



# McKinney Sunrise Rotary Club Sunrise Sentinel

October 12, 2011

## Officers and Directors 2011 – 2012

|                                      |                   |
|--------------------------------------|-------------------|
| President                            | Stacey Kemp       |
| President Elect                      | Gary Taylor       |
| Secretary                            | Juli Smith        |
| Treasurer                            | Weldon Copeland   |
| Vice President, Fund Raising         | Bryan Northington |
| Club Service Director                | Linda Terry       |
| Vocational Service Director          | Nathan White      |
| New Generations Director             | Sandi Froese      |
| Community Service Director           | Kris Falvo        |
| International Service Director       | Bill Bilyeu       |
| Rotary Foundation Chair              | Jim Pearson       |
| Sunrise Sentinel Editorian/Webmaster | Gary Taylor       |
| Sergeant-at-Arms                     | Jeff Caserotti    |

## Past Presidents

|              |                      |
|--------------|----------------------|
| 2010-11..... | Donas Cole           |
| 2009-10..... | Nathan White         |
| 2008-09..... | Pamela Zeigler-Petty |
| 2007-08..... | Bill Bilyeu          |
| 2006-07..... | Tom Parker           |
| 2005-06..... | K. Lyle Froese       |
| 2004-05..... | Timothy Kocsis       |
| 2003-04..... | Scott Dillashaw      |
| 2002-03..... | Linda Paluga         |
| 2001-02..... | Steven Mitas         |
| 2000-01..... | Jeff Caserotti       |
| 1999-00..... | Larry Offerdahl      |
| 1998-99..... | Chuck Koehler        |
| 1997-98..... | Frank Shushok        |
| 1996-97..... | Pat Beaman           |
| 1995-96..... | Linda Terry          |
| 1994-95..... | Paul Yeager          |

## Rotary District 5810

|                                |  |
|--------------------------------|--|
| District Governor .....        | Charles E. (Bud) McBrayer, Plano Sunrise |
| District Governor Elect .....  | Sandra Forster, Garland                  |
| District Governor Nominee..... | Ean Sullivan, Plano                      |

## Rotary International

President ..... Kalyan Banerjee, Vapi, Gujarat, India

## Club Meeting Time and Location

07:30 Wednesday Morning  
Eldorado Country Club  
McKinney, TX

## Today's Program

Sponsored by Nathan White

Jim Collins



El Chico – McKinney  
Owner

The Four Way Test  
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



**Rotary Club of McKinney Sunrise, District 5810**  
**Club Number 28762, Chartered May 22, 1992**  
**P.O. Box 2244, McKinney, Texas, 75070**  
[www.mckinneysunriserotary.org](http://www.mckinneysunriserotary.org)



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## Jim Collins – Owner El Chico – McKinney



The story begins over seventy years ago, in 1926, when Adelaida Cuellar's homemade tamales drew crowds at a county fair outside Dallas, Texas.

Adelaida and Macario Cuellar immigrated to this country from Mexico in the early years of this century. Like so many people who have come here, they were looking for a better life. And for that better life, they were willing to work very hard. The Cuellars had a little farm in Kaufman County where there was plenty of hard work for all, but not very much money.

So Adelaida Cuellar decided she was going to open a little stand at the Kaufman County Fair in that year, selling chili and tamales. You have to understand, Señora Cuellar made the best chili in the world and very good tamales.

Anyhow, the people who came to the fair ate them like they were going out of style. But the truth of the matter is, they were coming into style. The fair came to an end, but the demand for Mama Cuellar's cooking did not. With the help of her twelve children, her crowd-pleasing recipes and unlimited patience, she opened a small cafe.

In 1940, five of her sons moved Mama's kitchen to Oak Lawn in Dallas, Texas. They named the restaurant El Chico, and it quickly became a Dallas tradition. It wasn't long before the brothers built restaurants throughout the Dallas-Fort Worth area and eventually, the entire state.

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## Facebook



Taking our lead from Rotary International, the district is joining the social media revolution and has created a Facebook group. Facebook offers us a powerful new set of

tools to raise brand awareness in the public, improve communication within the district and ultimately increase membership.

