



# McKinney Sunrise Rotary Club Sunrise Sentinel

October 23, 2013

## Officers and Directors 2013 – 2014

President	Bill Smith
President Elect	Steve Mitas
Secretary	Dennis Snavelly
Treasurer	Weldon Copeland
Vice President, Fund Raising	Jeff Caserotti
Club Service Director	Phyllis Davis
Vocational Service Director	Gene Sera
New Generations Director	Larry Offerdahl
Community Service Director	Tom Parker
International Service Director	Pam Petty
Publicity Chair	Stacey Kemp
Rotary Foundation Chair	Fred Bahrenburg
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Bill Bilyeu

## Past Presidents

2012-13	Gary Taylor
2011-12	Stacey Kemp
2010-11	Donas Cole
2009-10	Nathan White
2008-09	Pamela Zeigler-Pettys
2007-08	Bill Bilyeu
2006-07	Tom Parker
2005-06	K. Lyle Froese
2004-05	Timothy Kocsis
2003-04	Scott Dillashaw
2002-03	Linda Paluga
2001-02	Steven Mitas
2000-01	Jeff Caserotti
1999-00	Larry Offerdahl
1998-99	Chuck Koehler
1997-98	Frank Shushok

## Rotary District 5810

District Governor	Ean Sullivan, Plano Rotary
District Governor Elect	Bill Dendy, De Soto Rotary
District Governor Nominee	Larry Webb, Prestonwood

## Rotary International

President ..... Ron Burton, Norman, OK Rotary, USA

## Club Meeting Time and Location

07:30 Wednesday Morning  
Eldorado Country Club  
McKinney, TX

## Today's Program

Sponsored by Larry Offerdahl

Stephanie Jennings



Marketing and Communications Director  
Of the Heard Museum

The Four Way Test  
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



**Rotary Club of McKinney Sunrise, District 5810**  
Club Number 28762, Chartered May 22, 1992  
P.O. Box 2244, McKinney, Texas, 75070  
[www.mckinneysunriserotary.org](http://www.mckinneysunriserotary.org)



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## Stephanie Jennings

The Heard Natural Science Museum & Wildlife Sanctuary, in McKinney Texas, is the result of one woman's vision for the future and her commitment to the community and North Texas. Miss Bessie Heard devoted most of her lifetime (1886-1988) to the city of McKinney and its people. Her philanthropic endeavors and generosity of spirit left a legacy of accomplishment few people attain.

Her greatest contribution to her community and North Texas is the Heard Natural Science Museum & Wildlife Sanctuary. Miss Heard was 80 years old when she saw the need to preserve a place where future generations could visit to experience nature. The museum opened October 1, 1967 and now serves more than 100,000 visitors annually.

In keeping with Miss Heard's vision, the museum's mission is threefold: education, conservation and preservation. Through education, particularly for young people, the Heard emphasizes an appreciation of nature and its conservation.

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## Blood Drive



Date: Saturday, November 9, 2013  
Time: 10:00 am to 4:00 pm  
Place: Plano Recruiters Offices located at 301 W. Parker Road, Ruisseau Village, west of Central  
Contact: Fred Bemenderfer 972-423-4372 or Karen Marks 214-563-4156

**We will also be collecting items to send to the Troops**

## Rotary: No Child Should Ever Go To Bed Hungry

Hunger touches every community, nation, and region of the world. It is a problem without a simple solution. At Rotary, we are committed to using the vast resources of our diverse membership and our partnership with organizations like the Global FoodBanking Network to seek fresh insights and pursue innovative answers. In the following letter for the official World Food Day website, Rotary's General Secretary John Hewko explains why Rotary is so motivated to help:

Hunger. Famine. Starvation. Malnutrition. Indeed, as World Food Day (16 October) reminds us, there is no easy way to describe the grim fact that nearly 870 million people on our planet are chronically undernourished. And sadly, so many of those affected are children, whose minds and bodies are denied the sustenance needed to grow into healthy, productive adults.

