



# McKinney Sunrise Rotary Club Sunrise Sentinel

September 25, 2013

## Officers and Directors 2013 – 2014

President	Bill Smith
President Elect	Steve Mitas
Secretary	Dennis Snavelly
Treasurer	Weldon Copeland
Vice President, Fund Raising	Jeff Caserotti
Club Service Director	Phyllis Davis
Vocational Service Director	Gene Sera
New Generations Director	Sandi Froese
Community Service Director	Tom Parker
International Service Director	Pam Petty
Publicity Chair	Stacey Kemp
Rotary Foundation Chair	Fred Bahrenburg
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Bill Bilyeu

## Past Presidents

2012-13	Gary Taylor
2011-12	Stacey Kemp
2010-11	Donas Cole
2009-10	Nathan White
2008-09	Pamela Zeigler-Petty
2007-08	Bill Bilyeu
2006-07	Tom Parker
2005-06	K. Lyle Froese
2004-05	Timothy Kocsis
2003-04	Scott Dillashaw
2002-03	Linda Paluga
2001-02	Steven Mitas
2000-01	Jeff Caserotti
1999-00	Larry Offerdahl
1998-99	Chuck Koehler
1997-98	Frank Shushok

## Rotary District 5810

District Governor	Ean Sullivan, Plano Rotary
District Governor Elect	Bill Dendy, De Soto Rotary
District Governor Nominee	Larry Webb, Prestonwood

## Rotary International

President ..... Ron Burton, Norman, OK Rotary, USA

## Club Meeting Time and Location

07:30 Wednesday Morning  
Eldorado Country Club  
McKinney, TX

## Today's Program

Sponsored by Tom Parker

Edie Heinicke



Executive Director  
McKinney Education Foundation

The Four Way Test  
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



**Rotary Club of McKinney Sunrise, District 5810**  
**Club Number 28762, Chartered May 22, 1992**  
**P.O. Box 2244, McKinney, Texas, 75070**  
[www.mckinneysunriserotary.org](http://www.mckinneysunriserotary.org)



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## **McKinney Education Foundation**

### **About MEF**

The McKinney Education Foundation is a non-profit education foundation created to centralize, simplify and enhance the process of raising money for and awarding scholarships to deserving graduates of the three McKinney high schools, as well as Serenity High. MEF also has advisors who specialize in higher education admissions at all of the McKinney high schools to help students apply for and find additional funding for college. In addition, MEF offers Classroom and Professional Development grants for MISD staff members and helps keep alumni connected through the McKinney Ex-Students Association (MESA).

### **History**

In January 1991, the McKinney Chamber of Commerce established the McKinney Education Foundation (MEF): to coordinate scholarship awards that local businesses were giving each year to McKinney High School graduates. MEF simplified the donation process and made award presentations more equitable to the graduates.

After two years of learning, planning, and transitioning, MEF hired its first Executive Director to manage the foundation and lead MEF's first endowment campaign. In January 1995, the MEF board approved a 3-year, \$2 million endowment campaign. At the kickoff, MEF announced a strong start to the endowment campaign with gifts of \$323,000.

In the second year, the John S. and Rachel Heard Foundation dissolved and transferred \$1.2 million to MEF. In addition to this boost, Neil Sperry announced a pledge in May 1998 of \$130,000 to honor his wife Lynn and her commitment to education and to MEF. With these two gifts, MEF reached its initial goal of \$2 million.

In March 2002, MEF celebrated its 10th anniversary at a special event and then began planning for the next 10 years of supporting MISD. MISD was growing and prepared to triple in 10 years; therefore, MEF formed the MEF Advisors program (then called the My Educational Future Program) to help students find scholarships from outside MEF and to educate students and parents about college admissions.

In 2012, MEF celebrated its 20th anniversary a gala featuring keynote speaker, President George W. Bush, and presented over \$325k in scholarships at the annual awards night.

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## **Fall Harvest Box Building Time**

On Wednesday, October 2 there will be no morning meeting--instead we'll be meeting in the evening at 5:30 (or whenever you can get there) at Market Street to pack Fall Harvest Boxes for Meals on Wheels. There will be pizza, snacks, soft drinks and cookies for supper. Each member is asked to bring wrapping paper (bright--not Christmas) for two or three copier paper boxes, scissors and tape. Boxes and all non perishable foods will be there for our project. Bring the whole family--we'll have fun working together on this worthwhile project for seniors in our community!

