



McKinney Sunrise Rotary Club Sunrise Sentinel

February 13, 2013

Officers and Directors 2012 – 2013

President	Gary Taylor
President Elect	Bill Smith
Secretary	Dennis Snaveley
Treasurer	Weldon Copeland
Vice President, Fund Raising	Jeff Caserotti – Bill Smith
Club Service Director	Phyllis Davis
Vocational Service Director	Nathan White
New Generations Director	Sandi Froese
Community Service Director	Tom Parker
International Service Director	Donas Cole
Rotary Foundation Chair	Fred Bahrenburg
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Bill Bilyeu

Club Meeting Time and Location

07:30 Wednesday Morning
Eldorado Country Club
McKinney, TX

**Today's
Program**
Ed Miles

Past Presidents

2011-12	Stacey Kemp
2010-11	Donas Cole
2009-10	Nathan White
2008-09	Pamela Zeigler-Petty
2007-08	Bill Bilyeu
2006-07	Tom Parker
2005-06	K. Lyle Froese
2004-05	Timothy Kocsis
2003-04	Scott Dillashaw
2002-03	Linda Paluga
2001-02	Steven Mitas
2000-01	Jeff Caserotti
1999-00	Larry Offerdahl
1998-99	Chuck Koehler
1997-98	Frank Shushok
1996-97	Pat Beaman
1995-96	Linda Terry



McKinney Sunrise Rotary

Rotary District 5810

District Governor	Sandy Forster, Garland Rotary
District Governor Elect	Ean Sullivan, Plano Rotary
District Governor Nominee	Bill Dendy, De Soto Rotary

Rotary International

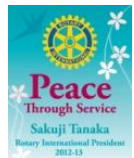
President	Sakuji Tanaka, Yashio, Saitama, Japan
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The Four Way Test
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



Rotary Club of McKinney Sunrise, District 5810
Club Number 28762, Chartered May 22, 1992
P.O. Box 2244, McKinney, Texas, 75070
www.mckinneysunriserotary.org



Future Vision

The arrival of Future Vision on July 1, 2013 will completely change the methods we've become accustomed to concerning Matching Grants, District Grants, teams and scholars. Our district will have a record \$75,000 for grants in the 2013/2014 Rotary year.

Saturday, February 9, we will hold a seminar to explain and educate members on the new processes and procedures. Additionally, the attendance at this meeting will authorize their club members to submit grant requests.

The seminar will be held in lieu of the regularly scheduled Roundtable meeting. It will begin with a registration and a social gathering at 9:30AM. The seminar will begin at 10:00AM and end by 12:00PM. It will be held at the Plano Chamber of Commerce, 1200 E. 15th St., Plano. There is no charge for the event.

Honoring the Father of the Paul Harris Society

The Rotary Foundation recently honored Past District Governor Wayne Cusick for his role in developing the Paul Harris Society. During his year as governor of District 5340, Cusick, who is a member of the Rotary Club of Blythe, California, USA, created the recognition program to honor those in his district who annually contributed US\$1,000 or more to the Foundation.

Thank you to Wayne and to all Paul Harris Society members who support the Foundation so generously every year.

February is World Understanding Month

War has sent over 22,000 displaced Sudanese to Australia. More than 70 percent are younger than 30. A program created by Rotary Peace Centers alumni uses soccer to help displaced youth make a new life. Your contributions to the Annual Fund enable The Rotary Foundation to strengthen local peace efforts and train peace-builders worldwide.

MEF Spelling Bee

Yes, there is a "free lunch!". McKinney Sunrise Rotary and the Institute for Healthy Families (Sandi's counseling practice) are sponsoring a spelling team and cheering table for the "Collin College Rotaract Vampires" at the MEF Spelling Bee for Scholarships on Thursday, Feb 21 from 11:30 AM until 1:00 PM at Eldorado Country Club. Our team will also include the 6th Grade Spelling Champion from Faubion Middle School. See Sandi for a luncheon reservation paid by our sponsors.

Author and microcredit expert shares lessons in sustainability

Years ago, Marilyn Fitzgerald learned valuable lessons about sustainability from an impoverished rice farmer in Indonesia.

Fitzgerald, a past-president of the Rotary Club of Traverse City, Michigan, USA, was visiting a community to which her club was sending money to enable the children to attend school. But the farmer she encountered didn't want money; he wanted a water buffalo.



The events that followed became the subject of her recently published book, "If I Had a Water Buffalo," and have shaped her thinking about sustainability, a key principle of The Rotary Foundation's new grant model. Fitzgerald now shares those lessons with Rotary clubs she visits, which recently included the Rotary Club of Evanston Lighthouse, in Illinois, USA.

Water buffalo, piglets, and hens

Fitzgerald relates how she persuaded her family to give her money as a Christmas gift so she could buy the farmer a water buffalo. The result was that he was able to triple his crop yield, increase his income, and therefore send his children to school.

The next year, women in the village wanted 20 piglets to raise, breed, and sell. Then the children wanted hens so they could make and sell an egg snack popular in the area. Eventually, many community members increased their self-sufficiency.

