



McKinney Sunrise Rotary Club Sunrise Sentinel

March 26, 2014

Officers and Directors 2013 – 2014

President	Bill Smith
President Elect	Steve Mitas
Secretary	Dennis Snavelly
Treasurer	Weldon Copeland
Vice President, Fund Raising	Jeff Caserotti
Club Service Director	Phyllis Davis
Vocational Service Director	Gene Sera
New Generations Director	Larry Offerdahl
Community Service Director	Tom Parker
International Service Director	Pam Petty
Publicity Chair	Stacey Kemp
Rotary Foundation Chair	Fred Bahrenburg
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Bill Bilyeu

Past Presidents

2012-13	Gary Taylor
2011-12	Stacey Kemp
2010-11	Donas Cole
2009-10	Nathan White
2008-09	Pamela Zeigler-Petty
2007-08	Bill Bilyeu
2006-07	Tom Parker
2005-06	K. Lyle Froese
2004-05	Timothy Kocsis
2003-04	Scott Dillashaw
2002-03	Linda Paluga
2001-02	Steven Mitas
2000-01	Jeff Caserotti
1999-00	Larry Offerdahl
1998-99	Chuck Koehler
1997-98	Frank Shushok

Rotary District 5810

District Governor	Ean Sullivan, Plano Rotary
District Governor Elect	Bill Dendy, De Soto Rotary
District Governor Nominee	Larry Webb, Prestonwood

Rotary International

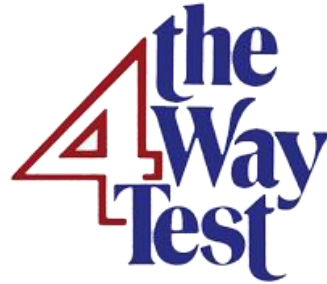
President..... Ron Burton, Norman, OK Rotary, USA

Club Meeting Time and Location

07:30 Wednesday Morning
Eldorado Country Club
McKinney, TX

Today's Program

Sponsored by Gene Sera



4 Way Speech Contest

The Four Way Test
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



Rotary Club of McKinney Sunrise, District 5810
Club Number 28762, Chartered May 22, 1992
P.O. Box 2244, McKinney, Texas, 75070
www.mckinneysunriserotary.org



Four Way Test Speech Contest

Could these 4 questions help? Mr. Taylor was a Christian businessman who believed that in right there is might. He believed that ethical conduct played an important role in relationships. He felt that if the company's leadership and its employees were encouraged to think right, they would act right. What was needed was some sort of ethical code or yardstick which they could easily memorize and apply to what they thought, said or did in relationships with -- co-workers, vendors, and especially clients and customers. In answer to prayer one evening, came The 4-Way Test. He tried it himself for 60 days. An enlightening test! Quite a few of the company's current business practices did not seem to stand up under its scrutiny. After 60 days, Mr. Taylor, himself a Methodist, discussed it with four of his department heads, by faith, a Christian Scientist, a Roman Catholic, an Orthodox Jew and a Presbyterian. He asked if the Test was contrary to anything in their faith. Each of them answered "no." They agreed to memorize and use the Test in their business decisions. Soon the company adopted it as its official policy for business conduct. He had the Test copyrighted. Five years later the company paid off the last of the \$400,000 debt with interest and distributed over a million dollars in dividends to stockholders -- all in spite of the continuing Great Depression.

Rotary International Adopts the Test. An active Rotarian in the Chicago Club, Mr. Taylor shared how the Test had helped his business. In the early 1940's The 4-Way Test was adopted by Rotary International's board and became a vital part of their Vocational Service Programs. In 1954-1955 Mr. Taylor served as President of Rotary International. This was Rotary's 50th Anniversary year and Mr. Taylor made the cover of Newsweek's February 28th, 1955 issue. He and his wife Gloria traveled all around the world that year. One trip involved over 25,000 miles of airplane travel. They visited 38 countries.

Rotary Night with the Frisco RoughRiders



Frisco RoughRiders vs. Northwest Arkansas Naturals
Friday, April 4th @ 7:00 p.m.

Rotary Night

PARTNERS FOR CLIMATE CHANGE RESEARCH IN TANZANIA

Littered with old National Geographic magazines, a model volcano, and a solar cooker, Bartholomew Meena's crammed science room in Machame, Tanzania, captured Amy Kaspar's heart at first glance.

"He created all the science projects we had from our childhood in one room," recalls Kaspar, a former Rotary Scholar who's now a member of



the Rotary Club of Capital Square in Ohio. Within those projects, she saw Meena's passion for his environment and a wealth of unexplored opportunities, particularly the chance to collaborate and study the environmental impact of Mount Kilimanjaro's melting glaciers.

"I had attended several lectures recently at Ohio State University's Byrd Polar Research Center," Kaspar says. "The thought hit me, shouldn't the people who live around the mountain know about what is happening and prepare for the changes?"

Kaspar spent the next four years connecting Meena with the center, which has been doing cutting edge climate change research. Kaspar's desire to help Machame matched the center's goal of providing more research to local communities where it could do more good. And by utilizing Rotary's network, she was able to bring Rotary members in Ohio and Machame into the collaboration.

