



McKinney Sunrise Rotary Club Sunrise Sentinel

August 17, 2016

Officers and Directors 2016 – 2017

President	Juli Smith
President Elect	
Secretary	Gary Taylor
Treasurer	Dennis Snavelly
Vice President, Fund Raising	Chuck Koehler
Club Service Director	Sandi Froese
Vocational Service Director	Bill Bilyeu
Youth Services Director	Larry Offerdahl
Community Service Director	Tom Parker
International Service Director	Trevor Castilla
Membership Chair	
Rotary Foundation Chair	Nathan White
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Ed Miles

Club Meeting Time and Location

07:30 Wednesday Morning
Eldorado Country Club
McKinney, TX

Today's Program

Lyle Forese



Past Presidents

2015-16.....	Larry Offerdahl
2014-15.....	Steve Mitas
2013-14.....	Bill Smith
2012-13.....	Gary Taylor
2011-12.....	Stacey Kemp
2010-11.....	Donas Cole
2009-10.....	Nathan White
2008-09.....	Pamela Zeigler-Petty
2007-08.....	Bill Bilyeu
2006-07.....	Tom Parker
2005-06.....	K. Lyle Froese
2004-05.....	Timothy Kocsis
2003-04.....	Scott Dillashaw
2002-03.....	Linda Paluga
2001-02.....	Steven Mitas
2000-01.....	Jeff Caserotti

Rotary District 5810

District Governor.....	Bill Dendy, E Club
District Governor Elect	Rick Amsberry, Park Cities Rotary
District Governor Nominee..	Beverly Grogan, Grand Prairie Mtr

Rotary International

President.....John F. Germ, Chattanooga, Tenn. Rotary Club

RI Changes in By-Laws

The Four Way Test
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



Rotary Club of McKinney Sunrise, District 5810
Club Number 28762, Chartered May 22, 1992
P.O. Box 2244, McKinney, Texas, 75070
www.mckinneysunriserotary.org



Council on Legislation

The 2016 Council on Legislation may well be remembered as one of the most progressive in Rotary history.

Not only did this Council grant clubs more freedom in determining their meeting schedule and membership, it also approved an increase in per capita dues of \$4 a year for three years. The increase will be used to enhance Rotary's website, improve online tools, and add programs and services to help clubs increase membership.



The Council is an essential element of Rotary's governance. Every three years, members from around the world gather in Chicago to consider proposed changes to the policies that govern the organization and its member clubs. Measures that are adopted take effect 1 July.

The tone for this year was set early, when the RI Board put forth two proposals that increase flexibility. The first measure allows clubs to decide to vary their meeting times, whether to meet online or in person, and when to cancel a meeting, as long as they meet at least twice a month. The second allows clubs flexibility in choosing their membership rules and requirements. Both passed.

Representatives also approved removing six membership criteria from the RI Constitution and replacing them with a simple requirement that a member be a person of good character who has a good reputation in their business or community and is willing to serve the community.

The \$4 per year dues increase was based on a five-year financial forecast that predicted that if Rotary didn't either raise dues or make drastic cuts, its reserves would dip below mandated levels by 2020. The yearly per capita dues that clubs pay to RI will be \$60 in 2017-18, \$64 in 2018-19, and \$68 in 2019-20. The next council will establish the rate after that.

"We are at a moment in time when we must think beyond the status quo," said RI Vice President Greg E. Podd. "We must think about our future."

Podd said the dues increase will allow RI to improve My Rotary, develop resources so clubs can offer a better membership experience, simplify club and district reporting, improve website access for Rotaractors, and update systems to keep Rotary in compliance with changing global regulations.

Brand Aid

Many people don't know much about Rotary. Together, we can change that. Despite more than a century of Rotarians creating change in communities around the globe, many people don't understand what Rotary is, how we're different, and why they should engage with us. To thrive in the 21st century, Rotary needs a strong identity. And while every Rotarian's experience is unique, how we tell Rotary's story should be consistent. You can help by following these simple steps.

Celebrate our new look and feel

How can you help keep Rotary's identity strong? Around the world, you find the Rotary wheel along roadsides, in parks, and on sponsored projects. While no two clubs are exactly alike, our wheel signals that what Rotary represents – people coming together to move our communities forward – is the same everywhere.

Like the Nike swoosh, the power of the Rotary wheel is in its consistency. When an organization refreshes its logo, as Rotary did in 2013, using the updated mark is critically important. That's why Rotary International created the Brand Center to help clubs use Rotary's refreshed logo consistently and correctly.

Visit www.rotary.org/brandcenter often to find:

- High-resolution logos and graphics you can download
- A quick start guide to refreshing your club website
- Photos and videos you can use on your website and on social media to promote membership, Rotary's areas of focus, and polio eradication
- Templates for brochures, newsletters, press releases, and other materials that you can customize to promote your club, project, or event
- Sample ads for print, billboards, and television

When someone asks, "What is Rotary?" we have a clear, compelling, and consistent answer: Rotary joins leaders from all continents, cultures, and occupations to exchange ideas and take action for communities around the world.

Define the value of what your club does

Do the people in your community know about your club's work? An international survey found that 40 percent of the public has never heard of Rotary. Another 40 percent say they recognize the name but don't know what Rotary does.