"For less than US\$1,200, they were [able to send] their own children to school," Fitzgerald says. By contrast, "I was up to a \$72,000 budget on the school project. I had never even asked them what they wanted."

The most important thing any Rotarian can do to make a project sustainable, she says, is to listen. The local community has to be involved in all stages of a project, from identifying a need to coming up with a solution to implementing that solution.

"At the end of the day, they have to feel good about themselves," Fitzgerald says. "They need to feel so good about themselves that they can go on with the effort themselves."

She defines sustainability as the ability of a project to continue once the donations end.

"A lot of people tell me a project is sustainable because they have long-term donors or they have all these clubs involved," she says. "But that's not true. If the donors walk away, what happens to the project?"

Fitzgerald, a clinical psychologist, is a board member of the Rotary Action Group for Microcredit and serves as microcredit adviser and economic and community development coordinator for District 6290. She says she likes microfinance projects because a well-run program lets the beneficiaries come up with their own business plan, while Rotarians provide the capital and act as mentors.

What they really wanted was cell phones

During her Evanston appearance, Fitzgerald relayed another story, about visiting a village to pursue a sanitation project for her club, only to discover that the villagers really wanted cell phones.

"I thought, no way is my club going to go for cell phones." But when she probed further, she discovered that the villagers wanted the phones so they could relay business decisions – such as what color fabric is really selling well – to their markets more than a day's journey from the village.

"If we provide cell phones and [villagers] increase their income, then they can buy these other things," says Fitzgerald. "We absolutely have to talk to our beneficiaries and ask them what they want. We need to educate them about the possibilities, then let them determine the solution that's right for them."

She says she used to believe that any charity was better than none, but she no longer feels that way.

"I believe we can cause great harm when we build programs that people become dependent on," she says. "Charity robs people of choice, voice, and dignity."

Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p>11:45 Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p>Noon Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p>7:30 AM Frisco Sunrise Rotary Club Randy's Steakhouse, 7026 W. Main St.</p> <p>Noon Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p>Noon Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p>7:30 AM Prosper Rotary Club Gentle Creek Golf Club@ 3131 E. Prosper Trail</p> <p>Noon Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p>Noon Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p>Noon Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p>Noon Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p>Noon Frisco Rotary Club Dave & Busters Stonebriar Centre</p> <p>7:00 PM Dallas Evening 415 W. 12th St. La Calle Dolce</p> <p>Noon Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p>7:30 AM Melissa Rotary Hale Hall 1708 Harrison St.</p>	<p>7 AM Plano Sunrise Tino's Two Restaurant 2205 Avenue K</p> <p>Noon McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p>Noon Richardson Central Hyatt Regency- North Dallas Hotel 701 E. Campbell</p> <p>Noon Park Cities Maggiano's Little Italy 205 North Park Center, Dallas</p> <p>Noon Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<div style="border: 1px solid black; padding: 5px; width: fit-content; margin: 0 auto;"> <p>Online Makeup www.rotaryclubone.org</p> </div>				
<p>Edited 12/06/12</p>				

Heads Up! Programs and Events

February 13-----Ed Miles

February 20-----Bill Smith

February 25-----Board Meeting – Market Street Culinary School – 7AM

February 27-----Steve Mitas

March 6-----Bill Bilyeu

March 13-----Phyllis Davis

Today's Thoughts in Honor of

Valentines Day – February 14

He who is in love is wise and is becoming wiser, sees newly every time he looks at the object beloved, drawing from it with his eyes and his mind those virtues which it possesses.

- Ralph Waldo Emerson (1803 – 1882)

Do a Grouch a Favor Day – February 16

A grouch is a man who sized himself up and got sore about what he found.

- Wesley Izzard (1900 – 1983)

Two guys, one old, one young,
are pushing their carts around Wal-Mart
when they collide.
The old guy says to the young guy,
"Sorry about that. I'm looking for my wife,
and I guess I wasn't paying attention
to where I was going."
The young guy says, "That's OK, it's a coincidence.
I'm looking for my wife, too...
I can't find her and I'm getting a little desperate."
The old guy says, "Well,
maybe I can help you find her...
what does she look like?"
The young guy says,
"Well, she is 27 yrs. old, tall,
with red hair,
blue eyes, is buxom...wearing no bra,
long legs,
and is wearing short shorts.
What does your wife look like?"
To which the old guy says, "Doesn't matter,
--- let's look for yours."



Member Name	Work	Home	Cell	Classification
Fred Bahrenburg		972-540-1311	972-523-4827	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199	972-562-7249	214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	214-592-5279	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Mark Lowe	972-540-2152	972-377-6688	214-870-5959	Trust Officer
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Bryan Northington		972-547-4958	469-569-6814	Auto Collision Mgr.
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Gene Sera	972-542-0095	972-548-7884	972-670-7400	Defense Attorney
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Linda Terry	972-542-5561	972-548-0091	469-450-4100	Fire & Casualty Ins
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Douglas Wilson	972-431-8795	214-733-5700	214-794-7795	Sr. Business Analyst
Pamela Zeigler-Petty	972-398-4027	972-540-5383		Bank Mgt – Bus. Banking

Honorary Members

Connie Yeager

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*