Together, they would teach communities at the base of Mount Kilimanjaro how to adapt to the changing temperatures and precipitation patterns.

"Tanzania is an area where we haven't been able to give back as much," says Jason Cervenac, educational outreach coordinator for the Byrd center, "and an educational initiative seemed to be an obvious approach."

The center is also providing Meena with material to write a new curriculum in Swahili, which Rotary members will help publish, distribute, and promote. Additional plans are in the works to use posters to educate the community, hold seminars and community workshops, and fund study exchanges between Tanzania and Ohio.

None of this would have been possible without the Rotary infrastructure, Kaspar says.

"It's all about the personal relationships you establish," she adds. "Rotary has changed who I am, and now I want to do what I can to help change the lives of others for the better."

Kaspar's path to Rotary began in 1993, when she studied architecture and international development at Oxford Brooks University in Oxford, England, through a Rotary Foundation Ambassadorial Scholarship. There she met her host family, Jane and Peter Jones of the Rotary Club of Haddenham and District.

"Amy arrived in a wheelchair with a bicycle. Need I say more?" says Jane, who with her husband has hosted more than 20 scholars. "We found it difficult to control her exuberance and enthusiasm and keep her plans grounded, but that isn't a criticism."

The Jones family invited Kaspar to attend club activities and take part in service projects. A decade later, they put her in touch with Rotary members in Tanzania, where she would go on to work with the relatively new Rotary Club of Machame.

"I'm here today because my host dad in England would never let me off the hook and always made sure I got involved in stuff," she says. "Service is now a part of who I am. It's a part of my genetic makeup."

Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p>11:45 Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p>Noon Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p>7:30 AM Frisco Sunrise Rotary Club Randy's Steakhouse, 7026 W. Main St.</p> <p>Noon Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p>Noon Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p>7:30 AM Prosper Rotary Club Cotton Gin Cafe @ 204 W. Broadway</p> <p>Noon Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p>Noon Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p>Noon Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p>Noon Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p>Noon Frisco Rotary Club Dave & Busters Stonebriar Centre</p> <p>7:00 PM Dallas Evening 415 W. 12th St. La Calle Dolce</p> <p>Noon Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p>7:30 AM Melissa Rotary Hale Hall 1708 Harrison St.</p>	<p>7 AM Plano Sunrise Tino's Two Restaurant 2205 Avenue K</p> <p>Noon McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p>Noon Richardson Central Hyatt Regency-North Dallas Hotel 701 E. Campbell</p> <p>Noon Park Cities Maggiano's Little Italy 205 North Park Center, Dallas</p> <p>Noon Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<p>Online Makeup www.rotaryclub.org</p>				
<p>Edited 12/06/12</p>				

Heads Up! Programs and Events

March 26-----4 Way Speech Contest

Sponsored by Gene Sera

April 2-----Chief Danny Kistner – McKinney Fire Department

Sponsored by Steve Mitas

April 9-----TBA

April 16-----Michael Palmer

Sponsored by Chuck Koehler

April 23-----Jeff Hensley – Program Counselor – Hooves for Heroes

Sponsored by Sandi Froese

Today's Thoughts in Honor of

National Doctors Day – March 30

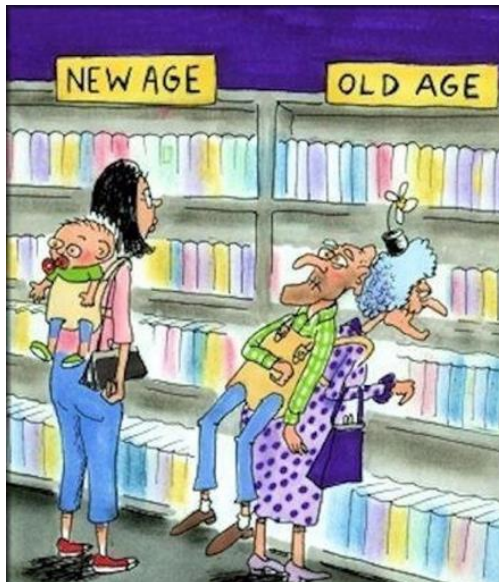
A wise man should consider that health is the greatest of human blessings, and learn how by his own thought to derive benefit from his illnesses.

- Hippocrates (460BC – 377BC)

April Fools Day – April 1

“The greatest lesson in life is to know that even fools are right sometimes.”

- Winston Churchill (1874 – 1965)



Member Name	Work	Home	Cell	Classification
Fred Bahrenburg		972-540-1311	972-523-4827	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199		214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	214-592-5279	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Rebecca Drekmann	972-548-5539		214-250-6627	Public Health
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Marc-Andre Gagnon		214-227-6744	469-247-1894	Leadership – Bus Consult
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Scott Parker	214-385-4142	972-727-9852	214-287-0737	Financial Consultant
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Gene Sera	972-542-0095	972-548-7884	972-670-7400	Defense Attorney
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Dennis Snavely	972-771-2155	972-562-3796	972746-6920	Business Communications
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Pamela Zeigler-Petty	972-407-3643	972-540-5383	214-471-3830	Bank Mgt – Bus. Banking

Honorary Members

Connie Yeager

*Note: Please notify Dennis Snavely if there is a change in your phone number or e-mail address. Thank you
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*