



# McKinney Sunrise Rotary Club Sunrise Sentinel

January 4, 2017

## Officers and Directors 2016 – 2017

President	Juli Smith
President Elect	Phyllis Davis
Secretary	Gary Taylor
Treasurer	Dennis Snavelly
Vice President, Fund Raising	Chuck Koehler
Club Service Director	Sandi Froese
Vocational Service Director	Bill Bilyeu
Youth Services Director	Larry Offerdahl
Community Service Director	Tom Parker
International Service Director	Trevor Castilla
Membership Chair	Bill Smith
Rotary Foundation Chair	Nathan White
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Ed Miles

## Club Meeting Time and Location

07:30 Wednesday Morning  
Eldorado Country Club  
McKinney, TX

## Today's Program

Chandler Merritt



Director of Strategic Services McKinney  
Former Roadie for Toby Keith

## Past Presidents

2015-16.....	Larry Offerdahl
2014-15.....	Steve Mitas
2013-14.....	Bill Smith
2012-13.....	Gary Taylor
2011-12.....	Stacey Kemp
2010-11.....	Donas Cole
2009-10.....	Nathan White
2008-09.....	Pamela Zeigler-Petty
2007-08.....	Bill Bilyeu
2006-07.....	Tom Parker
2005-06.....	K. Lyle Froese
2004-05.....	Timothy Kocsis
2003-04.....	Scott Dillashaw
2002-03.....	Linda Paluga
2001-02.....	Steven Mitas
2000-01.....	Jeff Caserotti

## Rotary District 5810

District Governor.....	Bill Dendy, E Club
District Governor Elect .....	Rick Amsberry, Park Cities Rotary
District Governor Nominee..	Beverly Grogan, Grand Prairie Mtr

## Rotary International

President.....John F. Germ, Chattanooga, Tenn. Rotary Club

The Four Way Test  
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



**Rotary Club of McKinney Sunrise, District 5810**  
**Club Number 28762, Chartered May 22, 1992**  
**P.O. Box 2244, McKinney, Texas, 75070**  
[www.mckinneysunriserotary.org](http://www.mckinneysunriserotary.org)



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## **Chandler Merritt – The Life of a Roadie**

Chandler began his career working at Cowtown Coliseum in Fort Worth doing a variety of jobs from working the concession stands to taking tickets at the front door on Friday and Saturdays for the Stockyards Championship Rodeo. Eventually, Chandler was promoted to Production Manager overseeing sound, lights, and all aspect of production for the weekly rodeos. Chandler also worked for the world famous Billy Bob's Texas Honky Tonk which was next door to the Coliseum and allowed him to gain further insight and experience into the live entertainment industry. While employed at Billy Bob's and the Colosseum, Chandler was able to connect with many national touring country acts including Toby Keith. During his time in high school and college, Chandler would spend some weekends and most summers out on the road in a professional capacity for Toby Keith and his road crew.

Out of college, Chandler began his career in the closely related field of sport and entertainment management as an employee of Hicks Sport Group which, at the time, owned and operated the Texas Rangers Baseball Club, Dallas Stars, Mesquite Championship Rodeo, and the Liverpool Football Club.

Currently, Chandler serves as the Director of Strategic Services for the City of McKinney.

Chandler earned a BA in Economics and a BS in Kinesiology from the University of Texas at Austin and a Master's of Public Administration from the University of Texas at Arlington.

Chandler, his wife Nikki and daughter Maisie live in McKinney.

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## **Rotary Foundation 100<sup>th</sup> Birthday Party**

District 5810 will celebrate the 100<sup>th</sup> Birthday for The Rotary Foundation on the evening of Saturday, May 13<sup>th</sup>, 2017 at The Frontiers of Flight Museum in Dallas.

It will be a fundraising party for The Rotary Foundation featuring live music, a casino, a live auction, a raffle and caricature artists.

How can Rotarians help make the event a success?

- Encourage volunteers to join the burthday party committee which meets monthly
- Plan to attend the event
- Help find event sponsors
- Collect live auction items and casino prizes
- Help sell raffle tickets

Contact Melissa Jordan – Phone 469-245-8893 – [mel.jordan@hotmail.com](mailto:mel.jordan@hotmail.com)

## Rotary Foundation Named World's Outstanding Foundation for 2016

The Association of Fundraising Professionals has recognized The Rotary Foundation with its annual Award for Outstanding Foundation.

The award honors organizations that show philanthropic commitment and leadership through financial support, innovation, encouragement of others, and involvement in public affairs. Some of the boldest names in American giving — Kellogg, Komen, and MacArthur, among others —are past honorees.

“We are honored to receive this recognition from the AFP, which gives us even more reason to celebrate during our Foundation’s centennial year,” says Rotary Foundation Trustee Chair Kalyan Banerjee. “The continued strong support of Rotary members will help us keep our promise of a polio-free world for all children and enable the Foundation to carry out its mission of advancing world understanding, goodwill, and peace. We look forward to another 100 years of Rotary members taking action to make communities better around the world.”