**How can you get involved?** If you don't have a free Facebook account, it only takes a couple of minutes. Visit Facebook.com and then be sure and come to our Rotary 5810 Fan page and click the "Like" button. Then you can post news of upcoming events, service projects, brags, boasts, interesting upcoming speakers, etc.

**Spread the word.** If you feel that your friends would also enjoy the content, click the 'Share' button to put the content on your own wall. Sharing content makes it so that people in your friends list can see the district's content and hopefully subscribe.

**Connect with other Rotarians.** Social media is about making connections and building relationships. One of its greatest benefits is the ability to make long-distance relationships appear closer. You can keep up with contacts and clubs from around the world and receive instant updates on your club's great work.

We know this is new territory for many, but it's a great way to reach New Generations of future Rotarians. Their insatiable appetite for social media is worth feeding.

## Rotary partners with Mercy Ships

Rotarians will help improve the delivery of vital health care services to West Africa through a new strategic partnership between The Rotary Foundation and the global charity Mercy Ships.

Through the partnership, the Foundation will offer packaged global grants for Rotary clubs and districts to assemble vocational training teams of medical professionals. These teams will perform or assist in life-changing surgeries. The Rotarian volunteers will also work to enhance the skills of local health care professionals.

The initial projects will take place in West Africa, the area of operations for the charity's 16,500-ton state-of-the-art hospital ship, *Africa Mercy*, now based in Freetown, Sierra Leone.

"This strategic partnership with Mercy Ships enables Rotary to work with a globally recognized leader in the delivery of vital medical and surgical care to the world's most vulnerable populations," says Rotary Foundation Trustee Chair William B. Boyd. "It allows Rotary club members to directly contribute their valuable expertise and skills within the framework of a proven and highly successful health care program."

Founded in 1978, Mercy Ships uses its hospital ships to deliver free, world-class health care and assistance in capacity building and sustainable development to developing countries. The charity has worked in more than 70 countries, performing services that have had an impact on more than 2.9 million people. Each year, more than 1,200 surgeons, dentists, nurses, health care trainers, teachers, cooks, seamen, engineers, or agriculturalists volunteer their time and skills.

"Mercy Ships is honored to be chosen by The Rotary Foundation as a strategic partner for disease prevention and treatment," says Don Stephens, president and founder of the charity. "The scope of Rotary's service to humanity is truly monumental, and it is my belief that the synergy of our organizations working together will be an even greater force to increase health care delivery systems in West Africa."

### Previous projects

Rotarians have a record of working with Mercy Ships, carrying out projects in several countries. The Rotary clubs of Jacksonville, Florida, USA, and Tema, Accra, Ghana, helped equip the *Africa Mercy* in 2007 to provide medical aid in Ghana. Jacksonville Rotarians also partnered with the Rotary Club of Monrovia, Liberia, to support eye and facial surgeries for more than 1,200 patients in Monrovia from 2008 to 2011.



Top: Each year, more than 1,200 surgeons, dentists, nurses, health care trainers, teachers, cooks, seamen, engineers, or agriculturalists volunteer their time and skills with Mercy Ships.  
Bottom: The Africa Mercy. Photos courtesy Mercy Ships

Rotary International in Great Britain and Ireland named Mercy Ships its Charity of Choice in 2005-06.

Rotary Foundation Global Grants support large, international projects with sustainable, high-impact outcomes in Rotary's areas of focus. Packaged global grants developed by the Foundation and Mercy Ships will directly support the disease prevention and treatment area of focus. Because the administrative work of designing the project and finding a partnering organization has already been done, Rotary clubs and districts can focus on identifying beneficiaries, providing technical expertise or direct service, and publicizing the effort.

One hundred districts are participating in the Future Vision pilot, a three-year test of the Foundation's streamlined grant structure, which began 1 July 2010. All districts will begin using the model on 1 July 2013.

The Foundation also has approved strategic partnerships with Aga Khan University and Oikocredit International. Information on how pilot clubs and districts can apply for packaged global grants with Mercy Ships will be available soon at [www.rotary.org](http://www.rotary.org).

