



# Sunrise Sentinel

August 18, 2010

## Officers and Directors 2010 – 2011

President	Donas Cole
President Elect	Stacey Kemp
Secretary	Phyllis Davis
Secretary Emeritus	Mary Lou Lee
Treasurer	Weldon Copeland
Vice President, Fund Raising	Bryan Northington & Eric Holt
Club Service Director	Trevor Castilla & Ed Miles
Vocational Service Director	Tom Parker
Community Service Director	Kris Falvo
International Service Director	Bill Smith
Rotary Foundation Chair	Jim Pearson
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Ron Danforth

## Past Presidents

2009-10.....	Nathan White
2008-09.....	Pamela Zeigler-Petty
2007-08.....	Bill Bilyeu
2006-07.....	Tom Parker
2005-06.....	K. Lyle Froese
2004-05.....	Timothy Kocsis
2003-04.....	Scott Dillashaw
2002-03.....	Linda Paluga
2001-02.....	Steven Mitas
2000-01.....	Jeff Caserotti
1999-00.....	Larry Offerdahl
1998-99.....	Chuck Koehler
1997-98.....	Frank Shushok
1996-97.....	Pat Beaman
1995-96.....	Linda Terry
1994-95.....	Paul Yeager
1993-94.....	Bob Flinchbaugh

## Rotary District 5810

District Governor .....	Linda Elliot, Grand Prairie
District Governor Elect .....	Bud McBrayer, Plano Sunrise
District Governor Nominee.....	Sandra Forster, Garland

## Rotary International

President .....Ray Klingensmith, Missouri, USA

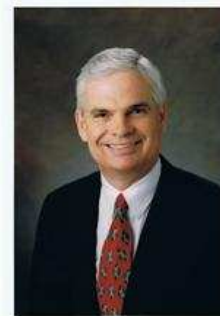
## Club Meeting Time and Location

07:30 Wednesday Morning  
Eldorado Country Club  
McKinney, TX

## Today's Program

Sponsored by Mark Lowe

Patrick Custer



CEO – GoKnow, Inc.

The Four Way Test  
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



**Rotary Club of McKinney Sunrise, District 5810**  
**Club Number 28762, Chartered May 22, 1992**  
**P.O. Box 2244, McKinney, Texas, 75070**  
[www.mckinneysunriserotary.org](http://www.mckinneysunriserotary.org)



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## Patrick Custer – CEO – GoKnow, Inc



Patrick is a seasoned business leader, consultant, and entrepreneur whose diverse professional experiences form his work as an executive coach. Earlier in his career, Patrick was an engineer at Texas Instruments and Honeywell, before held holding senior executive positions at both corporations. He was the President of Donny Osmond Entertainment and CEO/Chairman of Curtis Mathes and served as a director on numerous corporate and non-profit boards. He was also the Managing Director of Venture Pacific Group, a specialty advisory company focused on cross pacific investments between the US and China.

Patrick is the CEO of GoKnow, Inc. ([www.goknow.com](http://www.goknow.com)) which provides the leading platform to enable mobile devices to be used in and out of the classroom for K-12. This venture allows his entrepreneurial abilities and his passion for child development to be combined into a dynamic opportunity. He also keeps his executive coaching expertise tuned by keeping a few selective clients and volunteering for special situations. As a frequent speaker on entrepreneurship and leadership, Patrick shares his time and expertise as a guest speaker for SMU's EMBA and Global MBA programs, the University of Texas at Dallas School of Management, Texas Tech University, Peking University and other educational venues around the world.

Patrick is a graduate of Texas Tech University and the University of Texas at Dallas.

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## 2011 District Conference on an Alaskan Cruise Ship

Join your fellow Rotarians on an Alaskan cruise for our 2011 conference! We are already taking reservations, with the best cabins (and potential upgrades!) going to those who reserve and make full payment first. Friends and family are most welcome on this once in a lifetime adventure too! For more info **Email: [Holly.Sim@icruisecontrol.com](mailto:Holly.Sim@icruisecontrol.com)**



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## “We’re This Close”



If you can measure an inch between your thumb and index finger, then you know how close we are to eradicating Polio. In Geneva this past June, a broad range of stakeholders formally launched the new Strategic Plan 2010-2012 for eradicating wild poliovirus. “Rotary believes the new Strategic Plan provides the blueprint to achieving the goal of polio eradication,” said Carl-Wilhelm Stenhammar, 2010-11 Chair, The Rotary Foundation. When Rotary initially launched the effort in 1985, 1000 children were being paralyzed daily by polio across 125 countries each year. Rotary has since contributed more than US \$900 million in that time, and the incidence of polio has fallen by more than 99%.