It is a truly global problem, plaguing communities throughout the developing world and even in developed countries where surprisingly high numbers of families struggle daily to put food on the table.

My organization, Rotary, a global network of volunteer leaders committed to finding solutions to the world's most serious challenges, is well aware of the problem — and well positioned to do something about it. With more than 1.2 million members belonging to 34,000 Rotary clubs in over 200 countries and regions, Rotary has “boots on the ground” where the need is high and also in communities with the capacity to help.

On their own initiative, Rotary members concerned about food insecurity have formed two very active international groups: the Rotarian Action Group for the Alleviation of Hunger & Malnutrition, and the Food Plant Solutions Rotarian Action Group. These action groups serve as resources, assisting Rotary clubs worldwide to collaborate and undertake effective, sustainable approaches to the hunger issue.

Recognizing the value of leveraging resources through partnerships with top-tier organizations with proven track records, Rotary in 2012 also became a service partner with the Global FoodBanking Network to combat jointly the issues of hunger and food insecurity through food banking.

Rotary First Harvest, a Rotary club supported charity in Seattle, Wash., USA, has developed a unique and effective way to support the food banking concept. Working in cooperation with growers and processors, Rotary First Harvest each year gathers more than nine million pounds of fresh, nourishing produce that would otherwise be wasted, and then helps deliver it to local food banks and food distribution programs serving families in need.

Other examples of Rotary clubs in action against hunger:

- In Florida, USA, the Flagler Beach Rotary Club co-founded the Family Food Co-op to provide food to needy rural families identified by local schools. A \$30 donation can feed a family of four for a week, and recipients are encouraged to volunteer their own time to help their neighbors.
- In Australia, the Rotary Club of Brisbane Centenary launched the [Beef Bank](#) in 2007 to provide fresh meat to organizations working to feed local families. One beef cow can yield 500 pounds of meat, enough for 1,000 servings.

Of course, there is no single answer to the daunting challenge of hunger and food insecurity. Starving people must be fed on an ongoing basis, as long-term solutions are developed and implemented. Meanwhile, we must lay the groundwork needed to generate the kind of steady, sustainable, economic development that lifts communities out of poverty, which is inexorably linked to the food issue and other problems, including illiteracy, disease prevalence, and violence.

This is what Rotary does. And Rotary clubs will continue to work at the grassroots level to identify community needs and to develop workable, sustainable, culturally appropriate solutions. If you would like to be a part of this effort, visit [rotary.org](http://rotary.org) and contact a Rotary club in your area. Learn what your area clubs are doing to alleviate hunger locally or internationally. Donate to or volunteer for a club-supported food project. Get involved.

Remember this simple truth: No child – anywhere in the world – should ever go to bed hungry.

John Hewko, General Secretary, Rotary International

## Area Meeting Makeup Locations

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<p><b>11:45</b> Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p><b>Noon</b> Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p><b>7:30 AM</b> Frisco Sunrise Rotary Club Randy's Steakhouse, 7026 W. Main St.</p> <p><b>Noon</b> Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p><b>Noon</b> Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p><b>7:30 AM</b> Prosper Rotary Club Gentle Creek Golf Club@ 3131 E. Prosper Trail</p> <p><b>Noon</b> Allen Rotary Club Courtyard by Marriott @ 210 E. Stacy Road</p> <p><b>Noon</b> Hurricane Creek Rotary 1800 Fairway Lane Anna</p> <p><b>Noon</b> Prestonwood Rotary Club Prestonwood CC 15909 Preston Rd., Dallas</p> <p><b>Noon</b> Richardson East Rotary Club Canyon Creek CC 625 Lookout Drive.</p>	<p><b>Noon</b> Frisco Rotary Club Dave &amp; Busters Stonebriar Centre</p> <p><b>7:00 PM</b> Dallas Evening 415 W. 12<sup>th</sup> St. La Calle Dolce</p> <p><b>Noon</b> Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p> <p><b>7:30 AM</b> Melissa Rotary Hale Hall 1708 Harrison St.</p>	<p><b>7 AM</b> Plano Sunrise Tino's Two Restaurant 2205 Avenue K</p> <p><b>Noon</b> McKinney Rotary Club Ricks Chop House 107 N Kentucky st.</p> <p><b>Noon</b> Richardson Central Hyatt Regency- North Dallas Hotel 701 E. Campbell</p> <p><b>Noon</b> Park Cities Maggiano's Little Italy 205 North Park Center, Dallas</p> <p><b>Noon</b> Celina Rotary 320 S. Preston Rd TX Star Bank</p>
<p><b>Online Makeup</b> <a href="http://www.rotaryclubone.org">www.rotaryclubone.org</a></p>				
<p>Edited 12/06/12</p>				

