



# McKinney Sunrise Rotary Club Sunrise Sentinel

March 5, 2014

## Officers and Directors 2013 – 2014

President	Bill Smith
President Elect	Steve Mitas
Secretary	Dennis Snavelly
Treasurer	Weldon Copeland
Vice President, Fund Raising	Jeff Caserotti
Club Service Director	Phyllis Davis
Vocational Service Director	Gene Sera
New Generations Director	Larry Offerdahl
Community Service Director	Tom Parker
International Service Director	Pam Petty
Publicity Chair	Stacey Kemp
Rotary Foundation Chair	Fred Bahrenburg
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Bill Bilyeu

## Club Meeting Time and Location

07:30 Wednesday Morning  
Eldorado Country Club  
McKinney, TX

## Today's Program

Sponsored by Steve Mitas

## Past Presidents

2012-13	Gary Taylor
2011-12	Stacey Kemp
2010-11	Donas Cole
2009-10	Nathan White
2008-09	Pamela Zeigler-Petty
2007-08	Bill Bilyeu
2006-07	Tom Parker
2005-06	K. Lyle Froese
2004-05	Timothy Kocsis
2003-04	Scott Dillashaw
2002-03	Linda Paluga
2001-02	Steven Mitas
2000-01	Jeff Caserotti
1999-00	Larry Offerdahl
1998-99	Chuck Koehler
1997-98	Frank Shushok



Marc-Andre Gagnon  
Coach, Speaker, Leadership Development

## Rotary District 5810

District Governor	Ean Sullivan, Plano Rotary
District Governor Elect	Bill Dendy, De Soto Rotary
District Governor Nominee	Larry Webb, Prestonwood

## Rotary International

President..... Ron Burton, Norman, OK Rotary, USA

The Four Way Test  
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



**Rotary Club of McKinney Sunrise, District 5810**  
**Club Number 28762, Chartered May 22, 1992**  
**P.O. Box 2244, McKinney, Texas, 75070**  
[www.mckinneysunriserotary.org](http://www.mckinneysunriserotary.org)



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## **Marc-Andre Gagnon – Leadership Development**

Marc-Andre is the Owner and founder of FromWhat2Why, a business providing Leadership development Services through coaching, mentoring, speaking and customized leadership development programs. Prior to this, he spent over 32 years in the Telecom Industry during which time he built and led organizations across North America, Europe and Asia as well as lived in all 3 continents.

Marc-Andre has been a member of the organization committee for the Make-A-Wish foundation annual fund raiser event for the past 2 years and is also a volunteer with Junior Achievement. He holds a bachelor's degree in Electrical Engineering from the Royal Military College of Canada and is a certified coach, speaker and leadership teacher with the John Maxwell Team.

Marc-Andre and his wife Brigitte returned to the Dallas area in 2009 after spending 4 years in Asia. They have 2 daughters living at home, Sabrina and Jasmine and a son living in Montreal who works in the Telecom industry as a financial accountant.

Change being omnipresent in today's fast pace technology world, individuals and businesses need to continually work on their growth in order to keep up with the change and make sure they do not become obsolete. Leadership development is a critical growth area. Today, Marc-Andre will provide an overview and comparison of multiple approaches available in the market place in the area of Leadership Development.

Marc-Andre's passion for Leadership and personal growth is what led him to leave the corporate world and start a company focused on helping individuals and small to medium size businesses reach their goals.

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## **Volunteer Opportunity**

Challenge Air for Kids & Friends, a national children's nonprofit organization, is recruiting volunteers, pilots and children with special needs between the ages of 7-21 for its annual McKinney "Fly Day" event to be held Saturday, May 10, 2014. Highlights of the day include: an educational ground school, a 30-minute flight, face painting, clowns, cool static aircraft, lunch, service animals and much more!

log on to: [www.challengeair.org](http://www.challengeair.org). For more information contact April at (214) 351-3353 or email [aculver@challengeair.org](mailto:aculver@challengeair.org).

