



# Sunrise Sentinel

September 29, 2010

## Officers and Directors 2010 – 2011

President	Donas Cole
President Elect	Stacey Kemp
Secretary	Juli Smith
Treasurer	Weldon Copeland
Vice President, Fund Raising	Bryan Northington
Club Service Director	Trevor Castilla & Ed Miles
Vocational Service Director	Tom Parker
Community Service Director	Kris Falvo
International Service Director	Bill Smith
Rotary Foundation Chair	Jim Pearson
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Ron Danforth

## Past Presidents

2009-10.....	Nathan White
2008-09.....	Pamela Zeigler-Petty
2007-08.....	Bill Bilyeu
2006-07.....	Tom Parker
2005-06.....	K. Lyle Froese
2004-05.....	Timothy Kocsis
2003-04.....	Scott Dillashaw
2002-03.....	Linda Paluga
2001-02.....	Steven Mitas
2000-01.....	Jeff Caserotti
1999-00.....	Larry Offerdahl
1998-99.....	Chuck Koehler
1997-98.....	Frank Shushok
1996-97.....	Pat Beaman
1995-96.....	Linda Terry
1994-95.....	Paul Yeager
1993-94.....	Bob Flinchbaugh

## Rotary District 5810

District Governor .....	Linda Elliot, Grand Prairie
District Governor Elect .....	Bud McBrayer, Plano Sunrise
District Governor Nominee.....	Sandra Forster, Garland

## Rotary International

President .....Ray Klinginsmith, Missouri, USA

## Club Meeting Time and Location

07:30 Wednesday Morning  
Eldorado Country Club  
McKinney, TX

## Today's Program

Sponsored by Stacey Kemp

Tim Nolan



Senior Applications Manager  
Geographic Information Systems  
Collin County

### The Four Way Test

of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



**Rotary Club of McKinney Sunrise, District 5810**  
**Club Number 28762, Chartered May 22, 1992**  
**P.O. Box 2244, McKinney, Texas, 75070**  
[www.mckinneysunriserotary.org](http://www.mckinneysunriserotary.org)



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## **Tim Nolan – Senior Applications Manager Collin Co.**

Tim was hired at Collin County as the GIS Administrator in 1992. He established a student internship program in 1994 that still thrives today. In October 2008, he was promoted to Senior Applications Manager. His new responsibilities include GIS, but also all applications/integrations, database administration, records management, and web services.

Tim has served as the President and Texas Representative of the South Central ARC User Group. Much to the shock and delight of his parents, he finally graduated from the University of North Texas with a Geography degree in 1991. He became a Certified GIS professional (GISP) in 2004 and ITIL certified in 2009.

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## **A Message from the District Governer**



The phrase “Every Rotarian an Example to Youth” was adopted by the Rotary International Board in 1949. In keeping with the September Rotary Theme of “New Generations” it seems appropriate that we should ponder the benefits of “Newer” Generations taking an active role in civic service and our Rotary clubs. This includes 18 years and under through our youth programs and the Rotaract crowd, 18-30 years.

“Engaging Young People in Civic Life” (Peter Levine, et al) is a collection of essays from research universities that shatter the myth that our youth is disengaged. The research shows our youth is volunteering at a growing rate; however fewer and fewer join service clubs such as Rotary due to required weekly meetings, annual dues, additional meal expenses and time constraints. Why? Perhaps their new careers and young families are pulling them in too many directions? Levine also sights several studies, showing that young Americans are responsive to effective outreach efforts. So how do we bridge the gap between graduating 30 something Rotaract members and facilitate their transition to our Rotary clubs?

Recent research has shown us that our median Rotarian age is between 50-59 years and has been increasing. This age group is the backbone of our clubs, a true foundation of stability and experience. A question we must all ask of our current club leaders is “Who will lead our club in 10 years?” Young community leaders and professionals? Former Rotaract members? First time small business owners under 40?

I believe the diversity in growth and membership we need is best summed by Past RI President DK Lee, who said, “If we don’t bring in younger members, we’ll miss out on a great deal of energy and expertise. The strongest Rotary club is one that is diverse. It has members of different ages, both men and women. It has members of many different vocations and professions. It has members with different skills and talents.”