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## Heads Up! Programs and Events

October 23-----Stephanie Jennings Marketing & Communications Director Heard Museum

October 30-----Rick Franklin – City Planning & Zoning

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## Today's Thoughts in Honor of ....

### Make a Difference Day – October 26

The charity that hastens to proclaim its good deeds, ceases to be charity, and is only pride and ostentation.

- William Hutton (1723 – 1815)

### Navy Day– October 27

"In each submarine there are men who, in the hour of emergency or peril at sea, can turn to each other. These men are ultimately responsible to themselves and each other for all aspects of operation of their submarine. They are the crew. They are the ship."

- Submariner's Creed (1842 – 1914)

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The General went out to find that none of his G.I.s were there. One finally ran up, panting heavily.

"Sorry, sir! I can explain, you see I had a date and it ran a little late. I ran to the bus but missed it, I hailed a cab but it broke down, found a farm, bought a horse but it dropped dead, ran 10 miles, and now I'm here."

The General was very skeptical about this explanation but at least he was here so he let the G.I. go. Moments later, eight more G.I.s came up to the general panting, he asked them why they were late. They all had the same story.

"Sorry, sir! I had a date and it ran a little late, I ran to the bus but missed it, I hailed a cab but it broke down, found a farm, bought a horse but it dropped dead, ran 10 miles, and now I'm here."

The General eyed them, feeling very skeptical but since he let the first guy go, he let them go, too. A ninth G.I. jogged up to the General, panting heavily,

"Sorry, sir! I had a date and it ran a little late, I ran to the bus but missed it, I hailed a cab but..."

"Let me guess," the General interrupted, "it broke down."

"No sir," said the G.I., "there were so many dead horses in the road, it took forever to get around them."



<b>Member Name</b>	<b>Work</b>	<b>Home</b>	<b>Cell</b>	<b>Classification</b>
Fred Bahrenburg		972-540-1311	972-523-4827	TV Cable Installation, ret.
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199		214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	214-592-5279	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Phyllis Davis			972-658-5800	Real Estate Broker
Ruben Delgado	972-548-3728	972-548-0326	214-686-6998	County Engineer
Lyle Froese		972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Leigh Hornsby	214-551-5401			Public Information
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	County Govt. Admin.
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler	214-449-6868	972-529-1110	214-449-6868	Financial Mgmt
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-837-4474	972-670-1197	Comp. Software
Scott Parker	214-385-4142	972-727-9852	214-287-0737	Financial Consultant
Tom Parker	972-540-2180	972-540-2180	972-832-5590	Ed. Admin – Pers.
Larry Offerdahl		972-562-5722	806-672-0680	Retired Parks and Rec
Gene Sera	972-542-0095	972-548-7884	972-670-7400	Defense Attorney
Bill Smith	972-731-4014	972-569-8811	985-774-4048	Financial
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Dennis Snavelly	972-771-2155	972-562-3796	972746-6920	Business Communications
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Pamela Zeigler-Petty	972-398-4027	972-540-5383		Bank Mgt – Bus. Banking

### **Honorary Members**

Connie Yeager

*Note: Please notify Dennis Snavelly if there is a change in your phone number or e-mail address. Thank you  
Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*