



# McKinney Sunrise Rotary Club Sunrise Sentinel

January 15, 2014

## Officers and Directors 2013 – 2014

President	Bill Smith
President Elect	Steve Mitas
Secretary	Dennis Snavelly
Treasurer	Weldon Copeland
Vice President, Fund Raising	Jeff Caserotti
Club Service Director	Phyllis Davis
Vocational Service Director	Gene Sera
New Generations Director	Larry Offerdahl
Community Service Director	Tom Parker
International Service Director	Pam Petty
Publicity Chair	Stacey Kemp
Rotary Foundation Chair	Fred Bahrenburg
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Bill Bilyeu

## Club Meeting Time and Location

07:30 Wednesday Morning  
Eldorado Country Club  
McKinney, TX

## Today's Program

Sponsored by Steve Mitas



Scott Parker  
Independent Branch Leader &  
Financial Consultant

## Past Presidents

2012-13	Gary Taylor
2011-12	Stacey Kemp
2010-11	Donas Cole
2009-10	Nathan White
2008-09	Pamela Zeigler-Petty
2007-08	Bill Bilyeu
2006-07	Tom Parker
2005-06	K. Lyle Froese
2004-05	Timothy Kocsis
2003-04	Scott Dillashaw
2002-03	Linda Paluga
2001-02	Steven Mitas
2000-01	Jeff Caserotti
1999-00	Larry Offerdahl
1998-99	Chuck Koehler
1997-98	Frank Shushok

## Rotary District 5810

District Governor	Ean Sullivan, Plano Rotary
District Governor Elect	Bill Dendy, De Soto Rotary
District Governor Nominee	Larry Webb, Prestonwood

## Rotary International

President ..... Ron Burton, Norman, OK Rotary, USA

The Four Way Test  
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



**Rotary Club of McKinney Sunrise, District 5810**  
**Club Number 28762, Chartered May 22, 1992**  
**P.O. Box 2244, McKinney, Texas, 75070**  
[www.mckinneysunriserotary.org](http://www.mckinneysunriserotary.org)



---

## Scott Parker – Charles Schwab



From day one, Chuck Schwab knew investing could be different – that investors deserved better prices, better access and better service. And for the past four decades, the firm that bears his name has been doing just that.

We pioneered discount brokerage. We created an innovative and convenient way to invest through a supermarket of no-load, no-transaction-fee mutual funds. We led the way in online investing. We helped thousands of independent advisors serve

their clients. And we disrupted the 401(k) industry with a plan offer designed to lower costs, simplify investing and help workers better prepare for retirement.

A lot has changed in 40 years, but a lot has stayed the same. Charles Schwab is still striving to champion every client's goals with passion and integrity. We're still breaking down barriers – and occasionally tilting at windmills – to discover a better way to invest.

Charles Schwab focuses on the needs of individual investors, whether we're serving them directly, through an employer-sponsored retirement or equity plan, or through independent investment advisors.

Seeing through clients' eyes has always been the Schwab way. Today, approximately 14,000 employees share a passion for helping millions of investors achieve their financial goals. By working together and listening thoughtfully to our clients, we've been able to make investing more accessible, affordable and understandable.

Scott Parker is the Independent Branch Leader and Financial Consultant for the McKinney Charles Schwab Branch and will be giving us a 2013 Market recap and projections for 2014.

---

## McKinney Sunrise Rotary Matching Grant

Our club was approved for a District 5810 matching grant of \$5,000 to purchase a Lead Analyzer and an Audiometer machines for their wellness exams. Both have been ordered.

As one of the requirements of the grant, our club needs to supply volunteers at the clinic on Tuesday evenings from 5:15 PM until they close to help register patients and entertain children who are waiting to see the doctor or nurse practitioner. BSA 496 has stepped up to help, but the volunteers need to be at least 16 years old. Erin Hagood, Interact officer at Boyd HS, is also interested in volunteering. Rotaract members, especially those interested in health occupations, might also be interested. We only have four months left to recruit volunteers before we turn in our final report to receive reimbursement.

---

## **Nelson Mandela Remembered as an Ally for Peace, Polio Eradication**

In 1996, routine polio immunizations in Nigeria and other African countries were anything but routine. Competing health priorities and lack of funding hampered many governments from putting polio eradication high on their agenda. The drive for a polio-free Africa needed a playmaker.

Enter Nelson Mandela. Herb Brown, Rotary's president in 1995-96, recalls seeking the South African leader's support.

"President Mandela was so gracious and listened as we described the problem," Brown says. "I told him only he had the influence to persuade the countries to resume immunization."

Mandela agreed to help. "I'm well aware of Rotary and all the work you've done, and all the work you did while I was in jail," he told Brown. At a press conference, with Brown at his side, Mandela asked all the heads of state in Africa to open their doors to polio National Immunization Days.

Mandela helped launch the Kick Polio Out of Africa campaign later that year with 1996-97 Rotary President Luis Giay and Rotary Foundation Chair Rajendra Saboo. Almost immediately, Africa's polio eradication effort was back on track. Using soccer matches and celebrity endorsements, the campaign raised public awareness of polio and helped spur more than 30 African countries to hold their first National Immunization Days.

In recognition of his vital work, Rotary presented the Rotary Award for World Understanding to Mandela in 1997, then Rotary's highest honor. "We chose President Mandela because of his significant contributions to world peace, human rights, and freedom," said Giay, adding that Rotary members especially appreciated "his strong support of the eradication of polio throughout Africa."

