



McKinney Sunrise Rotary Club Sunrise Sentinel

June 24, 2015

Officers and Directors 2014 – 2015

President	Steve Mitas
President Elect	Larry Offerdahl
Secretary	Gary Taylor
Treasurer	Dennis Snavely
Vice President, Fund Raising	Chuck Koehler
Club Service Director	Ron Baker
Vocational Service Director	Ruben Delgado
Youth Services Director	Gene Sera
Community Service Director	Scott Parker
International Service Director	Trevor Castilla
Publicity Chair	Stacey Kemp
Rotary Foundation Chair	Fred Bahrenburg
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Ed Miles

Club Meeting Time and Location

07:30 Wednesday Morning
Eldorado Country Club
McKinney, TX

Today's Program

Wendell Brock



Past Presidents

2013-14.....	Bill Smith
2012-13.....	Gary Taylor
2011-12.....	Stacey Kemp
2010-11.....	Donas Cole
2009-10.....	Nathan White
2008-09.....	Pamela Zeigler-Petty
2007-08.....	Bill Bilyeu
2006-07.....	Tom Parker
2005-06.....	K. Lyle Froese
2004-05.....	Timothy Kocsis
2003-04.....	Scott Dillashaw
2002-03.....	Linda Paluga
2001-02.....	Steven Mitas
2000-01.....	Jeff Caserotti
1999-00.....	Larry Offerdahl
1998-99.....	Chuck Koehler

Collin County Hobby Beekeepers Assoc.

Rotary District 5810

District Governor	Bill Dendy De Soto Rotary
District Governor Elect	Larry Webb, Prestonwood Rotary
District Governor Nominee.....	Bill Dendy, E-Club

Rotary International

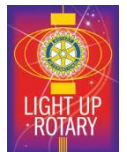
President..... Gary C.K. Huang, Taipei Rotary, Taiwan

The Four Way Test
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



Rotary Club of McKinney Sunrise, District 5810
Club Number 28762, Chartered May 22, 1992
P.O. Box 2244, McKinney, Texas, 75070
www.mckinneysunriserotary.org



Wendell Brock – Collin County Hobby Beekeepers

Wendell W. Brock, 52, MBA, ChFC, earned his masters of business administration from Utah State University and his Bachelor of Science degree in financial planning from Brigham Young University. Upon graduation, he spent four years in commercial real estate and residential appraisal in Arizona. He then practiced business consulting and financial planning with the firm Apex Advisors, Inc., as a senior financial consultant in Salt Lake City, Utah, leaving that firm in 2002. During that time he was also a general securities registered principal managing an OSJ branch office for a broker/dealer. He holds the Chartered Financial Consultant professional designation. He added de novo bank consulting to that mix in 2000 when he started working on his first bank project.

Wendell is a supporter of Boy Scouts of America and has served in various leadership positions, including, serving as Scoutmaster of Troop 123 in McKinney, Texas, he currently serves as a member of the troop committee. He is also an Eagle Scout. Wendell served six years as a member of the board of trustees of the Make-A-Wish Foundation of Utah and currently serves as the Executive Director of CREED, Inc., a non-profit that focuses on economic education and development. His hobbies include photography, beekeeping, reading and backpacking. He is happily married to the former Taunie Bitton and they have six children - four girls and two boys.

Collin County Hobby Beekeepers' Association (CCHBA) exists for the purpose of providing an opportunity for fellowship among beekeepers, and:

- To promote the art of beekeeping
- To encourage the use of honey in everyday living, and to protect the age old craft of beekeeping and honey bees
- To provide service to the community in times of bee related problems
- To cooperate with County Extension Services, the USDA, the Texas Beekeepers' Association (TBA), and other organizations for the purpose of promoting the latest beekeeping information.