The announcement came on 15 November, known to industry professionals since the 1980s as National Philanthropy Day. The award will be presented in early 2017 at the AFP’s annual conference in San Francisco.

Rotary Foundation Trustee Chair-elect Paul Netzel is set to accept the award on Rotary’s behalf, and Eric Schmelling, director of fund development at Rotary, will speak at the conference. The event is expected to draw more than 3,400 senior-level fundraising professionals from 33 countries.

“While almost everyone is familiar with Rotary, not everyone may realize just how much of an impact Rotary and The Rotary Foundation have had on countless people and communities across the globe,” says Jason Lee, AFP president and CEO. “On behalf of the entire charitable sector and people around the world, all of us at AFP are honored to be able to recognize The Rotary Foundation as our 2016 Outstanding Foundation.”

AFP’s committee of judges cited Rotary’s comprehensive campaign to eradicate polio as a major driver of the selection. They also mentioned that Rotary applies a methodical,

purposeful approach to support a wide variety of causes, from providing clean water to educating the next generation of peace professionals.

## Rotary-UN Celebration Mixes Business with Diplomacy

Outside the United Nations building in midtown Manhattan stands an imposing sculpture of a man wielding a sword in one hand and raising a hammer with the other. It reflects a shared goal that Rotary and the United Nations celebrated at the organizations' annual meeting on Saturday, 12 November: to use our strengths and tools to build a more peaceful and just world.

The theme of this year's Rotary Day at the United Nations, "Responsible Business, Resilient Societies," emphasizes Rotary's role as a global network of business leaders using the tools of their trades to build stronger, more prosperous communities.



In his introductory remarks, Rotary

International President John F. Germ drew the crowd's attention to the statue, "Let Us Beat Our Swords Into Ploughshares," as he set the tone for the day, which included breakout sessions and keynote addresses on aspects of responsible business, or the philosophy that for-profit enterprise can contribute to positive social and economic development.

"Here is where the UN and Rotary International are working side by side, equipping communities with the tools they need, and empowering them with the will to use those tools far and wide," he said.

Per Saxegaard, founder and chairman of the Oslo-based Business for Peace Foundation, gave a keynote address on the complex relationship between business and broader society, marked by both tension and opportunity. Despite the perception that profit alone motivates enterprise, he says, commercial success and social progress are closely intertwined.

"Societal needs define markets," he said. "I have met many entrepreneurs in my career, and they all have one thing in common: They see a problem, and they say 'I can fix that, and I can do it cheaper and better.' That is the engine of innovation in business. We need that energy to

solve the problems at hand," such as hunger or illiteracy. He pointed to the Sustainable Development Goals, the UN's ambitious roadmap for eliminating poverty by 2030 and highlighted the opportunity for businesses to help achieve them.

Other speakers included UN Under Secretary-General and High Representative for Disarmament Affairs Kim Won-soo and UNICEF polio chief Reza Houssaini, who provided an update on the polio eradication campaign.

John Hewko, general secretary of Rotary International, introduced eight Rotary Responsible Business honorees, six individuals and two corporate partners whose inclusive business practices are bringing employment, mentoring, education, and innovation to their communities.

The individuals honored were:

- Juan Silva Beauperthuy, Rotary Club of Chacao, Venezuela: For 25 years, Beauperthuy has helped keep disadvantaged youths on the right track through Queremos Graduarnos, an education program focused on mentoring and skill development, with support from his engineering firm. Today, the program serves more than 700 students in 18 schools.
- Jean-Paul Faure, Rotary Club of Cagnes-Grimaldi, France: To encourage young professionals and provide promising new businesses with training and funding, Faure launched a business contest called Le Trophée du Rotary. Now in its seventh year, the program has drawn support from a major bank and has kept past participants involved as mentors.
- Suresh Goklaney, Rotary Club of Bombay, India: Goklaney, executive vice chair of a large manufacturer of UV water purification systems, has led efforts to provide clean water in rural villages and impoverished urban areas throughout India. The project has also established centers where local women can sell clean water to generate income.
- Annemarie Mostert, Rotary Club of Southern Africa, South Africa: Mostert formed Sesego Cares, a Johannesburg-based nonprofit, in 2005 to offer education and job training, and to teach entrepreneurship and leadership development to women and children. She also worked with TOMS Shoes to provide 1.3 million pairs of its shoes to the country's poor.
- Stephanie Woollard, Rotary Club of Melbourne, Victoria, Australia: After meeting seven illiterate craftspeople during a visit to Nepal, Woollard founded Seven Women to help Nepalese women make products to sell abroad. The program, which has trained and employed more than 1,000 women in the past decade, also teaches basic bookkeeping and computer skills.
- Larry Wright, Rotary Club of Taylor, Michigan, USA: A master gardener, Wright started his landscaping business with a bank loan in the 1970s. In 2013, he led an effort to adapt a microfinance model that had succeeded abroad to offer microloans, business classes, and mentorship to entrepreneurs in Detroit.

