



McKinney Sunrise Rotary Club Sunrise Sentinel

April 17, 2013

Officers and Directors 2012 – 2013

President	Gary Taylor
President Elect	Bill Smith
Secretary	Dennis Snaveley
Treasurer	Weldon Copeland
Vice President, Fund Raising	Jeff Caserotti – Bill Smith
Club Service Director	Phyllis Davis
Vocational Service Director	Nathan White
New Generations Director	Sandi Froese
Community Service Director	Tom Parker
International Service Director	Donas Cole
Rotary Foundation Chair	Fred Bahrenburg
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Bill Bilyeu

Club Meeting Time and Location

07:30 Wednesday Morning
Eldorado Country Club
McKinney, TX

Today's Program

Sponsored by Nathan White

Past Presidents

2011-12	Stacey Kemp
2010-11	Donas Cole
2009-10	Nathan White
2008-09	Pamela Zeigler-Petty
2007-08	Bill Bilyeu
2006-07	Tom Parker
2005-06	K. Lyle Froese
2004-05	Timothy Kocsis
2003-04	Scott Dillashaw
2002-03	Linda Paluga
2001-02	Steven Mitas
2000-01	Jeff Caserotti
1999-00	Larry Offerdahl
1998-99	Chuck Koehler
1997-98	Frank Shushok
1996-97	Pat Beaman
1995-96	Linda Terry



Four Way Speech Contest

Rotary District 5810

District Governor	Sandy Forster, Garland Rotary
District Governor Elect	Ean Sullivan, Plano Rotary
District Governor Nominee	Bill Dendy, De Soto Rotary

Rotary International

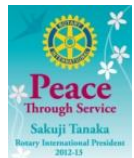
President Sakuji Tanaka, Yashio, Saitama, Japan

The Four Way Test
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



Rotary Club of McKinney Sunrise, District 5810
Club Number 28762, Chartered May 22, 1992
P.O. Box 2244, McKinney, Texas, 75070
www.mckinneysunriserotary.org



4 Way Speech Contest

The Four-Way Test" of the things we think, say or do is a test used by Rotarians world-wide as a moral code for personal and business relationships. The test can be applied to almost any aspect of life. The test was scripted by Herbert J. Taylor an American from Chicago as he set out to save the Club Aluminum Products Distribution Company from bankruptcy. It was later adopted by Rotary International a global service club organization.

The first job was to set policies for the company that would reflect the high ethics and morals God would want in any business. If the people who worked for Club Aluminum were to think right, I knew they would do right. What we needed was a simple, easily remembered guide to right conduct - a sort of ethical yardstick- which all of us in the company could memorize and apply to what we thought, said and did.

In 1940s, when Taylor was an international director of Rotary, he offered the Four Way Test to the organization, and it was adopted by Rotary for its internal and promotional use. Never changed, the twenty four word test remains today a central part of the permanent Rotary structure throughout the world, and is held as the standard by which all behaviour should be measured. The test has been promoted around the world and is used in myriad forms to encourage personal and business ethical practices. Taylor gave Rotary International the right to use the test in the 1940s and the copyright in 1954. He retained the rights to use the test for himself, his Club Aluminum Company and the Christian Workers Foundation.

RYLA Students Selected

A big shout out for a job well done to Dr Tom Parker, RYLA Chair; Dr Lyle Froese, Interact Chair; and Larry Offerdahl, members of the RYLA Selection Committee who interviewed outstanding 11th grade students from McKinney Boyd and North High Schools for the RYLA Camp June 8-13 in Midlothian, TX.

The 2013 RYLA campers and alternates are as follows:

2013 Rotary Youth Leadership Award Campers from McKinney Boyd are:

Kelsie Doyle
Kevin Hames



2013 Rotary Youth Leadership Award Campers from McKinney North are:

Graciela Rodriguez
Jovany Franco

Dubai Rotarian fights the scourge of pollution

When David and Theresa Wernery plan a road trip, they don't mess around. In early 2012, they quit their jobs – he as a lawyer, she as a merchant banker – packed up their modified Ford F-150, and headed out from their home base in Dubai on a journey across the Middle East and Europe.