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## **Proposed Member – 2<sup>nd</sup> Reading**

Rebecca Drekmann has been proposed for Membership by Phyllis Davis. She is a resident of McKinney and her proposed classification would be Public Health. She is the Medical Reserve Corps Coordinator for Homeland Security. If you have questions or concerns regarding this proposed member, please see Membership Chair Steve Mitas. If there are no objections Rebecca will be inducted into our club on March 12<sup>th</sup>.

## In Pakistan, Polio Vaccinators Earn Community Trust Despite Danger

No polio vaccinator had ever set foot in Killi Baksho, near Pakistan's rugged northwest border with Afghanistan. Most people there have long opposed immunization, believing the polio vaccine causes infertility or AIDS.

The combination of that public mistrust and intimidation from militant groups has been nothing short of deadly. In 2013, 20 polio vaccinators and nine police officers assigned to guard them were killed in Pakistan. With that memory fresh in their minds, a team from a Rotary-supported polio resource center went to the village to promote acceptance of the vaccine. They expected an uphill, potentially life-threatening battle



It took the team a month just to persuade village elders and religious leaders to meet with them. But their persistence paid off. Immunizations were allowed to begin.

Then the campaign stalled again.

“After the team had covered half the children, some militants came and started investigating,” says Pakistan PolioPlus Committee Project Manager Asher Ali. “But the leaders of the community defended [the team] and, after an hour, convinced the militants to back off and allow the vaccine drops to be administered.”

Rotary members have established seven polio resource centers in Pakistan to build community trust in areas that are at high risk of the disease. The centers, along with individual Rotary clubs, sponsor health camps that offer immunization against polio, measles, and other diseases, as well as free checkups, medicine, vitamin A supplements, and eyeglasses. They also advocate for immunization of children in schools, and help to provide it.

Rotary members also work with leading Islamic scholars to form the Pakistan Ulema PolioPlus Committee, which strongly endorses the drive to rid the country of the disease.

Winning community trust is vital to carrying out the polio [endgame plan](#) worldwide. Rotary and its partners in the [Global Polio Eradication](#) Initiative are at the forefront, focused on countries where transmission of the wild poliovirus has never been stopped: Afghanistan, Nigeria, and Pakistan.

In Afghanistan, not a single case of endemic polio occurred in 2013. Of the 11 cases reported, all were linked to cross-border transmission from neighboring Pakistan. This achievement reflects the success of social mobilizers, community elders, and religious leaders in forging community trust.

And though the Taliban has dropped its opposition to vaccination in some parts of the country, says Peter Crowley, UNICEF’s chief of polio, “this was a very highly reported reason for vaccinators missing children in southern and southeastern Afghanistan.”

When a Taliban commander bars immunization in an area, UNICEF staff tries to find out why.

"[The commander] will say, 'the people who are running the campaign are not trusted by the community,' or 'there's corruption,'" Crowley says. "We looked into [one case] and worked with the government authorities to change campaign coordinators, and then areas that hadn't been accessed for four years suddenly opened up." Globally, families in polio-affected areas who refuse immunization of their children dropped from 1.6 percent to .9 percent between January and September 2013, according to UNICEF.

In many countries, Rotary has enlisted celebrity polio eradication ambassadors to build trust. In Pakistan, international cricketing superstar Shahid Afridi has engaged the Pashtun community, which composes 15 percent of the population but contracts more than 80 percent of the polio cases. In Nigeria, actor Sani Danja is reaching out to Hausa-speaking people in the country's northern states.

"Sani Danja has shown his love for children by his road shows in Kano as Rotary's polio ambassador," says Nigeria PolioPlus Committee Chair Tunji Funsho. Danja is "countering anti-OPV propaganda," Funsho says, and sending communities a clear message: "Let's protect our children from polio."

## Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p><b>11:45</b> Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p><b>Noon</b> Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p><b>7:30 AM</b> Frisco Sunrise Rotary Club Randy's Steakhouse, 7026 W. Main St.</p> <p><b>Noon</b> Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p><b>Noon</b> Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p><b>7:30 AM</b> Prosper Rotary Club Cotton Gin Cafe@ 204 W. Broadway</p> <p><b>Noon</b> Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p><b>Noon</b> Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p><b>Noon</b> Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p><b>Noon</b> Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p><b>Noon</b> Frisco Rotary Club Dave &amp; Busters Stonebriar Centre</p> <p><b>7:00 PM</b> Dallas Evening 415 W. 12<sup>th</sup> St. La Calle Dolce</p> <p><b>Noon</b> Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p><b>7:30 AM</b> Melissa Rotary Hale Hall 1708 Harrison St.</p>	<p><b>7 AM</b> Plano Sunrise Tino's Two Restaurant 2205 Avenue K</p> <p><b>Noon</b> McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p><b>Noon</b> Richardson Central Hyatt Regency- North Dallas Hotel 701 E. Campbell</p> <p><b>Noon</b> Park Cities Maggiano's Little Italy 205 North Park Center, Dallas</p> <p><b>Noon</b> Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<p><b>Online Makeup</b> <a href="http://www.rotaryclubone.org" style="color: blue; text-decoration: underline;">www.rotaryclubone.org</a></p>				
<p>Edited 12/06/12</p>				

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## Heads Up! Programs and Events

- March 5-----Marc-Andre Gagnon – Leadership Development  
March 12-----Ken Wiegand – Executive Director McKinney Airport  
                    Sponsored by Larry Offerdahl  
March 19-----Larry Thompson – National Guard  
March 26-----4 Way Speech Contest  
                    Sponsored by Gene Sera  
April 2-----Chief Danny Kistner – McKinney Fire Department  
                    Sponsored by Steve Mitas

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## Today's Thoughts in Honor of ....

### Employee Appreciation Day – March 5

“Somebody once said that in looking for people to hire, you look for three qualities: integrity, intelligence, and energy. And if you don't have the first, the other two will kill you. You think about it; it's true. If you hire somebody without [integrity], you really want them to be dumb and lazy.”

- Warren Buffett (1930 – )

### Worship of Tools Day – March 11

One only needs two tools in life: WD-40 to make things go, and duct tape to make them stop.

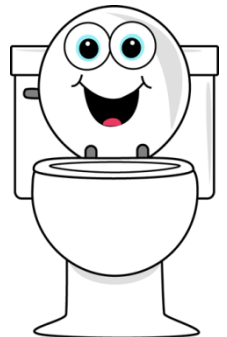
- G. M. Weilacher

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An elderly couple had just learned how to send text messages on their cellphones. The wife was a romantic type, and the husband was more of a no-nonsense guy.

One afternoon the wife went out to meet a friend for coffee. She decided to send her husband a romantic text message, so she wrote: "If you are sleeping, send me your dreams. If you are laughing, send me your smile. If you are eating, send me a bite. If you are drinking, send me a sip. If you are crying, send me your tears. I love you."

The husband texted back to her: "I'm using the bathroom. Please advise."



<b>Member Name</b>	<b>Work</b>	<b>Home</b>	<b>Cell</b>	<b>Classification</b>
Fred Bahrenburg		972-540-1311	972-523-4827	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199		214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	214-592-5279	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Marc-Andre Gagnon		214-227-6744	469-247-1894	Leadership – Bus Consult
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Scott Parker	214-385-4142	972-727-9852	214-287-0737	Financial Consultant
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Gene Sera	972-542-0095	972-548-7884	972-670-7400	Defense Attorney
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Pamela Zeigler-Petty	972-407-3643	972-540-5383	214-471-3830	Bank Mgt – Bus. Banking

### **Honorary Members**

Connie Yeager

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you  
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*