The business partners honored were:

- Coca-Cola Pakistan has supported the Rotary Pakistan National PolioPlus Charitable Trust since 2010 to promote polio prevention and awareness, particularly through

publicity and projects to provide clean water, in one of the few countries where polio remains endemic.

- Mercantil Banco Universal supports a project that has trained 6,000 students in 40 universities across Venezuela in social responsibility and leadership, with the goal of encouraging students to use their academic knowledge to respond to the challenges of underserved communities.

In the afternoon, Rotary member Devin Thorpe spoke about the intersection of profit and purpose. Infusing a corporate program with a sense of social purpose pays off, he says, because it breeds loyalty and satisfaction among both customers and employees.

"When a purpose program is profitable, there is no limit to the good that can come from it," he said. "Corporations are made up of people. We in this room bear the responsibility to shape corporate behavior, it is up to each one of us."

## Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p><b>11:45</b> Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p><b>Noon</b> Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p> <p>Edited 9/9/15</p>	<p><b>7:30 AM</b> Frisco Sunrise Rotary Club Randy's Steakhouse, 7026 W. Main St.</p> <p><b>Noon</b> Farmersville Rotary O.E. Carlisle Civic Center 201 Orange St.</p> <p><b>Noon</b> Plano West Rotary Greek Isle Rest. @ 3309 N. Central Expressway</p> <p><b>7:00 PM</b> Dallas Evening Rotary La Calle Dolce 415 W. 12<sup>th</sup> Dallas, Tx</p>	<p><b>7:30 AM</b> Prosper Rotary Club Cotton Gin Cafe@ 204 W. Broadway</p> <p><b>Noon</b> Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p><b>Noon</b> Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p><b>Noon</b> Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p><b>Noon</b> Frisco Rotary Dave &amp; Busters Stonebriar Centre</p> <p><b>Noon</b> Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p><b>Noon</b> Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p><b>7:30 AM</b> Melissa Rotary First Baptist Church 2101 E Melissa Rd</p> <p><b>5:15 PM</b> McKinney Sunset Hampton Inn 2008 N. Central Expressway McKinney</p>	<p><b>7 AM</b> Plano Sunrise Tino's Two Restaurant 2205 Avenue K</p> <p><b>Noon</b> McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p><b>Noon</b> Richardson Central Hyatt Regency-North Dallas Hotel 701 E. Campbell</p> <p><b>Noon</b> Park Cities Maggiano's Little Italy 205 North Park Center, Dallas</p> <p><b>Noon</b> Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<p><b>Online Makeup</b> <a href="http://www.rotaryclubone.org">www.rotaryclubone.org</a></p>				

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## Heads Up! Programs and Events

Jan 4-----Chandler Merritt – former roadie for Toby Keith

Jan 5-----TBD

Jan 11-----Flag Partner Appreciation

Jan 12-----TBD

Jan 18-----Paul Grimes – McKinney City Manager

Jan 19-----TBD

January Basket Charity – Chestnut Square McKinney

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## Today's Thoughts in Honor of ....

### National Bird Day – January 5<sup>th</sup>

God loved the birds and invented trees. Man loved the birds and invented cages.

- Jacques Deval (1895 - 1972)

### Peculiar People Day – January 10<sup>th</sup>

There are people who are generic. They make generic responses and they expect generic answers. They live inside a box and they think people who don't fit into their box are weird. But I'll tell you what, generic people are the weird people. They are like genetically-manipulated plants growing inside a laboratory, like indistinguishable faces, like droids. Like ignorance..

- C. Joybell C.

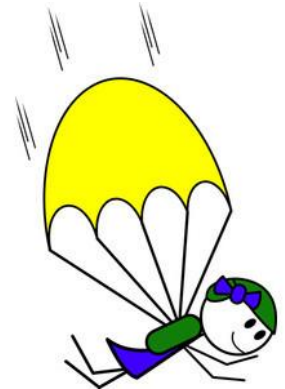
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I volunteered recently to perform a parachute jump for charity. On our first day of training, the instructor made an important point about preparing for landing at 300 feet.

"How do you know when you're at 300 feet?" asked one woman.

"A good question," replied the instructor. "At 300 feet you can recognize the faces of people on the ground."

The woman thought about this for awhile before saying, "What happens if there's no one there I know?"



<b>Member Name</b>	<b>Work</b>	<b>Home</b>	<b>Cell</b>	<b>Classification</b>
Fred Bahrenburg			469-506-3346	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Paul Blacklock			469-503-3241	Financial Advisor
Jeff Caserotti	972-548-1199		214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Marc-Andre Gagnon		214-227-6744	469-247-1894	Leadership – Bus Consult
Joe Jaynes				Educator
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Scott Parker	214-385-4142	972-727-9852	214-287-0737	Financial Consultant
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Sy Shahid				Museum Director
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Kyle Therrian				Criminal Defense Atty.
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Bobbi Wright			707-245-8212	Escrow Officer
Pamela Zeigler-Petty	972-407-3643		214-471-3830	Bank Mgt – Bus. Banking

### **Honorary Members**

Donas Cole

Connie Yeager

Linda Terry

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you  
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*