## Protecting the world's 'most vulnerable persons'

Francis Kabosha says that growing up in the southern African nation of Zambia has given him a heart for helping refugees.

“Zambia is poor, just like many other third world countries, but quite peaceful, with a long history of looking after those displaced by violent conflict,” he says.

A 2008-10 Rotary Peace Fellow, Kabosha recently began serving as an officer in the returns, reintegration, and recovery section of the United Nations Mission in Sudan, working in support of refugees and the internally displaced. Previously, he was a refugee officer with the United Nations High Commissioner for Refugees (UNHCR) in Zambia.

“I have been a resource person on refugee protection and have conducted several workshops for government officials, NGOs [nongovernmental organizations], and UNHCR field staff,” Kabosha says. “I have done human rights and disaster management training, among other areas of humanitarian work.”

Kabosha is the first peace fellow to complete both the professional development certificate program and the master's degree program offered by the Rotary Peace Centers. After earning his certificate at Chulalongkorn University in Bangkok, Thailand, in 2007, he worked for UNHCR with government and nongovernment representatives to repatriate refugees living in the Mwange camp along the Zambian border to the Democratic Republic of the Congo. He was responsible for administration of refugee affairs in the camp and enforcing national, regional, and international conventions, statutes, and protocols for protecting refugees. He also trained refugee leaders in building and maintaining peace in their communities.



Former Rotary Peace Fellow Francis Kabosha works with the United Nations Mission in Sudan. Photo courtesy of Francis Kabosha

Kabosha says his experiences with UNHCR and the certificate program “triggered the desire for advanced training in conflict resolution and management,” leading him to study as a Paul and Jean Elder Endowed Rotary Peace Fellow at the University of Bradford in England, sponsored by the Rotary Club of Nkwazi, Zambia. During his applied field experience, he worked in joint peace-building efforts with the West African Youth Network in Sierra Leone and its partners, including the Ministry of Defense, Office of National Security, Special Court for Sierra Leone, and National Commission for Social Action.

His “desire to serve the needy has grown from one level to another,” Kabosha says, instilling in him a commitment “to protect the world’s most vulnerable persons: refugees, who as a result of violent conflicts, find themselves as ordinary people in extraordinary circumstances.”

## Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p><b>11:45</b> Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p><b>Noon</b> Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p><b>7:30 AM</b> Frisco Sunrise Rotary Club Embassy Suites, Gaylord &amp; Parkwood</p> <p><b>Noon</b> Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p><b>Noon</b> Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p><b>Noon</b> Allen Rotary Club Chase Oaks Golf Club @ 7201 Chase Oaks Blvd</p> <p><b>Noon</b> Plano Metro Rotary Club Glen Eagles Country Club 5401 W. Park Blvd.</p> <p><b>Noon</b> Prestonwood Rotary Club Prestonwood Country Club 15909 Preston Rd., Dallas</p> <p><b>Noon</b> Richardson East Rotary Club Canyon Creek Country Club 625 Lookout Drive.</p>	<p><b>Noon</b> Frisco Rotary Club Dallas Baptist Univ. at Frisco 3211 Internet Blvd.</p> <p><b>Noon</b> Hurricane Creek Rotary Club Hurricane Creek Country Club 1800 Fairway Lane, Anna</p> <p><b>Noon</b> Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p>	<p><b>7 AM</b> Plano Sunrise Rotary Club Tino's Two Restaurant 2205 Avenue K</p> <p><b>Noon</b> McKinney Rotary Club Ricks Chop House 107 N. Kentucky St.</p> <p><b>Noon</b> Richardson Central Rotary Club Richardson Hotel 701 E. Campbell</p> <p><b>Noon</b> Park Cities Rotary Club Maggiano's Little Italy 205 North Park Center, Dallas</p>
<p><b>Online Makeup</b> <a href="http://www.rotaryclubone.org">www.rotaryclubone.org</a></p>				
<p>Edited 04/01/08</p>				

