EXCHANGE**

When Gabriela Vessani was 12 years old, her mother took her to stay with friends in Pittsburgh, Pennsylvania, USA, for the summer.

“I loved it, so when I heard about Rotary Youth Exchange, I knew that was something I wanted to do,” says Vessani, who is an Interactor from São Paulo.

This year, Vessani participated in the program. Hosted by the Rotary Club of Waterdown, Ontario, Canada, she stayed with four families, one of which included adopted children from different parts of the world.

“They had seven children, and it was crazy for me. But I loved it,” she says. “It was such a unique experience getting to know all of my host brothers and sisters, and learning about so many cultures.”

**CHANGING LIVES** - Vessani and 104 other Rotary Youth Exchange students visited Rotary World Headquarters in Evanston, Illinois, in July as part of a 31-day Discover America cross-country bus trip that was a finale to the exchange experience. “This is the best program Rotary can be involved with, because Rotary is all about changing lives,” says Vessani.

Rotary Youth Exchange has been providing intercultural exchange opportunities for secondary school students ages 15-19 since the 1920s. Students become cultural ambassadors for up to a full academic year, and the host families can help build peace and international understanding, serving one of Rotary’s six areas of focus.

**CLUB BENEFITS** - Mike Lubelfeld, an elementary school superintendent and member of the Rotary Club of Deerfield, Illinois, spent weeks making arrangements for his club to host its first exchange student in more than two decades. In August, Leo, a 17-year-old from Indonesia, was greeted at the airport by an enthusiastic welcome committee from the club.

“We have just started the process and, already, there is so much excitement,” says Lubelfeld. “Working with youth of the world is one of the best ways to ensure a better future. And for our club to be able to take part in this cultural exchange is a huge opportunity that will not only benefit Leo but our members as well.”

**BUILDING SELF-CONFIDENCE** - Varda Shah’s family was asked by a friend to host an exchange student two years ago in Mumbai. At first, family members were reluctant. “We were like, he’s a boy, he’s German, I don’t know how this is going to work,” says Shah. “But we decided to take a chance, and I never would have thought I could grow so close to someone in three months. We still Skype and connect through social media constantly and are always in touch.”

Shah decided she wanted her own exchange experience. She stayed with three host families in New York, learning about camping, tailgating at sports events, and ice hockey. But the biggest change was to her self-confidence. “Before, I would never be able to make a conversation with a person I didn’t know,” she says. “Now, I can proudly say it isn’t like that anymore. I can go up to people. I have become more open, more mature.”

**ACCEPTING OTHERS** - Juliana Kinnl of Vienna decided to follow in her older sister's footsteps and take part in a Rotary Youth Exchange. She was hosted by two families from the Rotary Club of Newtown, Pennsylvania, and says she learned to be more accepting of other people and their differences.

"Meeting exchange students from all over the world, I have grown to accept people for who they are and not to judge them because they are different," says Kinnl. "I've also grown more confident in my own abilities and who I am."

**GROWING BOLDER** - Minerva Lopez Martinez of Marcia, Spain, spent her exchange in Canada, hosted by the Rotary Club of Simcoe, Ontario. She said some of her friends at home chose not to pursue an exchange because they felt they would be losing a year of schoolwork. But she has a different perspective on that.

"You have your whole life to go to school and learn. You only have one opportunity for a youth exchange," she says. "The reason I came on the exchange is that I can be shy, and I didn't want to be like that anymore. Now, I am trying new things, talking to people I don't know. It has changed me a lot."