Mandela called the award "a tribute to the people of South Africa's rainbow nation." Rotary's work toward eradicating polio "has shown the power of a global network of people who are ready to roll up their sleeves and put their heart and soul into saving children from disability."

Following his death, Rotary members in South Africa lauded Mandela as "one of the 20th century's iconic symbols of freedom and equality," "the father of the nation," and "a leader of service."

"Mandela was a man who overcame unimaginable hardships to emerge as one of the greatest leaders of our time — and one of our greatest humanitarians . . . . [His] legacy of courage, determination, and commitment will forever inspire us to move forward in our effort to achieve a better, more peaceful world," said Rotary President Ron Burton.

---

## **Rotary and Shelterbox**

Months of heavy rains in the heart of the Peruvian rain forest had caused devastating flooding. It was April 2012, and the Amazon River and other waterways had submerged entire villages, forcing families to leave their belongings on the roofs of their homes and find higher

ground. Many had to live on wooden planks or under tarps. The Rotary Club of Iquitos called on Rotary's partner ShelterBox, which provides tents and other nonfood items in containers to people left homeless by disaster.

Malcolm Shead, a volunteer from Llandeilo, Wales, was a member of the first ShelterBox response team to arrive. When he captured this image, he and colleague Rachel Simpkins (pictured) were on an overnight reconnaissance trip to the area of Los Amazonas.

"At one point there were 10 to 15 kids crowding around," Shead says. "These are all children of families who live throughout the rain forest and had to relocate to this small village. Municipal buildings, schools, churches -- everything had been turned into shelter for the families."

The Iquitos Rotarians worked with the ShelterBox volunteers, providing a translator, funding the transport of ShelterBoxes up the river, and assisting with logistical challenges. By the end of May 2012, ShelterBox had provided 171 containers to people in the area.

## Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p><b>11:45</b> Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p><b>Noon</b> Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p><b>7:30 AM</b> Frisco Sunrise Rotary Club Randy's Steakhouse, 7026 W. Main St.</p> <p><b>Noon</b> Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p><b>Noon</b> Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p><b>7:30 AM</b> Prosper Rotary Club Cotton Gin Cafe@ 204 W. Broadway</p> <p><b>Noon</b> Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p><b>Noon</b> Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p><b>Noon</b> Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p><b>Noon</b> Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p><b>Noon</b> Frisco Rotary Club Dave &amp; Busters Stonebriar Centre</p> <p><b>7:00 PM</b> Dallas Evening 415 W. 12<sup>th</sup> St. La Calle Dolce</p> <p><b>Noon</b> Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p><b>7:30 AM</b> Melissa Rotary Hale Hall 1708 Harrison St.</p>	<p><b>7 AM</b> Plano Sunrise Tino's Two Restaurant 2205 Avenue K</p> <p><b>Noon</b> McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p><b>Noon</b> Richardson Central Hyatt Regency- North Dallas Hotel 701 E. Campbell</p> <p><b>Noon</b> Park Cities Maggiano's Little Italy 205 North Park Center, Dallas</p> <p><b>Noon</b> Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<p><b>Online Makeup</b> <a href="http://www.rotaryclub.org">www.rotaryclub.org</a></p>				
<p>Edited 12/06/12</p>				

---

## Heads Up! Programs and Events

January 15-----Board Meeting – Eldorado Country Club – 7:00AM to 7:40AM

January 15-----Scott Parker – Financial Consultant Charles Schwab

Sponsored by Steve Mitas

January 22-----Alisara Plylar – Boy Scouts – Rotary Flag Partner

Sponsored by Steve Mitas

January 29-----Bruce Heller – Shelter Box

Sponsored by Pam Petty

February 5-----TBA

---

## Today's Thoughts in Honor of ....

### Thesaurus Day – January 18

"Give sorrow words; the grief that does not speak knits up the o-er wrought heart and bids it break."

- William Shakespear (1582 – 1616)

### National Hugging Day – January 13

"Hugs should be available at the medical stores 24/7. Sometimes, they are the best healers for almost everything."

- Minhal Mehdi

---

A boy was assigned a paper on childbirth and asked his mother, "How was I born?"

"Well, honey," said the slightly prudish mother, "the stork brought you to us."

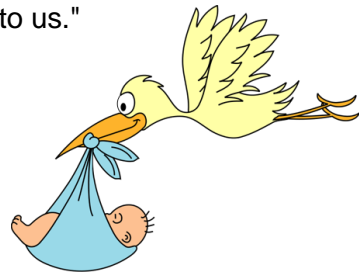
"Oh," said the boy. "And how did you and Daddy get born?"

"Oh, the stork brought us, too."

"Well, how were Grandpa and Grandma born?" the boy persisted.

"Well, darling, the stork brought them too!" said the mother, by now starting to squirm a little.

Several days later, the boy handed in his paper to the teacher, who read with confusion the opening sentence: "This report has been very difficult to write due to the fact that there hasn't been a natural childbirth in my family for three generations."



<b>Member Name</b>	<b>Work</b>	<b>Home</b>	<b>Cell</b>	<b>Classification</b>
Fred Bahrenburg		972-540-1311	972-523-4827	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199		214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	214-592-5279	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Marc-Andre Gagnon		214-227-6744	469-247-1894	Leadership – Bus Consult
Leigh Hornsby	214-551-5401			Public Information
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Scott Parker	214-385-4142	972-727-9852	214-287-0737	Financial Consultant
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Gene Sera	972-542-0095	972-548-7884	972-670-7400	Defense Attorney
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Pamela Zeigler-Petty	972-398-4027	972-540-5383		Bank Mgt – Bus. Banking

### **Honorary Members**

Connie Yeager

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you  
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*