## Area Meeting Makeup Locations

| <i>Monday</i>   | <i>Tuesday</i>  | <i>Wednesday</i>  | <i>Thursday</i>  | <i>Friday</i>  |
|---|---|---|--|--|
| <p><b>11:45</b><br/>Farmers Branch Rotary Club,<br/>Holiday Inn Select Galleria Area<br/>2645 LBJ Freeway<br/>Dallas, Texas</p> <p><b>Noon</b><br/>Richardson Rotary Club<br/>Canyon Creek Country Club<br/>625 Lookout Drive</p> | <p><b>7:30 AM</b><br/>Frisco Sunrise Rotary Club<br/>Embassy Suites, Gaylord &amp; Parkwood</p> <p><b>Noon</b><br/>Farmersville Rotary Club<br/>O.E. Carlisle Civic Center<br/>201 Orange St. @ Hill Street</p> <p><b>Noon</b><br/>Plano West Rotary Club<br/>Greek Isle Rest. @ 3309 N. Central Expressway</p> | <p><b>7:30 AM</b><br/>Prosper Rotary Club<br/>Gentle Creek Golf Club@ 3131 E. Prosper Trail</p> <p><b>Noon</b><br/>Allen Rotary Club<br/>Courtyard by Marriott @ 210 E. Stacy Road</p> <p><b>Noon</b><br/>Plano Metro Rotary Club<br/>Glen Eagles CC<br/>5401 W. Park Blvd.</p> <p><b>Noon</b><br/>Prestonwood Rotary Club<br/>Prestonwood CC<br/>15909 Preston Rd., Dallas</p> <p><b>Noon</b><br/>Richardson East Rotary Club<br/>Canyon Creek CC<br/>625 Lookout Drive.</p> | <p><b>Noon</b><br/>Frisco Rotary Club<br/>Dallas Baptist Univ. at Frisco<br/>3211 Internet Blvd.</p> <p><b>Noon</b><br/>Hurricane Creek Rotary Club<br/>Hurricane Creek Country Club<br/>1800 Fairway Lane, Anna</p> <p><b>Noon</b><br/>Plano Rotary Club<br/>Southfork Hotel<br/>1600 N. Central Expressway</p> | <p><b>7 AM</b><br/>Plano Sunrise Rotary Club<br/>Tino's Two Restaurant<br/>2205 Avenue K</p> <p><b>Noon</b><br/>McKinney Rotary Club<br/>Ricks Chop House<br/>107 N. Kentucky St.</p> <p><b>Noon</b><br/>Richardson Central Rotary Club<br/>Hyatt Regency-North Dallas Hotel<br/>701 E. Campbell</p> <p><b>Noon</b><br/>Park Cities Rotary Club<br/>Maggianno's Little Italy<br/>205 North Park Center, Dallas</p> |
| <p><b>Online Makeup</b><br/><a href="http://www.rotaryclubone.org">www.rotaryclubone.org</a></p>  |   |   |  |  |
| <p>Edited 12/06/10</p>  |   |   |  |  |

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## **Heads Up! Programs and Events**

October 12-----Jim Collins – Owner El Chico - McKinney  
Sponsored by Nathan White  
October 15-----Casino Night at the Mitas' – 6:30  
October 19-----Sam Zarro – Rotary Youth Exchange  
Sponsored by Mark Lowe  
October 24-----Board Meeting – Market Street Culinary School 7:00 AM  
October 26-----Phyllis Davis  
November 2-----Daniel K. Long – Rotaract  
Sponsored by Sandi Froese  
November 9-----Trevor Castilla

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## **Today's Thoughts in Honor of ....**

### **Old Farmers Day – October 12**

"It is thus with farming, if you do one thing late, you will be late in all your work."  
- Cato the Elder (234 BC – 149 BC)

### **Dictionary Day – October 16**

All the great things are simple, and many can be expressed in a single word: freedom, justice, honor, duty, mercy, hope.  
- Winston Churchill (1874 – 1965)

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A fishing boat ran into trouble last week about 100 miles off shore. Despite the efforts of everyone aboard, the boat was lost. The people were left floating in their life vests. The sharks were assigned to the case.

The two responding sharks were father and son. As they approached the people, the father told his son to stop a moment for instructions. He said, "Son, we need to go about this in a methodical way. First, we circle the people with just a bit of our fins showing."