## **GLOBAL VACCINE SUMMIT YIELDS US\$4 BILLION IN FUNDING COMMITMENTS TO POLIO ENDGAME PLAN**

The 2013-18 Polio Eradication and Endgame Strategic Plan and about US\$4 billion in funding commitments took center stage at the Global Vaccine Summit in Abu Dhabi 24-25 April.

Developed by the Global Polio Eradication Initiative (GPEI), the plan is designed to interrupt transmission of the wild poliovirus by the end of 2014, strengthen routine immunization, lay the groundwork for securing a lasting polio-free world, and transfer the eradication initiative's assets to other public health efforts.

The GPEI estimates the new plan will cost about US\$5.5 billion. Governments, nongovernmental organizations, foundations, and other donors announced the commitments during the vaccine summit. They also called upon additional donors to commit the additional US\$1.5 billion needed to ensure eradication.

The Global Vaccine Summit was hosted by Sheikh Mohamed bin Zayed bin Sultan Al Nahyan, Crown Prince of Abu Dhabi, in partnership with United Nations Secretary-General Ban Ki-moon and Bill Gates, co-chair of the Bill & Melinda Gates Foundation. The event drew 300 representatives from the GPEI partners and national governments, health experts, business leaders, and philanthropists. Rotary's International PolioPlus Committee Chair Robert Scott, India National PolioPlus Committee Chair Deepak Kapur, and PolioPlus Director Carol Pandak represented Rotary at the summit. Rotary polio ambassador and actress Archie Panjabi emceed the event.

"This plan isn't just a polio eradication plan, it's a global immunization plan with the goal of ending polio while improving efforts to protect all children, including the most vulnerable, with life-saving vaccines," said Gates. "Successful implementation of the plan requires a significant, but time-limited investment that will deliver a polio-free world and pay dividends for future generations."

Rotary International, along with the World Health Organization, UNICEF, U.S. Centers for Disease Control and Prevention, and the Bill & Melinda Gates Foundation, are global partners in the GPEI. One of Rotary's chief responsibilities in the worldwide effort is advocacy. In addition to contributing more than US\$1.2 billion to the GPEI, Rotary has helped secure over \$9 billion from donor governments since the initiative began in 1988. It is estimated that polio eradication could save the world US\$40-50 billion by 2035.

Gates announced that his foundation would commit to one-third of the total cost of the GPEI's budget over the plan's six-year implementation, for a total of \$1.8 billion. A new group of philanthropists joined Gates in supporting the new plan, with commitments of an additional \$335 million: the Albert L. Ueltschi Foundation, Alwaleed Bin Talal Foundation-Global, Bloomberg Philanthropies, Carlos Slim Foundation, Dalio Foundation, Foundation for a Greater Opportunity established by Carl C. Icahn, and Tahir Foundation.

Long-time donors Canada, Germany, Norway, and the United Kingdom, as well as Nigeria, made new commitments, and the Crown Prince of Abu Dhabi announced a second pledge to polio eradication of US\$120 million, adding to his first contribution made in 2011. A range of

other donors, including the Islamic Development Bank, Ireland, and Japan, helped round out the additional pledges.

Rotary, the initial donor to the GPEI, pledged its commitment through 2018 to raise funds and mobilize support of the endgame strategy. "To stop polio once and for all, we need to act quickly so that children are fully protected and countries are not re-infected," said RI President Sakuji Tanaka. "This takes the commitment of national and local leaders where polio still exists, the continued support of donor countries, and the steadfast commitment of heroic vaccinators."

Polio has decreased by 99 percent to just 22 cases this year (as of 24 April), and only three countries – Afghanistan, Pakistan, Nigeria – remain endemic for the disease. Without eradication, however, the disease could come back and paralyze more than 200,000 children worldwide every year within a decade.

The extensive polio eradication infrastructure established by the GPEI is also helping to fight measles, malaria, and other diseases, along with aiding response to disaster-related health emergencies. After polio is eradicated, the endgame plan calls for the transfer of the GPEI's assets to ensure lasting public health benefits.

## Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p style="text-align: center;"><b>11:45</b> Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p style="text-align: center;"><b>Noon</b> Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p style="text-align: center;"><b>7:30 AM</b> Frisco Sunrise Rotary Club Randy's Steakhouse, 7026 W. Main St.</p> <p style="text-align: center;"><b>Noon</b> Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p style="text-align: center;"><b>Noon</b> Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p style="text-align: center;"><b>7:30 AM</b> Prosper Rotary Club Gentle Creek Golf Club@ 3131 E. Prosper Trail</p> <p style="text-align: center;"><b>Noon</b> Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p style="text-align: center;"><b>Noon</b> Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p style="text-align: center;"><b>Noon</b> Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p style="text-align: center;"><b>Noon</b> Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p style="text-align: center;"><b>Noon</b> Frisco Rotary Club Dave &amp; Busters Stonebriar Centre</p> <p style="text-align: center;"><b>7:00 PM</b> Dallas Evening 415 W. 12<sup>th</sup> St. La Calle Dolce</p> <p style="text-align: center;"><b>Noon</b> Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p style="text-align: center;"><b>7:30 AM</b> Melissa Rotary Hale Hall 1708 Harrison St.</p>	<p style="text-align: center;"><b>7 AM</b> Plano Sunrise Tino's Two Restaurant 2205 Avenue K</p> <p style="text-align: center;"><b>Noon</b> McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p style="text-align: center;"><b>Noon</b> Richardson Central Hyatt Regency- North Dallas Hotel 701 E. Campbell</p> <p style="text-align: center;"><b>Noon</b> Park Cities Maggiano's Little Italy 205 North Park Center, Dallas</p> <p style="text-align: center;"><b>Noon</b> Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<div style="border: 1px solid black; padding: 5px; display: inline-block;"> <p style="margin: 0;"><b>Online Makeup</b> <a href="http://www.rotaryclubone.org" style="color: blue; text-decoration: underline;">www.rotaryclubone.org</a></p> </div>				
<p>Edited 12/06/12</p>				

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## Heads Up! Programs and Events

September 25-----Edie Heinicke – Executive Director McKinney Education Foundation  
Sponsored by Tom Parker  
October 2-----Building Harvest Boxes – Market Street 5:30 PM  
October 5-----Board Meeting – Bill Smiths House – Time TBA  
October 9-----Membership Development  
October 16-----TBA

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## Today's Thoughts in Honor of ....

### National Good Neighbor Day – September 28

This is the sum of all -- righteousness. In causing pleasure or in giving pain, in doing good or injury to others, a man obtains a proper rule of action by looking at his neighbor as himself.

- Veda Vyasa (3487 BC – 3350 BC)

### Confucius Day– September 29

To be able to practice five things everywhere under heaven constitutes perfect virtue...[They are] gravity, generosity of soul, sincerity, earnestness, and kindness.

- Confucius (551 BC – 479 BC)

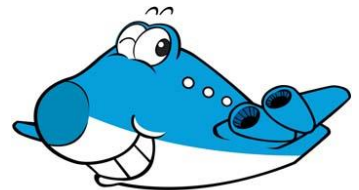
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Bubba and Jake chartered a plane with a pilot to drop them off in the wilds of Alaska for a week of elk hunting, just the same as they did the year before. When the pilot returned with the plane, Bubba exclaimed joyfully to the pilot, "We had a great hunting trip! We bagged four elk!"

The pilot regretfully explained, "Unfortunately, our plane can only fly with the weight of two elk. You'll have to leave the other two behind."

Bubba and Jake were both infuriated and insistent. "We won't allow you to fly this plane out without all four elk," Jake demanded.

The eager-to-please pilot relented and the plane took off with the three of them and their four elk. About fifteen minutes into the flight, the engine started to sputter, and within seconds they were hurtling to the ground.



Wearily arising from the wreckage, Bubba looked at Jake and wheezed, "Do you have any idea where we are?"

Jake, quite pleased with himself, replied, "Yes! We're about a mile from where we crashed last year."

<b>Member Name</b>	<b>Work</b>	<b>Home</b>	<b>Cell</b>	<b>Classification</b>
Fred Bahrenburg		972-540-1311	972-523-4827	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199	972-562-7249	214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	214-592-5279	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Leigh Hornsby	214-551-5401			Public Information
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Scott Parker	214-385-4142	972-727-9852	214-287-0737	Financial Consultant
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Gene Sera	972-542-0095	972-548-7884	972-670-7400	Defense Attorney
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Pamela Zeigler-Petty	972-398-4027	972-540-5383		Bank Mgt – Bus. Banking

### **Honorary Members**

Connie Yeager

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you  
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*