



McKinney Sunrise Rotary Club Sunrise Sentinel

October 22, 2014

Officers and Directors 2014 – 2015

President	Steve Mitas
President Elect	Larry Offerdahl
Secretary	Gary Taylor
Treasurer	Dennis Snavelly
Vice President, Fund Raising	Chuck Koehler
Club Service Director	Phyllis Davis
Vocational Service Director	Ruben Delgado
Youth Services Director	Gene Sera
Community Service Director	Scott Parker
International Service Director	Trevor Castilla
Publicity Chair	Stacey Kemp
Rotary Foundation Chair	Fred Bahrenburg
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Ed Miles

Club Meeting Time and Location

07:30 Wednesday Morning
Eldorado Country Club
McKinney, TX

Today's Program

Sponsored by Larry Offerdahl

Past Presidents

2013-14	Bill Smith
2012-13	Gary Taylor
2011-12	Stacey Kemp
2010-11	Donas Cole
2009-10	Nathan White
2008-09	Pamela Zeigler-Petty
2007-08	Bill Bilyeu
2006-07	Tom Parker
2005-06	K. Lyle Froese
2004-05	Timothy Kocsis
2003-04	Scott Dillashaw
2002-03	Linda Paluga
2001-02	Steven Mitas
2000-01	Jeff Caserotti
1999-00	Larry Offerdahl
1998-99	Chuck Koehler



Bill Woodfin
Program Coordinator
Native Plant Society

Rotary District 5810

District Governor	Bill Dendy De Soto Rotary
District Governor Elect	Larry Webb, Prestonwood Rotary
District Governor Nominee	Bill Dendy, E-Club

Rotary International

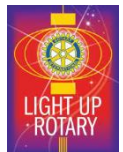
President	Gary C.K. Huang, Taipei Rotary, Taiwan
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The Four Way Test
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



Rotary Club of McKinney Sunrise, District 5810
Club Number 28762, Chartered May 22, 1992
P.O. Box 2244, McKinney, Texas, 75070
www.mckinneysunriserotary.org



Bill Woodfin – Program Coordinator – Native Plant Society

Native Plant Society of Texas

Collin County Chapter

The purpose of the Native Plant Society of Texas (NPSOT) is to promote the conservation, research and utilization of the native plants and plant habitats of Texas, through education, outreach and example.

To this end, the Collin County Chapter of NPSOT holds monthly meetings January through October featuring speakers on topics related to native plants and habitats, sponsors donations for native plant demonstration gardens, plans field trips, and hosts native plant information tables at local outdoor events.

The Collin County NPSOT also hosts information tables at several outdoor functions such as the Plano It's a Natural or garden shop events such as the North Haven herb festival. Volunteers are needed to host these tables and hand out native plant literature.

Volunteer opportunities: Our organization depends on the active support of members. We are always looking for members to help on committees.

We look forward to a future where Texans value native plants, habitats and healthy ecosystems as essential to the well-being of living things and to our quality of life; where native habitats are managed as critically beneficial natural assets; and where residential and commercial developments employ sustainable designs that preserve and promote native habitats.

Our more than 30 chapters across Texas further the mission of the Society at the community level, sponsoring educational speakers, field trips, workshops, on such subjects as plant identification, propagation and landscaping, work in demonstration gardens and many other types of projects.

The Native Plant Society of Texas is a 501(c)(3) non-profit organization, funded by membership dues, individual and corporate contributions, and foundation grants and run by volunteers.

The Society was founded in 1981 in Denton, following organizational efforts begun by Carroll Abbott and others. The late Ann Miller Gonzalez, wrote about the founding of the Society.



Business Partnerships Pay Big Dividends in the Fight Against Polio

Are you aiming to enlist a corporation or business to support Rotary's drive to end polio? Whether you're targeting the local, regional, or national level, the best way to begin is to identify a key contact and simply ask.

Aziz Memon, chair of the Pakistan PolioPlus Committee, did just that. In 2010, he approached Zohair Mehmood, director of external affairs at Coca-Cola Beverages Pakistan, asking that the company consider sponsoring billboards across the country to promote polio eradication during National Immunization Days. The company agreed to the request as part of its corporate social responsibility program, and went on to sponsor ads in the Pakistan End Polio Now newsletter.

But the new partners both had something bigger in mind. "In 2012, the Pakistan PolioPlus Committee and Coca-Cola Beverages Pakistan signed a memorandum of understanding to raise awareness about polio [and to] facilitate activities related to a clean environment, better sanitation conditions, water conservation, improved education in schools, and other community-based initiatives," says committee project manager Asher Ali.



Rotarians, Rotary partners, and employees from Coca-Cola Beverages Pakistan join forces to conduct a cleanup campaign in Gadap Town, one of Karachi's high-risk areas for polio.