The son replies, "Uh, huh. And then?"

"And then, we circle again but with half of our fins showing."

"Okay. Then what?"

"Then, we circle a last time, with our fins fully out of the water and displaying our teeth and huge mouths."

The son asks, "But Dad, isn't it easier to just go straight in and eat them all up?"

"No, son. Trust me on this. They taste much better with all the poop scared out of them."



| <b>Member Name</b>   | <b>Work</b>  | <b>Home</b>  | <b>Cell</b>  | <b>Classification</b>   |
|----------------------|--------------|--------------|--------------|-------------------------|
| Bill Bilyeu          | 972-548-4698 | 214-686-1329 | 214-686-1329 | Collin Co. Admin        |
| Jeff Caserotti       | 972-548-1199 | 972-562-7249 | 214-850-4841 | Auto Insurance          |
| Trevor Castilla      | 972-569-9193 | 972-529-6534 | 469-371-5409 | Civil Engineer          |
| Donas Cole           | 972-548-5482 | 972-548-6908 | 214-592-5279 | Hospital Admin          |
| Weldon Copeland      | 972-548-3811 | 972-562-0838 |              | Judge – Probate         |
| Ronald Danforth      | 972-562-4112 | 972-562-9790 | 469-233-3871 | Atty – Crim. Law        |
| Phyllis Davis        |              |              | 972-658-5800 | Real Estate Broker      |
| Kris Falvo           | 972-529-2559 | 214-548-4928 | 214733-9558  | YMCA Exec Director      |
| Lyle Froese          |              | 972-569-8843 | 972-523-8350 | Ed Admin                |
| Sandi Froese         | 903-815-4779 | 972-569-8843 | 903-815-4779 | Ed Admin                |
| Bob Johnson          | 214-726-0000 |              | 214-789-7155 | Financial/Insurance     |
| Larry Jones          | 972-548-4532 |              | 214-733-9211 | IT Architect            |
| Stacey Kemp          | 972-548-4136 | 972-837-2534 | 214-356-4808 | County Govt. Admin.     |
| Tim Kocsis           | 972-547-6404 | 972-838-1808 | 972-670-3850 | Comp. Programmer        |
| Chuck Koehler        | 214-449-6868 | 972-529-1110 | 214-449-6868 | Financial Mgmt          |
| Mark Lowe            | 972-540-2152 | 972-377-6688 | 214-870-5959 | Trust Officer           |
| Brian Loughmiller    | 972-529-5554 | 972-529-9030 | 214-924-6900 | Atty – Family Law       |
| Ed Miles             |              | 972-540-1541 | 214-673-5284 | Psychologist            |
| Steve Mitas          | 972-547-6404 | 972-837-4474 | 972-670-1197 | Comp. Software          |
| Bryan Northington    |              | 972-547-4958 | 469-569-6814 | Auto Collision Mgr.     |
| Tom Parker           | 972-540-2180 | 972-540-2180 | 972-832-5590 | Ed. Admin – Pers.       |
| Jim Pearson          | 972-562-9787 | 214-533-2787 | 214-533-2787 | Real Estate App.        |
| Juli Smith           | 972-562-6996 | 972-562-1866 | 972-658-9977 | Non-Profit              |
| Bill Smith           | 972-731-4014 | 972-569-8811 | 985-774-4048 | Financial               |
| Dennis Snavelly      | 972-771-2155 | 972-562-3796 | 972746-6920  | Business Communications |
| Gary Taylor          | 972-548-5140 | 972-984-1052 | 972-984-0661 | Groc. Store Mgmt        |
| Linda Terry          | 972-542-5561 | 972-548-0091 | 469-450-4100 | Fire & Casualty Ins     |
| Nathan White         | 972-979-9204 | 972-562-6445 | 972-979-9204 | Judiciary               |
| Pamela Zeigler-Petty | 972-398-4027 | 972-540-5383 |              | Bank Mgt – Bus. Banking |

### **Honorary Members**

Mary Lou Lee

Paul Yeager

Connie Yeager

*Note: Please notify Juli Smith if there is a change in your phone number or e-mail address. Thank you  
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*