CCHBA provides the following services and programs:

- Community services for swarm calls
- Honey Queen program
- Youth Scholarship program
- Beekeeping seminars
- Annual honey contest
- Group affiliation with Texas Beekeeping Association (TBA)
- Discount subscription rates for the following publications:
American Bee Journal, **Bee Culture**, and **Speedy Bee**
- Monthly newsletter
- Buddy program for new beekeepers
- Informative monthly programs
- Fellowship with others interested in bees and beekeeping
- Video library
- Updated information on bee diseases and parasites

Knocking Down Language Barriers

Before the collapse of the Soviet Union in the early 1990s, Russian was the predominant second language offered in Polish schools, leaving tens of thousands of Polish emigrants without the English skills they needed.

That has changed over the last 25 years. English proficiency drastically improved after the government reformed its education system in 1991. The country overhauled its teaching curriculum and materials and introduced English as the primary foreign language. As of 2013, Poland ranks 8th in the world in English proficiency.

However, one segment of the population isn't reaping the benefits of the improved curriculum. Thousands of students in poor rural villages attend schools that don't have the adequate resources or well trained personnel to properly teach English, putting them at a disadvantage in today's global economy and labor market, says Anna Wieczorek, a Rotary Club of Warszawa City member and author of Poland's English curriculum for grades 1-3.

"The budgets of state schools in rural areas are limited compared to those in the cities and private schools," Wieczorek says. "Teachers in these schools are often underpaid and undertrained. Consequently, the level of teaching English is far from meeting the appropriate standards."

Many of the students come from homes where unemployment and alcoholism are common, according to a report by the CASE Foundation, prepared for the Warsaw Delegation of the European Commission. Many turn their attention to the streets and crime instead of education, the report says.

ROTARY GIVES RURAL COMMUNITIES SUPPORT

The Warszawa City members the Rotary Club of Berlin-Luftbrücke, Germany, and the Rotary Club of Milano Nord, Italy, are trying to change this trend. A \$45,000 Rotary global grant project is supporting English and other foreign language education for more than 1,200 underprivileged students in 10 rural communities. The clubs collaborated with Good Start, a program that provides equipment, software, and an interactive e-learning platform for afterschool education centers, as well as training for tutors.

Eleven centers are now equipped with computers, interactive white boards, projectors, multimedia, and printed learning materials. The three clubs, along with the Rotary Club of Edmonton Downtown, Alberta, Canada, have furnished 12 other afterschool centers over the last three years in conjunction with previous Rotary Foundation grants, bringing the total to 23. Each dayroom is supervised by a local Rotary member.

Before the project, the centers would generally be empty after school. They only provided desks and chairs. With the new technology, interactive classes, and motivated instructors, the students now have an "attractive way to learn," Wieczorek says.

Wieczorek, who also authors children's books, writes the e-learning software and curriculum. "We are not only teaching English, but we're improving their reading, writing, and computer skills," she says. "They have a safe place to spend their free time after school. This makes a big difference in their daily lives and will help them define their future."

According to a 2013 global language study from Education First, countries with higher levels of English proficiency also have stronger economies and their citizens have higher per capita income levels and quality of life. More and more multinational companies are mandating English as their common corporate language.

The study also suggests that because English is the predominant language in business, higher education, and politics, English proficiency is important to succeeding in a globalized society. And low proficiency in English may be connected with weak integration into the global economy.

Gerhart Ernst, a Berlin-Luftbrücke Rotary member, says since his club was chartered in 1979, members have focused their efforts on supporting young people from disadvantaged homes. Their partnership with the Polish club is something they are especially proud of.

Ernst says his club wants to mimic this project in areas in Germany with a large number of refugees from Syria and Lebanon.

In March, members of the Warszawa City club visited one of the centers while an English class was in session. "It brought tears to my eyes to see these children so happy and engaged," says Wiczorek. "These kids have dreams about getting away from the poverty and affliction. We're doing all we can to make these dreams come true."

Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p>11:45 Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p>Noon Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p> <p style="text-align: center;">Edited</p>	<p>7:30 AM Frisco Sunrise Rotary Club Randy's Steakhouse, 7026 W. Main St.</p> <p>Noon Farmersville Rotary O.E. Carlisle Civic Center 201 Orange St.</p> <p>Noon Plano West Rotary Greek Isle Rest. @ 3309 N. Central Expressway</p> <p>7:00 PM Dallas Evening Rotary La Calle Dolce 415 W. 12th Dallas, Tx</p>	<p>7:30 AM Prosper Rotary Club Cotton Gin Cafe@ 204 W. Broadway</p> <p>Noon Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p>Noon Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p>Noon Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p>Noon Frisco Rotary Dave & Busters Stonebriar Centre</p> <p>Noon Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p>Noon Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p>7:30 AM Melissa Rotary First Baptist Church 2101 E Melissa Rd</p> <p>5:15 PM McKinney Sunset Spoons Garage On the Square Downtown McKinney</p>	<p>7 AM Plano Sunrise Tino's Two Restaurant 2205 Avenue K</p> <p>Noon McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p>Noon Richardson Central Hyatt Regency-North Dallas Hotel 701 E. Campbell</p> <p>Noon Park Cities Maggiano's Little Italy 205 North Park Center, Dallas</p> <p>Noon Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<p>Online Makeup www.rotaryclubone.org</p>				

Heads Up! Programs and Events

June 24-----Wendell W Brock – Collin County Hobby Beekeepers Assoc.

June 25-----Club Assembly

July 1-----TBD

July 2-----Flag Distribution at the Flag Shed 4:30 to 6:30

July 2-----Dark

July 7-----Flag Retrieval at the Flag Shed 5:30 to 7:30

July 8-----Dark - Combined meeting with Sunset Club July 9th 5:00 Eldorado CC

July 9-----Rep Scott Sanford – meeting at Eldorado CC at 5PM

Today's Thoughts in Honor of

Forgiveness Day – June 26th

The weak can never forgive. Forgiveness is the attribute of the strong.

- Mahatma Gandhi (1869 – 1948)

Hug Holiday – June 29th

A hug is like a boomerang - you get it back right away.

- Bil Keane (1922 – 2011)

A panda walks into a restaurant, sits down, and orders a sandwich. He eats the sandwich, pulls out a gun, and shoots the table.

As the panda stands up to leave, the manager shouts, "Hey! Where are you going? You just shot my table and you didn't pay for your sandwich!"

The panda yells back at the manager, "Hey, man, I'm a PANDA! Look it up!"

The manager opens his dictionary and sees the following definition for panda: "A tree-dwelling marsupial of Asian origin, characterized by distinct black and white coloring. Eats shoots and leaves."

.....

Julie was standing in front of a soda machine saying, "You are a dumb-looking button. You don't have much of a future, either. People are going to be punching you all your life. Then you are going to be replaced by a much better-looking button."

I foolishly asked what she was doing.

Julie pointed to the notice on the front of the machine, which said, "Depress button for ice."

Member Name	Work	Home	Cell	Classification
Ron Baker			541-420-9396	Retired
Fred Bahrenburg		972-540-1311	972-523-4827	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199		214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Rebecca Drekmann	972-548-5539		214-250-6627	Public Health
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Marc-Andre Gagnon		214-227-6744	469-247-1894	Leadership – Bus Consult
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Scott Parker	214-385-4142	972-727-9852	214-287-0737	Financial Consultant
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Gene Sera	972-542-0095	972-548-7884	972-670-7400	Defense Attorney
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Scott Stineman	972-332-4663	214-384-4018		Wholesale Insurance
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Jason Woodward	972-338-3022		954-444-2709	eCommerce
Pamela Zeigler-Petty	972-407-3643		214-471-3830	Bank Mgt – Bus. Banking

Honorary Members

Donas Cole

Connie Yeager

Linda Terry

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*