Photo Credit: Courtesy of the Pakistan PolioPlus Committee

Work soon began on a reverse-osmosis water filtration plant in Malir Town in Karachi, Sindh, which opened in January, giving 20,000 people access to safe water.

"Clean drinking water is a dire need in areas where the poliovirus exists due to poor sanitation and hygiene," says Ali. "[The plant] was installed at one of our permanent immunization centers."

Creating a corporate partnership to help end polio is all about building relationships, notes John Burt, a member of the Rotary Club of Orange, California, USA. In 2008, he invited Tim Mead, vice president of communications for the Anaheim Angels Major League Baseball club to speak to members of the Orange club. After the talk, Burt and fellow club member Michael Abdalla, a 2005-07 Rotary Foundation trustee, met with Mead, who then arranged for the two Rotarians to meet with Angels Executive Vice President John Carpino.

"John agreed to give us 50 percent off the [ticket] list price if we sold 500 tickets," says Burt. "We also sold over 600 Angels commemorative caps embroidered with 'End Polio Now'."

Since 2009, that formula has helped Rotary members in District 5320 generate more than \$117,000 for polio eradication through annual Angels-Rotary Night to End Polio Now fundraisers. Over 5,000 Rotarians have attended the events, and the district has also provided public service announcements that are aired during TV broadcasts of Angels games.

In addition to establishing key contacts with the team, Burt says that enlisting support from the district governor, appointing Rotarian planning and ticket sales coordinators, and promoting the event to Rotary club presidents all have helped ensure success.

"Orange Rotarians have also sponsored 186 needy kids from the Orangewood Children's Home and Big Brothers Big Sisters," says Burt. "Each kid receives a club-level ticket, an Angels cap, food, and an opportunity to attend Angels batting practice. Many of these kids have never attended a Major League Baseball game before."

Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p>11:45 Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p>Noon Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p>7:30 AM Frisco Sunrise Rotary Club Randy's Steakhouse, 7026 W. Main St.</p> <p>Noon Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p>Noon Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p>7:30 AM Prosper Rotary Club Cotton Gin Cafe@ 204 W. Broadway</p> <p>Noon Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p>Noon Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p>Noon Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p>Noon Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p>Noon Frisco Rotary Dave & Busters Stonebriar Centre</p> <p>7:00 PM Dallas Evening 415 W. 12th St. La Calle Dolce</p> <p>Noon Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p>7:30 AM Melissa Rotary Hale Hall 1708 Harrison</p> <p>5:15 PM McKinney Sunset Louisiana St. Grill 350 E Louisiana</p>	<p>7 AM Plano Sunrise Tino's Two Restaurant 2205 Avenue K</p> <p>Noon McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p>Noon Richardson Central Hyatt Regency- North Dallas Hotel 701 E. Campbell</p> <p>Noon Park Cities Maggiano's Little Italy 205 North Park Center, Dallas</p> <p>Noon Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<p>Online Makeup www.rotaryclub.org</p>				
<p>Edited 12/06/12</p>				

Heads Up! Programs and Events

October 22-----Bill Woodfin – Program Coordinator – Native Plant Society

October 23----- Eppy Theren, Executive Director, Shiloh Place- a shelter for single mothers

October 29-----Laura Cegelski – Senior Recreation Center Supervisor City of McKinney

October 30-----Rotary Club Assembly & Networking

Nov 5-----TBD

Nov 6-----Amy Miller – Media Director – Texas Legends Basketball Team

Today's Thoughts in Honor of

Make a Difference Day – October 25

You may not have saved a lot of money in your life, but if you have saved a lot of heartaches for other folks, you are a pretty rich man

- Seth Parker

Mother in Law Day – October 26

I wanted to do something nice so I bought my mother-in-law a chair. Now they won't let me plug it in.

Henny Youngman (1928 – 1987)

A wife texts her husband on a cold winter's morning:
"Windows frozen."

Her husband texts back: "Pour some lukewarm water over it."

The wife texts back 5 minutes later: "Computer completely messed up now."



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Member Name	Work	Home	Cell	Classification
Ron Baker			541-420-9396	Retired
Fred Bahrenburg		972-540-1311	972-523-4827	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199		214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	214-592-5279	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Rebecca Drekmann	972-548-5539		214-250-6627	Public Health
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Marc-Andre Gagnon		214-227-6744	469-247-1894	Leadership – Bus Consult
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Scott Parker	214-385-4142	972-727-9852	214-287-0737	Financial Consultant
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Gene Sera	972-542-0095	972-548-7884	972-670-7400	Defense Attorney
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Scott Stineman	972-332-4663	214-384-4018		Wholesale Insurance
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Jason Woodward	972-338-3022		954-444-2709	eCommerce
Pamela Zeigler-Petty	972-407-3643		214-471-3830	Bank Mgt – Bus. Banking

Honorary Members

Donas Cole

Connie Yeager

Linda Terry

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*