It is in this spirit that we should embrace and support the Rotaract clubs in existence and those being newly chartered. Most importantly we must not forget “the ask”. As Rotaract members graduate into their 30’s, are we seeking them out and inviting them to join their next Rotary family?

## What is your club known for?

The Rotary Club of Greater Lake Charles, Louisiana, USA, holds an auction every year, raising money for scholarships to local universities and for The Rotary Foundation. For the past 20 years, the auction has been the activity that defines the club in the community.

The Rotary Club of Malone, New York, USA, has built a reputation out of its spaghetti dinners. "They always have a huge turnout and significant merchant support," notes Martha Weaver, a member of the club. "More than once, we have run out of spaghetti sauce."

For the Rotary Club of Calcutta Uptown, West Bengal, India, Rotary Foundation Matching Grant projects have been its signature in the rural areas of the Bengal region, helping provide eye care, computer centers for youth, and improved sanitation.

Developing signature activities that are visible in the community helps enhance the public image and awareness of Rotary, one of the priorities of the RI Strategic Plan. To encourage clubs to promote their own defining activities and to gather input from Rotarians, RI Vice President Thomas M. Thorfinnson recently moderated a discussion on Rotary International's official LinkedIn group.

RI directors will be moderating more discussions in the coming weeks, giving clubs a chance to share how their activities are helping to support the RI Strategic Plan. Join the discussion on LinkedIn.

"Surveys of Rotarians have made it clear to the Board that the vast majority of Rotarians want to be known for the good that we do. Signature activities or projects are a great way to make that happen," Thorfinnson says.

Mark Meyers, of the Rotary Club of Croydon South, Greater London, England, notes on LinkedIn that his club is known for its Christmas charity collection. "We



Top: The Rotary clubs of Churchland-Portsmouth and Portsmouth, Virginia, USA, hold a barbecue networking event each year as their signature event. Photo courtesy of Bill Pollard Bottom: The Rotary Club of Malone, New York, funds projects through its annual spaghetti dinner. Photo courtesy of Martha Weaver

organize a trailer with a sled on it and a public address system playing Christmas carols. Father Christmas

encourages people to come out and greet their neighbors while club members circulate, asking for donations."

The Rotary Club of Strongsville, Ohio, USA, is known for its golf outing held in the middle of winter -- ice, snow, and all -- says club member Joseph Dzurilla. The Rotary Club of Delhi Vasant Valley, Delhi, India, creates awareness of Rotary through blood donation camps.

The Rotary clubs of Churchland-Portsmouth and Portsmouth, Virginia, USA, hold a barbecue networking event full of food, refreshments, and live entertainment. According to Bill Pollard, a member of the Churchland-Portsmouth club, about 3,000 people attend the event, with each club netting about \$10,000 to support local projects and programs.

## Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p><b>11:45</b> Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p><b>Noon</b> Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p><b>7:30 AM</b> Frisco Sunrise Rotary Club Embassy Suites, Gaylord &amp; Parkwood</p> <p><b>Noon</b> Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p><b>Noon</b> Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p><b>Noon</b> Allen Rotary Club Chase Oaks Golf Club @ 7201 Chase Oaks Blvd</p> <p><b>Noon</b> Plano Metro Rotary Club Glen Eagles Country Club 5401 W. Park Blvd.</p> <p><b>Noon</b> Prestonwood Rotary Club Prestonwood Country Club 15909 Preston Rd., Dallas</p> <p><b>Noon</b> Richardson East Rotary Club Canyon Creek Country Club 625 Lookout Drive.</p>	<p><b>Noon</b> Frisco Rotary Club Dallas Baptist Univ. at Frisco 3211 Internet Blvd.</p> <p><b>Noon</b> Hurricane Creek Rotary Club Hurricane Creek Country Club 1800 Fairway Lane, Anna</p> <p><b>Noon</b> Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p>	<p><b>7 AM</b> Plano Sunrise Rotary Club Tino's Two Restaurant 2205 Avenue K</p> <p><b>Noon</b> McKinney Rotary Club Ricks Chop House 107 N. Kentucky St.</p> <p><b>Noon</b> Richardson Central Rotary Club Richardson Hotel 701 E. Campbell</p> <p><b>Noon</b> Park Cities Rotary Club Maggiano's Little Italy 205 North Park Center, Dallas</p>
<p><b>Online Makeup</b> <a href="http://www.rotaryclubone.org">www.rotaryclubone.org</a></p>				
<p>Edited 04/01/08</p>				