Their aim: to educate people about the environmental effects of plastic pollution. They called it the Plastic Not So Fantastic Expedition.

The Wernerys have both lived in the United Arab Emirates since childhood; David is German, and Theresa is German-British. They originally planned one epic, 18-month trip that would cover more than 110,000 miles through 55 countries. They later decided to split their itinerary into several stages – the first, five-month leg of which began this past May and took them across Iran and Turkey, through the Balkans and Central Europe, to the United Kingdom, then through Scandinavia, the Baltics, Russia, the Caucasus, and back home. They are now raising money for the second leg of their odyssey, slated for next year.

The couple learned about plastic pollution through David's father, Ulrich Wernery, the scientific director of the Central Veterinary Research Laboratory in Dubai. He has studied the role that plastic debris plays in the deaths of desert animals, finding that many species, including protected ones such as sand gazelles, die after ingesting plastic, either from choking or from blocked digestive systems. Even as plastic breaks down, the tiny particles pose a persistent threat to hungry, curious birds and other animals.

With the elder Wernery's help, David, a member of the Rotary Club of Jumeirah-Dubai, and Theresa began giving local educational presentations and organizing cleanups at desert dump sites. When they started noticing a buildup of plastic trash at their favorite camping areas, the nature lovers decided to hit the road to share what they'd learned. "I was surprised when they told me they wanted to fight pollution globally, and extremely grateful and happy that they choose this way to make countries aware of this problem," David's father says.



As they planned their trip, the couple worked with several eco-minded companies. Fellow Rotarian Jan Willem Van Es donated a fuel additive distributed by his firm, Saham Global, to help increase their truck's fuel efficiency. "Sponsoring the expedition allowed David and Theresa to reduce their carbon footprint," Van Es says. GoalZero, which manufactures portable solar devices, helped the Wernerys set up solar power for their truck-turned-camper. Reusable containers filled with power adapters, cookware, and lightweight cotton clothing went in the truck bed next to a makeshift wooden shower stand. The Wernerys took along two folding sinks, a small clothesline, and a mini fridge. They installed a roof rack as well as heavy-duty off-road shock absorbers. Except for the time they spent with friends and family in the United Kingdom, Germany, and Scandinavia, they camped out almost every night.

As David plotted their course, the couple contacted Rotary and Rotaract clubs along the way. David had been a Rotaract club president a decade earlier, while he was a university student in Bonn, Germany; he later served as the New Generations service director and Rotary Foundation

chair for his Rotary club. In areas where the couple had no personal connection, they used the Rotary Club Locator app to find nearby clubs.

The Wernerys focused on documenting the impact of plastic pollution on the people and places along their route. At club meetings, they talked with Rotarians about the effects of plastic trash on local nature reserves, beaches, and camping sites. When they were in one place longer than a few days, David notes, they tried to visit as many clubs as possible. “We were able to attend meetings at a number of clubs in London and in North Wales,” he says.

In July, the Wernerys spent five days at Latitude, a music festival in Suffolk, England. They camped in the mud, assisted with recycling and cleanup efforts, and set up a table where they handed out information and talked with festival goers about environmental issues.

Some couples might not do well spending months together on the road, squeezed into a tiny truck cab by day and sharing a small tent by night. But the Wernerys enjoyed the hours of uninterrupted togetherness, and they are pleased by how supportive fellow Rotarians have been throughout their travels. “Rotarians speak a common language,” David says. “Environmental issues are immediately discussed and supported.”

Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p style="text-align: center;">11:45</p> <p>Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p style="text-align: center;">Noon</p> <p>Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p style="text-align: center;">7:30 AM</p> <p>Frisco Sunrise Rotary Club Randy’s Steakhouse, 7026 W. Main St.</p> <p style="text-align: center;">Noon</p> <p>Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p style="text-align: center;">Noon</p> <p>Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p style="text-align: center;">7:30 AM</p> <p>Prosper Rotary Club Gentle Creek Golf Club@ 3131 E. Prosper Trail</p> <p style="text-align: center;">Noon</p> <p>Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p style="text-align: center;">Noon</p> <p>Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p style="text-align: center;">Noon</p> <p>Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p style="text-align: center;">Noon</p> <p>Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p style="text-align: center;">Noon</p> <p>Frisco Rotary Club Dave & Busters Stonebriar Centre</p> <p style="text-align: center;">7:00 PM</p> <p>Dallas Evening 415 W. 12th St. La Calle Dolce</p> <p style="text-align: center;">Noon</p> <p>Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p style="text-align: center;">7:30 AM</p> <p>Melissa Rotary Hale Hall 1708 Harrison St.</p>	<p style="text-align: center;">7 AM</p> <p>Plano Sunrise Tino's Two Restaurant 2205 Avenue K</p> <p style="text-align: center;">Noon</p> <p>McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p style="text-align: center;">Noon</p> <p>Richardson Central Hyatt Regency- North Dallas Hotel 701 E. Campbell</p> <p style="text-align: center;">Noon</p> <p>Park Cities Maggiano’s Little Italy 205 North Park Center, Dallas</p> <p style="text-align: center;">Noon</p> <p>Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<p>Online Makeup www.rotaryclubone.org</p>				
<p>Edited 12/06/12</p>				

Heads Up! Programs and Events

April 17-----4 Way Test Speech Contest

Sponsored by Nathan White

April 22-----Board Meeting – Market Street Culinary School 7 AM

April 24-----Weldon Copeland

May 1-----Lyle Froese

May 8-----Stacey Kemp

May 15-----Dennis Snavelly

May 22-----Ruben Delgado

Today's Thoughts in Honor of

Pet Owners Independence Day– April 17

If a dog jumps in your lap, it is because he is fond of you; but if a cat does the same thing, it is because your lap is warmer.

- Alfred North Whitehead (1861 - 1947)

Volunteer Recognition Day – April 20

If you want to touch the past, touch a rock. If you want to touch the present, touch a flower. If you want to touch the future, touch a life.

- Author Unknown

Hearing Problem

"Doctor, I think my wife is getting hard of hearing."

"I'll have my nurse make an appointment for her, but in the meantime, there's a simple, informal test you can run to give us an idea how bad the problem is. Here's what you do: start out about 40 feet away from her, and in a normal conversational speaking tone say something and see if she hears you. If not, go to 30 feet, then 20 feet, and so on until you get a response."

That evening, the wife is in the kitchen cooking dinner, and he's in the living room. In a normal tone he asks, "Honey, what's for supper?"

No response.

So the husband moves to the other end of the room and repeats, "Honey, what's for supper?"

Still no response.

Next he moves into the dining room. "Honey, what's for supper?"

No response, so he walks up to the kitchen door. "Honey, what's for supper?"

Again there is no response, so he walks right up behind her. "Honey, what's for supper?"
"For the fifth time, Harry, CHICKEN!"



Member Name	Work	Home	Cell	Classification
Fred Bahrenburg		972-540-1311	972-523-4827	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199	972-562-7249	214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	214-592-5279	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Mark Lowe	972-540-2152	972-377-6688	214-870-5959	Trust Officer
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Bryan Northington		972-547-4958	469-569-6814	Auto Collision Mgr.
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Gene Sera	972-542-0095	972-548-7884	972-670-7400	Defense Attorney
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Linda Terry	972-542-5561	972-548-0091	469-450-4100	Fire & Casualty Ins
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Douglas Wilson	972-431-8795	214-733-5700	214-794-7795	Sr. Business Analyst
Pamela Zeigler-Petty	972-398-4027	972-540-5383		Bank Mgt – Bus. Banking

Honorary Members

Connie Yeager

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*