This means they don't understand all that your club has achieved in your community. Or how, together, we're tackling global challenges. Like German and Sri Lankan Rotarians rebuilding a maternity hospital after the 2004 tsunami, so mothers and their children can be healthy and strong. Or Austrian Rotarians welcoming refugees to their small town. Or clubs in Belize, Guatemala, and Honduras working on sustainable ways to bring clean water to more people every day. Or how we're uniting the world to end polio once and for all.

That makes it harder to attract and inspire new members, prospective donors, and volunteers. To help you get the message out, we've created a messaging tool kit, which offers clear principles and compelling talking points that you can adapt and make your own. Spread the word in your community. Find the messaging tool kit at www.rotary.org/brandcenter.

Share your story with the world

What makes Rotary different? Every Rotarian brings something distinct and indispensable to our community, whether it's personality, passion, or professional experience. That multidisciplinary perspective allows us to see and solve challenges in ways others can't.

We represent our local communities but tackle projects of every scale and on every continent, and inspire our friends, neighbors, and partners to join us. We do this by connecting different points of view, exchanging fresh ideas, forging lifelong friendships – and taking action. Because we are people of action who are tackling our communities' most persistent problems with fresh thinking and enduring solutions.

So what is changing? Only how we tell our story. As Rotarians, you are Rotary's strongest champions. And Rotarians have all experienced life-changing moments when they realize the extent of our impact. These personal moments are why people join and stay with Rotary.

Take the first step: Share your Rotary experience with two friends and colleagues this month – in person, on social media, or at the office – and encourage them to visit www.rotary.org for more information.

Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p>11:45 Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p>Noon Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p> <p>Edited 9/9/15</p>	<p>7:30 AM Frisco Sunrise Rotary Club Randy's Steakhouse, 7026 W. Main St.</p> <p>Noon Farmersville Rotary O.E. Carlisle Civic Center 201 Orange St.</p> <p>Noon Plano West Rotary Greek Isle Rest. @ 3309 N. Central Expressway</p> <p>7:00 PM Dallas Evening Rotary La Calle Dolce 415 W. 12th Dallas, Tx</p>	<p>7:30 AM Prosper Rotary Club Cotton Gin Cafe@ 204 W. Broadway</p> <p>Noon Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p>Noon Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p>Noon Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p>Noon Frisco Rotary Dave & Busters Stonebriar Centre</p> <p>Noon Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p>Noon Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p>7:30 AM Melissa Rotary First Baptist Church 2101 E Melissa Rd</p> <p>5:15 PM McKinney Sunset Hampton Inn 2008 N. Central Expressway McKinney</p>	<p>7 AM Plano Sunrise Tino's Two Restaurant 2205 Avenue K</p> <p>Noon McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p>Noon Richardson Central Hyatt Regency- North Dallas Hotel 701 E. Campbell</p> <p>Noon Park Cities Maggiano's Little Italy 205 North Park Center, Dallas</p> <p>Noon Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<p>Online Makeup www.rotaryclubone.org</p>				

Heads Up! Programs and Events

Aug 17----- RI changes in By-laws & how it may affect our club – Lyle Froese

Aug 18-----Club Assembly (Membership & prep for Governors visit)

Aug 24-----Sherrie Wilson: First female firefighter paramedic on the Dallas Fire Rescue

Aug 25----- District Governor, Bill Dendy Visit

Aug 31----- District Governor, Bill Dendy Visit

Sept 1----- Mary Klentzman, Cornerstone Ranch

Today's Thoughts in Honor of

Bad Poetry Day – August 18th

Poetry is nearer to vital truth than history.

- Plato (428BC – 348BC)

Senior Citizen's Day – August 21st

"By the time you're eighty years old you've learned everything. You only have to remember it."

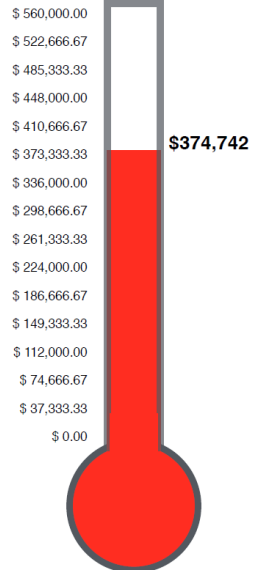
- George Burns (1896 – 1996)

A hobo came up to the front door of the neat looking farmhouse and knocked gently on the door. When the owner answered, the hobo asked, "Please, sir, could you give me something to eat? I haven't had a good meal in several days."

The owner said, "I have made a fortune in my lifetime by supplying goods for people. I never give anything away for nothing. However, if you go around the back, you will see a gallon of paint and a clean paint brush. If you will paint my porch, I will give you a good meal."

So the hobo went around back and a little later he again knocked on the door. The owner said, "Finished already? Good. Come on in. Sit down. The cook will bring your meal right in."

The hobo said, "Thank you very much, sir. But there is something that I think you should know. It's not a Porch, it's a BMW."



Member Name	Work	Home	Cell	Classification
Fred Bahrenburg			469-506-3346	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Paul Blacklock			469-503-3241	Financial Advisor
Jeff Caserotti	972-548-1199		214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Marc-Andre Gagnon		214-227-6744	469-247-1894	Leadership – Bus Consult
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Scott Parker	214-385-4142	972-727-9852	214-287-0737	Financial Consultant
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Kyle Therrian				Criminal Defense Atty.
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Bobbi Wright			707-245-8212	Escrow Officer
Pamela Zeigler-Petty	972-407-3643		214-471-3830	Bank Mgt – Bus. Banking

Honorary Members

Donas Cole

Connie Yeager

Linda Terry

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*