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## **Heads Up! Programs and Events**

September 29-----Tim Nolan – Senior Applications Manager Collin County  
Sponsored by Stacey Kemp  
October 6-----Randy Agan – Shattered Dreams  
Sponsored by Robert Rusoff  
October 13-----Linda Terry  
October 20-----Nathan White  
October 27-----Robert Ridgeway  
November 3-----Jim Gilmore  
November 10-----Brian Loughmiller  
November 17-----Trevor Castilla  
November 24-----Jim Pearson

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## **Today's Thoughts in Honor of ....**

### **Confucius Day – September 29**

To be able under all circumstances to practice five things constitutes perfect virtue; these five things are gravity, generosity of soul, sincerity, earnestness and kindness.

- **Confucius (551 BC – 479 BC)**

### **National Golf Day – October 4**

There's something intrinsically therapeutic about choosing to spend your time in a wide, open park- like setting that non-golfers can never truly understand.

- **Charles Rosin (1952 – )**

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Off the seventh tee, Brian sliced his shot deep into a wooded ravine. He took his eight iron and clambered down the embankment in search of his lost ball.

After many long minutes of hacking at the underbrush, he spotted something glistening in the leaves. As he drew nearer, he discovered that it was an eight iron in hands of a skeleton!

Joe immediately called out to his friend, "Jack, I've got trouble down here!"

"What's the matter?" Jack asked from the edge of the ravine.

"Bring me my wedge," Brian shouted. "You can't get out of here with an eight iron!"

<b>Member Name</b>	<b>Work</b>	<b>Home</b>	<b>Cell</b>	<b>Classification</b>
Scott Becker	972-548-3613	972-984-1817	817-269-0889	Asst. District Attorney
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199	972-562-7249	214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	214-592-5279	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Ronald Danforth	972-562-4112	972-562-9790	469-233-3871	Atty – Crim. Law
Phyllis Davis			972-658-5800	Real Estate Broker
Kris Falvo	972-529-2559	214-548-4928	214733-9558	YMCA Exec Director
Lyle Froese	972-523-8350	972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Gretchen Gayowski	972-548-3616	972-562-5306	214-669-5091	Consultant
Steve Goodman	972-548-3616		214-226-2901	Criminal Investigation
Jim Gilmore	972-562-6950	214-544-1361	972-529-8503	Residential Ins
Larry Jones	972-548-4532		214-733-9211	IT Architect
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler		972-529-1110	214-796-0504	Financial Mgmt
Mark Lowe	972-540-2152	972-377-6688	214-870-5959	Trust Officer
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-838-1807	972-670-1197	Comp. Software
Bryan Northington	972-569-0170	972-547-4958	469-569-6814	Auto Collision Mgr.
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Jim Pearson	972-562-9787	214-533-2787	214-533-2787	Real Estate App.
Robert Ridgeway	972-529-7071	903-892-0637	903-744-0629	General Law Practice
Robert Rusoff	972-547-1672	972-547-1672	214-504-5133	Procurement
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Bill Smith	972-731-4000	972-569-8811	985-774-4048	Financial
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Linda Terry	972-542-5561	972-548-0091	469-450-4100	Fire & Casualty Ins
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Connie Yeager	972-529-1351	972-529-1351	214-693-2510	Health Ins. – Ret.
Pamela Zeigler-Petty	972-398-4027	972-540-5383		Bank Mgt – Bus. Banking
<b>Honorary Member</b>				
Mary Lou Lee				Printing – Ret. - Honorary
Paul Yeager				City Council – Ret.- Honor

*Note: Please notify Juli Smith if there is a change in your phone number or e-mail address. Thank you  
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*