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## **Heads Up! Programs and Events**

August 18-----Patrick Custer – CEO of goKnow, Inc.  
Sponsored by Mark Lowe  
August 23-----Board Meeting – Market Street Culinary School  
August 25-----Bill Smith  
September 1-----Steve Mitas  
September 8-----Bryan Northington  
September 15-----Jeran Akers – Organ Donations  
Sponsored by Bill Bilyeu  
September 22-----Lyle Froese  
September 29-----Stacey Kemp

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## **Today's Thoughts in Honor of ....**

### **Senior Citizen's Day – August 21**

He who is of calm and happy nature will hardly feel the pressure of age, but to him who is of an opposite disposition youth and age are equally a burden.

- **Plato (427 BC – 347 BC)**

### **Vesuvius Day – August 24**

"We live too much in books and not enough in nature, and we are very much like the simpleton of a Pliny the Younger, who went on studying a Greek author while before his eyes Vesuvius was overwhelming five cities beneath the ashes"

- **Anatole France (1844 – 1924)**

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Two boys are playing football in Austin, Texas, when one is attacked by a rabid Rottweiler. Thinking quickly, the other boy rips a big board off of a nearby fence, wedges it down the dog's collar, and twists it, breaking the dog's neck.

A reporter was strolling by, sees the incident, and rushes over to interview the boy. "Young Texas Longhorn Fan Rescues Friend From Vicious Animal," he starts writing in his notebook.

"But I'm not a Texas Longhorn fan," the little hero replies.

"Sorry -- since we're in Houston, I just assumed you were," says the reporter, and he starts again. "Little Texas A&M Fan Rescues Friend From Deathly Attack," he continues in his notebook.

"I'm not an A&M fan either," the boy says.

"I assumed everyone who lived in the Texas area was either for the Longhorns or A&M. What team do you root for?" the reporter asks.

"I'm an Oklahoma Sooner fan," the boy replies.

The reporter starts a new sheet in his notebook and writes, "Little Redneck Kills Beloved Family Pet."

<b>Member Name</b>	<b>Work</b>	<b>Home</b>	<b>Cell</b>	<b>Classification</b>
Scott Becker	972-548-3613	972-984-1817	817-269-0889	Asst. District Attorney
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199	972-562-7249	214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	214-592-5279	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Ronald Danforth	972-562-4112	972-562-9790	469-233-3871	Atty – Crim. Law
Phyllis Davis			972-658-5800	Real Estate Broker
Kris Falvo	972-529-2559	214-548-4928	214733-9558	YMCA Exec Director
Lyle Froese	972-523-8350	972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Steve Goodman	972-548-3616		214-226-2901	Criminal Investigation
Jim Gilmore	972-562-6950	214-544-1361	972-529-8503	Residential Ins
Eric Holt	972-542-4359	972-800-7552	972-800-7552	Financial Advisor
Larry Jones	972-548-4532		214-733-9211	IT Architect
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler		972-529-1110	214-796-0504	Financial Mgmt
Mark Lowe	972-540-2152	972-377-6688	214-870-5959	Trust Officer
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-838-1807	972-670-1197	Comp. Software
Bryan Northington	972-569-0170	972-547-4958	469-569-6814	Auto Collision Mgr.
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Jim Pearson	972-562-9787	214-533-2787	214-533-2787	Real Estate App.
Robert Ridgeway	972-529-7071	903-892-0637	903-744-0629	General Law Practice
Robert Rusoff	972-547-1672	972-547-1672	214-504-5133	Procurement
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Bill Smith	972-731-4000	972-569-8811	985-774-4048	Financial
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Linda Terry	972-542-5561	972-548-0091	469-450-4100	Fire & Casualty Ins
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Connie Yeager	972-529-1351	972-529-1351	214-693-2510	Health Ins. – Ret.
Pamela Zeigler-Petty	972-398-4027	972-540-5383		Bank Mgt – Bus. Banking

#### **Honorary Member**

Mary Lou Lee      972-529-1778      972-529-1778      214-733-2084      Printing – Ret. - Honorary

*Note: Please notify Phyllis Davis if there is a change in your phone number or e-mail address. Thank you  
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*