## Area Meeting Makeup Locations

Monday	Tuesday	Wednesday	Thursday	Friday
<p><b>11:45</b> Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p><b>Noon</b> Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p><b>7:30 AM</b> Frisco Sunrise Rotary Club Randy's Steakhouse, 7026 W. Main St.</p> <p><b>Noon</b> Farmersville Rotary O.E. Carlisle Civic Center 201 Orange St.</p> <p><b>Noon</b> Plano West Rotary Greek Isle Rest. @ 3309 N. Central Expressway</p> <p><b>7:00 PM</b> Dallas Evening Rotary La Calle Dolce 415 W. 12<sup>th</sup> Dallas, Tx</p>	<p><b>7:30 AM</b> Prosper Rotary Club Cotton Gin Cafe@ 204 W. Broadway</p> <p><b>Noon</b> Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p><b>Noon</b> Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p><b>Noon</b> Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p><b>Noon</b> Frisco Rotary Dave &amp; Busters Stonebriar Centre</p> <p><b>Noon</b> Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p><b>Noon</b> Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p><b>7:30 AM</b> Melissa Rotary First Baptist Church 2101 E Melissa Rd</p> <p><b>5:15 PM</b> McKinney Sunset Spoons Garage On the Square Downtown McKinney</p>	<p><b>7 AM</b> Plano Sunrise Tino's Two Restaurant 2205 Avenue K</p> <p><b>Noon</b> McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p><b>Noon</b> Richardson Central Hyatt Regency-North Dallas Hotel 701 E. Campbell</p> <p><b>Noon</b> Park Cities Maggiano's Little Italy 205 North Park Center, Dallas</p> <p><b>Noon</b> Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<div style="border: 1px solid black; padding: 10px; display: inline-block;"> <p><b>Online Makeup</b> <a href="http://www.rotaryclubone.org" style="color: blue; text-decoration: underline;">www.rotaryclubone.org</a></p> </div>				

---

## Heads Up! Programs and Events

Sept 9-----Matt Hamilton – Owner of Local Yocal Meat Market

Sept 10-----Glenna Cromer, Youth Services Chair, “Rotary Youth Exchange Program”

Sept 15-----Flag Pickup at the Flag Shed 5:30

Sept 16-----Club Assembly – Larry Offerdahl & Juli Smith

Sept 17-----North Texas Day of Giving

Sept 23-----Jessie Hauptrief – Investment & Retirement Planning

Sept 24-----Club Assembly – Led by Douglas Wilson, Director of Services

---

## Today’s Thoughts in Honor of ....

### 9-11 Remembrance – September 11th

“Time is passing. Yet, for the United States of America, there will be no forgetting September the 11th. We will remember every rescuer who died in honor. We will remember every family that lives in grief. We will remember the fire and ash, the last phone calls, the funerals of the children.”

- President George W. Bush (1946 – )

### Grandparents Day – September 13th

They say genes skip generations. Maybe that’s why grandparents find their grandchildren so likeable.

- Joan McIntosh

---

One year, a husband decided to buy his mother-in-law a cemetery plot as a Christmas gift..

The next year, he didn't buy her a gift.

When she asked him why, he replied, "Well, you still haven't used the gift I bought you last year!"

And that's how the fight started.....

=====

I asked my wife, 'Where do you want to go for our anniversary?'

It warmed my heart to see her face melt in sweet appreciation.

'Somewhere I haven't been in a long time!' she said.

So I suggested, 'How about the kitchen?'

And that's when the fight started....



<b>Member Name</b>	<b>Work</b>	<b>Home</b>	<b>Cell</b>	<b>Classification</b>
Ron Baker			541-420-9396	Retired
Fred Bahrenburg			469-506-3346	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199		214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Rebecca Drekmann	972-548-5539		214-250-6627	Public Health
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Marc-Andre Gagnon		214-227-6744	469-247-1894	Leadership – Bus Consult
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Scott Parker	214-385-4142	972-727-9852	214-287-0737	Financial Consultant
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Gene Sera	972-542-0095	972-548-7884	972-670-7400	Defense Attorney
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Scott Stineman	972-332-4663	214-384-4018		Wholesale Insurance
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Jason Woodward	972-338-3022		954-444-2709	eCommerce
Pamela Zeigler-Petty	972-407-3643		214-471-3830	Bank Mgt – Bus. Banking

### **Honorary Members**

Donas Cole

Connie Yeager

Linda Terry

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you  
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*

